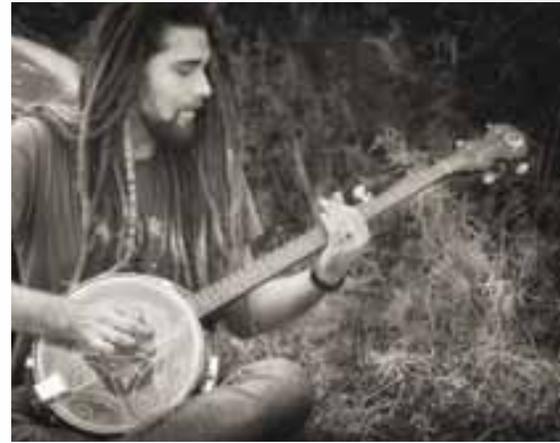




2014 *collection*
MANY HANDS ONE TRIBE



ACOUSTIC GUITARS

Heartsong series	1-4
Vista series.....	5-8
Artist series	9-12
Americana series.....	13-14
Henna series	15-17
Vicki Genfan signature guitar.....	18
Oracle series	19-23
Trinity series	24
Celtic series.....	25-26
Nylon series.....	27-28
Flora & Fauna series	29-34
Eclipse series.....	35
Woodland series	36
Safari series	37-40
Gypsy series.....	41-42

UKULELES	43-55
-----------------------	-------

FOLK INSTRUMENTS	56-58
-------------------------------	-------

ELECTRIC GUITARS	59-64
-------------------------------	-------

BASS GUITARS	65-66
---------------------------	-------

AMPS	67
-------------------	----

CASES	68
--------------------	----

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product photography..... **Sean Vennett**

lifestyle photography

layout..... **Chris Williams**

words..... **Yvonne de Villiers, Chris Williams**





photo: Kelly Challenger

"Sacred space and sacred time and something joyous to do is all we need. Almost anything then becomes a continuous and increasing joy."

- Joseph Campbell

from **Yvonne de Villiers** and **Luna Guitars**

Because you are reading this catalogue, the "something joyous to do" in the equation above is probably music. Most of us have day jobs. That's a fact. Here at Luna, there are many amazing musicians working 9:00-6:00... a reality that a large number of us cannot escape. So, we must create the other two factors in the equation – sacred time and sacred space – with conscious intent.

Sacred space can take many forms. It can be as small as a conscious breath, as large as the universe... and anything in between. My own sacred space, created for my qigong/tai chi and meditation practice, exists in what used to be my stained glass studio of 20 years.

The process of creating it was an unforgettable experience, because friends came together and we used what I already had... what was given to me, what I loved, what inspired me, and what made me feel passionate - and therefore more alive. It was about making a part of myself visible.

Take a look around and see how you can use the physical area you have to create sacred space for your own explorations. If you can devote a room, fill it with not only what is necessary for musical functionality, but also with visuals, scents and textures that feed your soul. If it's only the corner of a room, treat it the same.

Sacred time is the last element. Whatever time you are able to devote, make sure it is conscious and consistent. If that means hanging a sign on the doorknob that says "deep play in progress", then do so. And make sure your near and dear ones understand what this means to you.

Uninterrupted flow is necessary for any creative endeavor. I encourage you, for 2014, to find a way to keep this process alive. For creative souls, it is not a selfish luxury; it is a necessity... as necessary as the air that we breathe.

I wish you continuous and increasing joy.

Yvonne de Villiers



tribal elder, muse, and the creative vision behind Luna Guitars



USB-EQUIPPED HEARTSONG SERIES

acoustic guitars



PHOTO: AYELETTE KELSEY



PARLOR



FOLK
NYLON



GRAND
CONCERT
TWELVE

GRAND CONCERT

*"Logic will get you from A to B.
Imagination will take you everywhere."* - Albert Einstein

The HeartSong Series is another Luna innovation, sparked by asking players what would facilitate their creative process. What we heard is that flashes of creativity do not always happen at opportune times – and inspiration is sometimes lost. Luna got to work with B-Band to develop a "plug and play" system with a USB output that allows a player to capture their creativity on the fly.

These ingenious instruments are available as parlor, grand concert, 12-string grand concert, or folk nylon versions – all featuring a distinctive treble/bass clef inlaid mahogany and lacewood rosette, and a pearlloid fingerboard design inspired by musical notation.

And for you Vegans out there that have been requesting a guitar without mother of pearl or abalone, we can recommend this guitar as having no animal by-products.

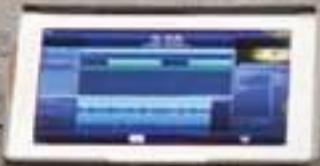
HEARTSONG SERIES HEARTSONG

BODY: grand concert, folk, parlor
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
OUTPUT: 1/4" + separate USB output
SCALE: 25 1/2"
NUT SIZE: 1 11/16" NuBone
FINISH: satin

SONG GC
SONG PAR
SONG NYLON
SONG 12

USB-EQUIPPED HEARTSONG SERIES

acoustic guitars



The Heartsong Series... capture your creativity in a heartbeat *any place, any time!*

PHOTO: AYDELETTE KELSEY



SHEER GENIUS!

CAPTURE YOUR MUSICAL CREATIVITY
IN A HEARTBEAT... ANY TIME, ANY PLACE...
WITH LUNA GUITARS' **USB-EQUIPPED**
HEARTSONG
SERIES



ANY USB-EQUIPPED RECORDING DEVICE

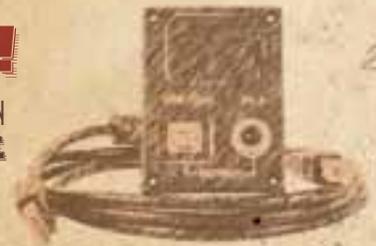


1. RECEIVE **INSPIRATION** FROM YOUR MUSE...
2. GRAB A **HEARTSONG** USB-EQUIPPED GUITAR...
3. **PLUG & PLAY:** EASILY RECORDING YOUR IDEAS!

BRILLIANT!

OUR USB OUTPUT IS ALSO AVAILABLE AS AN
ADD-ON THAT ANYONE
CAN EASILY INSTALL

IN ANY B-BAND®-EQUIPPED LUNA ACOUSTIC GUITAR!



CREATIVITY IS LIKE LIGHTNING...
YOU NEVER KNOW WHEN OR WHERE IT'S GOING
TO STRIKE! *BE PREPARED TO CAPTURE IT.*

**ENLIGHTEN
YOURSELF
FURTHER** ➔



INSPIRATION THAT TAKES YOU PLACES





VISTA EAGLE



VISTA MUSTANG



VISTA WOLF

THE VISTA SERIES



"Not all those who wander are lost." - J.R.R. Tolkien

Luna Guitars' new Vista Series continues a tradition of beautiful, innovative design, laden with personal meaning. This collection of three guitars evokes majestic landscapes, with open space to all sides and above - giving your creativity room to roam, explore and soar!

Your audience will find their imaginations sparked by the composition of vibrant colors and textures in the specially-chosen, exotic wood veneers of each model. Best of all, the natural variations in these woods' grain and color will make every Vista guitar unique among its fellows... mirroring the individual ways that we each perceive the vistas in our own lives.

The Mustang depicts wild horses galloping freely across a moonlit desert plain. Let your songwriting run free on this gorgeous new Luna guitar!

VISTA SERIES **NEW!** MUSTANG

BODY: grand auditorium
TOP: rosewood, zebrawood, padauk, bird's eye maple, koa & flame maple
BACK & SIDES: rosewood
NECK: mahogany
BINDING: maple
FRETBOARD / BRIDGE: ebony
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 5/8"
FINISH: gloss
CASE: faux tooled leather hard shell (included)

VISTA MUSTANG



NEW! VISTA SERIES
EAGLE

BODY: grand auditorium
TOP: movingui, padauk, bubinga, koa & spalt maple
BACK & SIDES: koa
BINDING: mahogany
NECK: mahogany
FRETBOARD / BRIDGE: ebony
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 5/8"
FINISH: gloss
CASE: faux tooled leather hard shell (included)

VISTA EAGLE

"The big question is whether you are going to be able to say a hearty 'yes' to your adventure." - Joseph Campbell

Who among us has never dreamed of soaring high and free above the world upon which we're bound? The Vista Eagle lets your imagination take wing against a blazing sky, high above a variegated plain.

This sunlit entry in the Vista series is open to interpretation, beyond whether you see its marvelous golden sky as sunrise or sunset. It can evoke the delight of unhurried motion, rising upon warm updrafts – or the bracing urgency of frigid, stiff wind during necessary flight. Whether you're practicing, writing songs, or performing, this guitar will lend a sense of wonder and elevate your creative perspective.

*"Follow your inner moonlight; Don't hide
the madness." - Allen Ginsberg*

This Vista model truly lives up to the Luna name – depicting a lone wolf howling under a pale, emerging moon. A desolately beautiful mountain range, in a vibrant array of wood colors and grains, frames this nocturnal scene of vast open space, freedom of movement, and creative possibility.

Depending on your individual interpretation, there's even a certain element of primal wildness. Harness the elements of this scene within your writing and musicianship, and your fans may howl their own delight!

VISTA SERIES **NEW!** WOLF

BODY: grand auditorium
TOP: blackwood, padauk, koa, flame maple, cocobolo, maple burl & movingui
BACK & SIDES: cocobolo
NECK: mahogany
BINDING: flame maple
FRETBOARD / BRIDGE: ebony
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 5/8"
FINISH: gloss
CASE: faux tooled leather hard shell (included)

VISTA WOLF

acoustic guitars

VISTA SERIES



ALL-SOLID ARTIST SERIES *acoustic guitars*



PHOTO: AYDELETTE KELSEY



NOUVEAU

*"The one thing you have that nobody else has is you.
Your voice, your mind, your story, your vision."* - Neil Gaiman

Players asked, and Luna listened. We are delighted to present the **Artist Series...** beautifully appointed instruments featuring a solid back, ebony headstock, rosewood fingerboard, bridge and binding, as well as B-Band's T55 preamp system. The simple and elegant designs for these instruments were inspired by three international design movements — Art Nouveau, Arts & Crafts, and Art Deco.

Art Nouveau (1890-1910) was inspired by natural forms & structures, not only in flowers and plants but also in curved lines. Luna interprets the movement's organic feel with both a stylized, floral-inspired rosette, and a fingerboard design of mother-of-pearl against ebony — both graceful and understated. This organic look is further emphasized by a solid spruce top, mahogany neck and solid rosewood back. The Nouveau is a tasteful instrument, for the most discriminating player.

ARTIST SERIES NOUVEAU

BODY: grand auditorium
TOP: solid spruce
BACK & SIDES: solid rosewood
NECK: one piece mahogany
FRETBOARD/BRIDGE/BINDING: rosewood
ROSETTE: rosewood
INLAY: mother of pearl
NUT/SADDLE: black NuBone
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top/ satin back & sides

ART NOUVEAU





CRAFTSMAN

ARTIST SERIES CRAFTSMAN

BODY: grand auditorium
TOP: solid cedar
BACK & SIDES: solid koa
NECK: one piece mahogany
FRETBOARD/BRIDGE/BINDING: rosewood
ROSETTE: rosewood
INLAY: mother of pearl
NUT/SADDLE: black NuBone
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top/ satin back & sides

ART CRAFTSMAN

*"To practice any art, no matter how well or badly,
 is a way to make your soul grow. So do it." - Kurt Vonnegut*

The Arts and Crafts movement flourished between 1860-1910 and started as a reaction against the styles developed by machine production. Objects were simple in form, without superfluous decoration - and they tended to emphasize the qualities of the materials used ("truth to material"). Their patterns were greatly inspired by flora and fauna.

Luna's Craftsman guitar has many of the same characteristics as its namesake movement. Its simple rosette and fret markers were inspired by a classic 'rose' design made famous by Dard Hunter, one of the most well-respected designers of the era. It is crafted of solid spruce, ebony, mahogany and koa - with mother-of-pearl inlay - for excellence in both form and tonal quality.



DECO



DECO NYLON
Also available
in a nylon
string version

"In order to be irreplaceable, one must always be different." - Coco Chanel (Deco fashion designer)

Art Deco is an eclectic artistic & design style that began in Paris in the 1920s, and flourished internationally. It represented elegance, glamour, functionality & modernity. Its linear symmetry was a distinct departure from the flowing, asymmetrical, organic curves of its predecessor, Art Nouveau.

Luna's Art Deco guitar has a clean, crisp design that perfectly reflects the Deco movement. The mother-of-pearl inlay, stunning against rosewood, is a perfect example of Deco minimalism. These instruments merge elegance and functionality that add up to a truly exceptional instrument.

ARTIST SERIES DECO

BODY: grand auditorium
TOP: solid spruce (steel string)
 solid cedar (nylon string)
BACK & SIDES: solid mahogany (steel string)
 solid rosewood (nylon string)
NECK: one piece mahogany
FRETBOARD/BRIDGE/BINDING: rosewood
ROSETTE: rosewood
INLAY: mother of pearl
NUT/SADDLE: black NuBone
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top/ satin back & sides

ART DECO ART DECO NYL





AMZ 100

"Encouragement is the oxygen of the soul." - George M. Adama

AMERICANA SERIES

The **Americana Series** has a classic, traditional look, with designs drawn from our unique cultural heritage. For the purists who want a strictly traditional look, Luna's Americana Classic Dreadnought, Folk, Parlor and Jumbo offer finesse and uncompromising sound quality.

With classic features such as solid spruce tops, rosewood backs and sides, traditional shaped ebony bridges, tortoise pickguards and herringbone binding, these vintage-rooted appointments are sure to appeal to the sonic and aesthetic demands of many players.

AMZ 100

The AMZ 100 was inspired by American Southwestern pottery. Zia pottery is distinct because it is made with clay that fires to a rich reddish tone: reflected in the AMZ's sunburst finish. The maple fret markers are a Zia sun symbol, also seen on the state flag of New Mexico. Moving down (or up) the neck, the sun is seen to set and rise - symbolizing the never-ending cycle of life. The sound hole rosette is a traditional motif, seen around the mouth of water jars - which were essential in the Southwest.

BODY: grand concert
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: tobacco burst gloss with satin back & sides

AMZ 100



AMT 100

IMPROVED!



AME 100



AMF 100



AMD 100

"Don't be afraid to be amazing." - Andy Offutt Irwin

AMERICANA SERIES

BODY: dreadnought, jumbo, folk, parlor
TOP: solid spruce
BACK & SIDES: mahogany (AMT 100)
rosewood (AME 100)
NECK: mahogany
FRETBOARD: ebony
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: clear gloss
BINDING: herringbone

AMD SERIES GUITARS

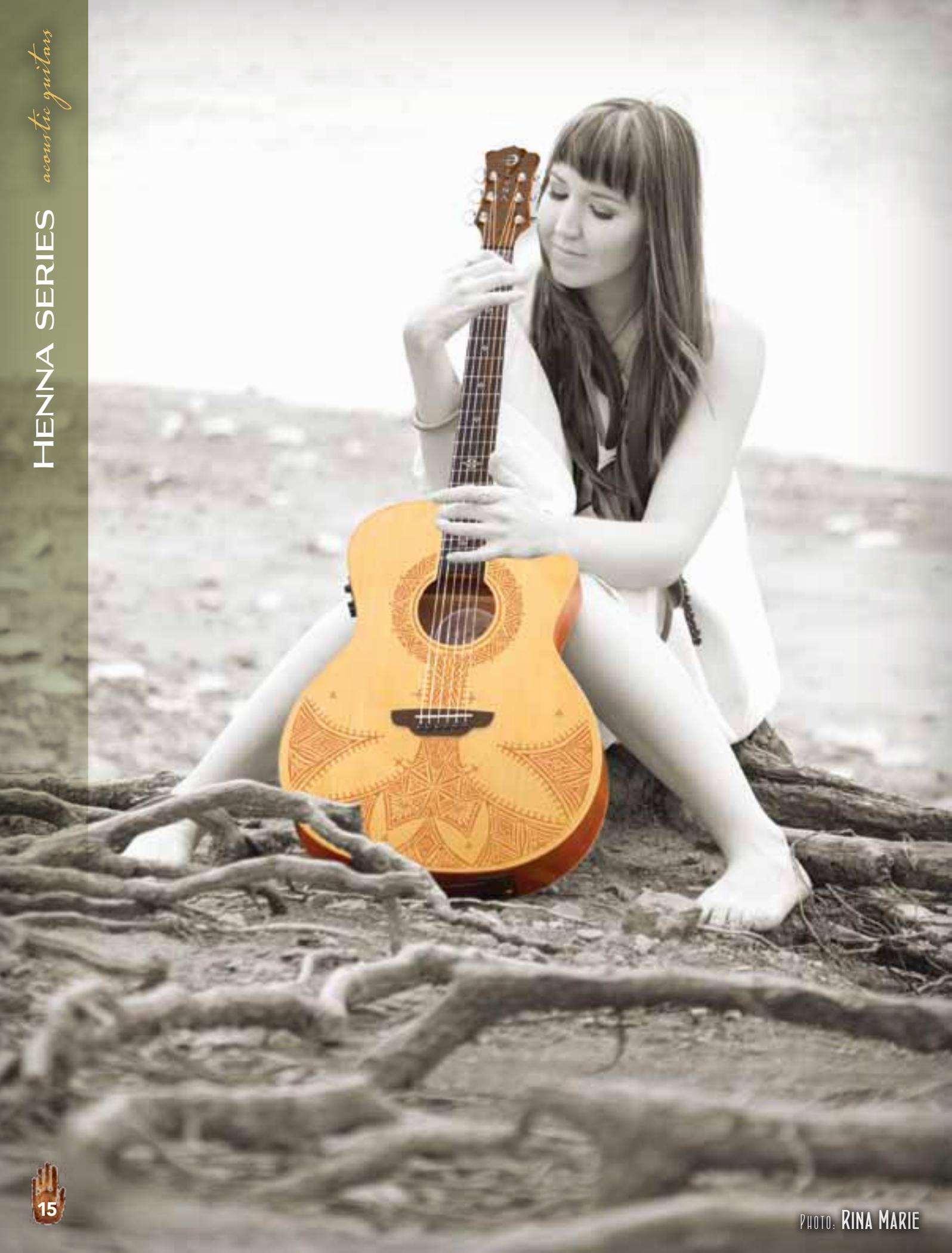
The Americana Collection has a classic, traditional look... and designs drawn from our unique cultural heritage.

The **AME 100** features the bald eagle...the only eagle unique to North America, and the emblem of the United States since 1782 because of "its long life, great strength, and majestic looks." This guitar is as visually sleek and sonically powerful as its inspiration.

The **AMT 100**'s etched pick guard design suggests the feel of tooled leather, and the herringbone binding suggests stitching - both evocative of the American West.

For the purists who want a strictly traditional look, the **AMD 100** offers a B-Band® preamp in a cut-away dreadnaught profile... with the similar **AMF 100** in a folk profile, and **AMP 100** in a parlor profile.

- AMT 100
- AME 100
- AMD 100
- AMP 100
- AMF 100





NEW!

"Take down a musical instrument... let the beauty of what you love be what you do." - Rumi

The Henna Series incorporates our folk style cutaway body, pairing its mahogany sides and back with either a solid Cedar or solid Spruce top, for tone that is as uniquely pleasing and distinctive as the instrument's show-stopping henna artwork.

Each henna design, a custom creation of renowned UK artist Alex Morgan, is faithfully reproduced through leading-edge laser etching - in effect, tattooing the intricate design into the instrument's wood.

The Sahara guitar has a distinctive Moroccan characterized by geometric forms and straight lines with powerful symbols of protection and fertility.

HENNA SERIES SAHARA

laser etch henna art by **Alex Morgan**

BODY: grand concert

TOP: solid spruce

BACK & SIDES: mahogany

NECK: mahogany

PREAMP/TUNER: B-Band T35

SCALE: 25 1/2"

NUT SIZE: 1 11/16"

FINISH: satin

HEN SAH SPR





PARADISE CEDAR



OASIS SPRUCE

"Take down a musical instrument... let the beauty of what you love be what you do." - Rumi

**HENNA SERIES
PARADISE, OASIS**

laser etch tattoo art by Alex Morgan

BODY: folk
TOP: solid spruce or solid cedar
BACK & SIDES: mahogany
NECK: mahogany
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: satin

HEN P2 SPR HEN P2 CDR
HEN O2 SPR HEN O2 CDR
HEN O2 SPR LEFTY

OASIS HENNA

The henna design of the Oasis Henna guitar draws its inspiration from the strange flowers and enchanted forests of Ottoman art. A wild rose, with additional blooms of tulips and violets, tumbles across the front of the instrument.

OASIS PARADISE

Luna's Paradise guitar is based on the art of Medieval Spain. The culturally rich and diverse period is the only one in which Henna was grown and used as a cosmetic in Europe. The era also was historically important in development and growing popularity of the guitar.



OASIS CEDAR



PARADISE SPRUCE



Vicki
Genfan

"Practice! The value of routine; trusting your swing." - Lorii Myers

Every now and then, an artist comes along whose music reaches out and touches the soul of all who hears it. Virtuoso guitarist, singer and composer Vicki Genfan is among those artists.

Using 31 alternate tunings and the percussive technique she calls 'slap-tap', Vicki has been recognized among the world's greatest guitarists.

Vicki Genfan started out playing the Muse 12-string and Luna Artist Trinity, but had longed for a Henna guitar of her dreams – with all the bells and whistles that her particular type of playing requires. To that end, Luna worked with master luthier Gray Burchette to build the ultimate Luna Guitar.

Based on Vicki's dream Luna, we are proud to offer the **Vicki Genfan Signature Acoustic**. Featuring a solid spruce top laser etched with the same "OM" design that graces her own guitar, and rosewood sides and back, this guitar delivers acoustically. When plugged in, the B-Band® preamp provides stage-worthy amplification.

VICKI GENFAN SIGNATURE

laser etch Om artwork
by Alex Morgan
BODY: VG Signature OM
TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: rosewood
TUNERS: Grover
NUT/SADDLE: NuBone
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top/ satin b&s

VG SIG

ORACLE SERIES

acoustic guitars





ORACLE DRAGONFLY

*"Go confidently in the direction of your dreams.
Live the life you have imagined."* - Henry David Thoreau

Following Luna's innovative tradition, The Oracle Series foresees the future of guitar architecture, and takes solid top guitar ornamentation into uncharted territory. Some Oracle designs are the same as those found in the Flora and Fauna series, for those players who prefer a solid top and natural look – while others are exclusive to the Oracle series.

A fanciful trio of inlaid dragonflies gathered around the sound hole on a solid spruce top makes the Oracle Dragonfly among Luna Guitars' most distinctive models.

ORACLE SERIES DRAGONFLY

BODY: folk
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: clear satin

OCL DFY



ORACLE TATTOO



ORACLE PEACE

ORACLE SERIES TATTOO, PEACE

Laser art by **Alex Morgan**
BODY: grand concert
TOP: solid cedar (Tattoo)
 solid spruce (Peace)
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: clear satin

OCL TAT CDR
OCL PCE

*"I'd rather be a failure at something I love
 than a success at something I hate."* - George Burns

ORACLE TATTOO

The Oracle Tattoo is inspired by traditional tattoo body ornamentation. Those designs were monochromatic - tattooed in black against brown skin, with strongly geometric patterns and shapes and symbols inspired by the natural island world. This instrument is tattooed by laser etching against a solid cedar top, offering a warm look with equally warm tones.

ORACLE PEACE

"Imagine all the people, living life in peace" - John Lennon

The Oracle Peace is Luna's offering to remember all who have dedicated their lives to peace - and to help imagine peace through music. A laser-cut peace sign at the sound hole is surrounded by laser etched words for peace in different languages, forming a graceful continuum across the solid spruce soundboard.



ORACLE KOI



ORACLE PHOENIX

"The circulation of confidence is better than the circulation of money." - James Madison

ORACLE KOI

The koi's popularity in contemporary tattoo inspired Luna to offer this symbol as a companion to the Phoenix, which is also a favored subject for body art.

The intricate koi design is inlaid in mahogany against a solid spruce top with mahogany back and sides. The koi is a symbol of perseverance. It is Luna's fondest wish that the koi will help players to persevere in their music and their lives.

ORACLE PHOENIX

A symbol of rebirth, the phoenix represents beauty, power, vision and inspiration.

The triumphant spirit of the phoenix is perfectly captured in rosewood inlaid against a solid spruce top. Its full folk profile and onboard preamp delivers a sound as rich and freeing as the creature that inspired the design.

ORACLE SERIES KOI, PHOENIX

inlaid koi and phoenix
BODY: grand concert
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top, satin back & sides

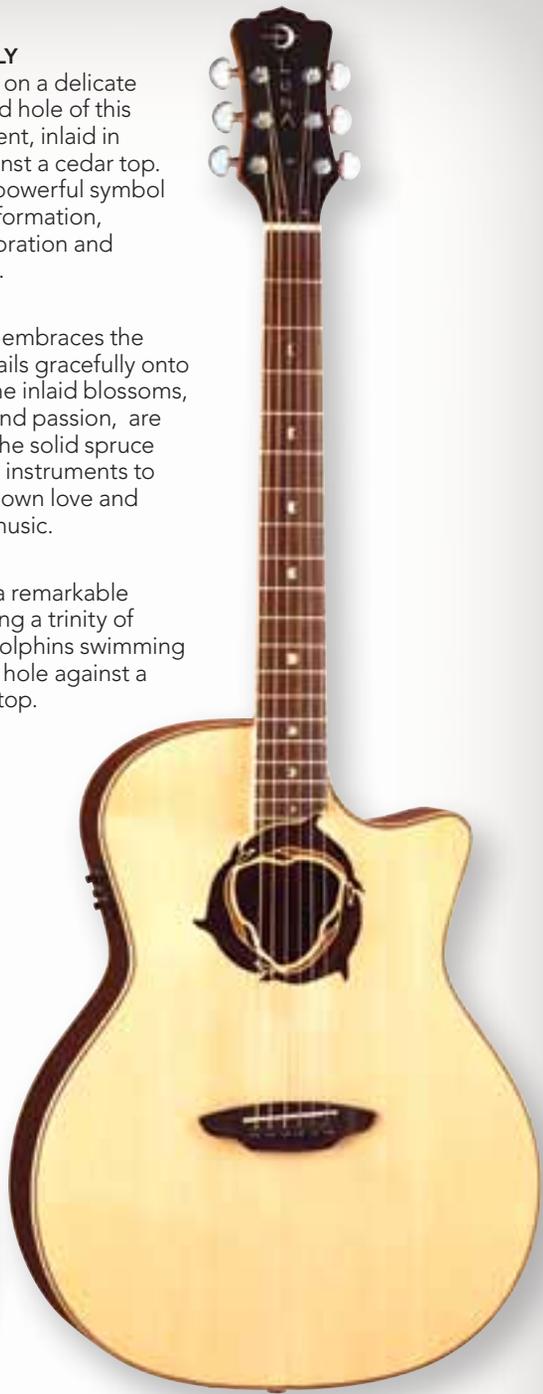
OCL KOI
OCL PHX



ORACLE BUTTERFLY



ORACLE ROSE



ORACLE DOLPHIN

ORACLE BUTTERFLY
A butterfly alights on a delicate flower at the sound hole of this charming instrument, inlaid in exotic woods against a cedar top. The butterfly is a powerful symbol of potential, transformation, resurrection, celebration and lightness of being.

ORACLE ROSE
This Oracle's rose embraces the sound hole and trails gracefully onto the lower bout. The inlaid blossoms, a symbol of love and passion, are stunning against the solid spruce top. A remarkable instruments to give voice to your own love and passion through music.

ORACLE DOLPHIN
Luna's Dolphin is a remarkable instrument featuring a trinity of inlaid rosewood dolphins swimming around the sound hole against a solid sitka spruce top.

"All we have to decide is what to do with the time that is given us." - J.R.R. Tolkien (The Fellowship of the Ring)

ORACLE SERIES

BUTTERFLY

inlaid koa, quilted maple, dyed maple
BODY: folk
TOP: solid cedar
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top, satin b/s

OCL BTF

ROSE

inlaid padauk, mahogany, dyed maple
BODY: folk
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top, satin b/s

OCL RSE

DOLPHIN

BODY: folk
TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top, satin b/s

OCL DPN



"It is not because things are difficult that we do not dare... it is because we do not dare that they are difficult." - Seneca

Trinity - easily the most recognizable and ancient Celtic knot work design of all, it is a knot with no beginning or end - a continuum of many meanings. Like all Celtic knot work, it symbolizes the never-ending, eternal cycle of life.

Each Trinity features a solid top with the extraordinary knot work sound hole crafted of Rosewood with Mother of Pearl borders. Rosewood back and sides put the finishing touches on these elegant instruments. B-Band® preamps provide the ultimate in playing versatility. When your acoustic mood turns electric, the unit provides more than enough power for any setting and the equalizer lets you shape the sound just the way you like it. The electronics include a built-in tuner to take the guesswork out of a flawlessly tuned guitar.

TRINITY SERIES

BODY: parlor, dreadnaught or grand concert
TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss

TRI D
TRI PAR
TRI NYL

CELTIC SERIES

acoustic guitars





SWAN

HORSE

"You have to speak your dream out loud." – Kelly Corrigan

Ancient Celtic interlace patterns, interpreted in a contemporary fashion at the sound hole of these instruments, create a stunning look – punctuated by a pelta mother-of-pearl motif at the 12th fret, against an ebony fingerboard.

A circular triangle is found at the headstock, and echoed at the heel stock, for the player's enjoyment.

The swan is a symbol of love and fidelity, because swans sustain their relationship for life. The swan also has a connection to music, as its feathers were often used in the ritual cloak of the Celtic bards.

The horse was revered by the Celts for its speed and vigor, and associated with sovereignty, abundance and guidance.

CELTIC SERIES

SWAN

Celtic artwork by **Alex Morgan**
BODY: full grand concert
TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: ebony
NUT: 1 11/16" black NuBone
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
FINISH: gloss top, satin b&s

CEL SWAN

HORSE

Celtic artwork by **Alex Morgan**
BODY: grand concert
TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: ebony
NUT: 1 11/16" black NuBone
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
FINISH: gloss top, satin b&s

CEL HORSE



ROSE NYLON



MUSE NYLON



HENNA NYLON



SAFARI NYLON

NYLON SERIES

Luna Guitars offers a wide variety of distinctive nylon designs, including a petite 6 string baritone uke and a travel guitar. What distinguishes Luna's Nylon series, other than the unique designs, is the 1 11/16" nut and comfortable neck profile. Luna's Nylon series guitars are perfect for those wanting the distinctive, passionate nylon sound – without adjusting to a wide, classical-style fingerboard. The Heartsong Nylon offers a USB output for ease of capturing your ideas.

The Muse offers a solid spruce top and the Heartsong offers a select spruce top – while the Henna, Deco and Trinity nylons offer solid cedar tops, for a rich, dark sound.

ROSE

abalone rose design
BODY: folk cutaway
TOP: quilted maple
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 5/8"
FINISH: gloss top

RSE NYL

MUSE

BODY: folk
TOP: solid sitka spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: satin

MUS NYL

HENNA

BODY: folk
TOP: solid cedar
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: satin

HEN 02 NYL

SAFARI

gig bag included
BODY: 3/4 travel
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 22"
NUT SIZE: 1 11/16"
FINISH: satin b/s

SAF NYL



DECO NYLON

HEARTSONG NYLON
USB-EQUIPPED!

TRINITY NYLON

TATTOO SIX-STRING UKE

"Throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover." - Mark Twain

DECO

BODY: grand auditorium
TOP: solid cedar
BACK & SIDES: solid rosewood
NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top, solid b/s

ART DECO NYL

HEARTSONG

BODY: folk
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35 + USB
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: satin

SONG NYLON

TRINITY

BODY: grand concert
TOP: solid cedar
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top

TRI NYL

**NYLON SERIES
TATTOO 6-STRING**

laser-etch tattoo design by Alex Morgan
BODY: 30" baritone
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 19"
FINISH: satin

UKE TAT 6

FLORA AND FAUNA SERIES

acoustic guitars





MOONFLOWER CUSTOM

FLORA SERIES MOONFLOWER

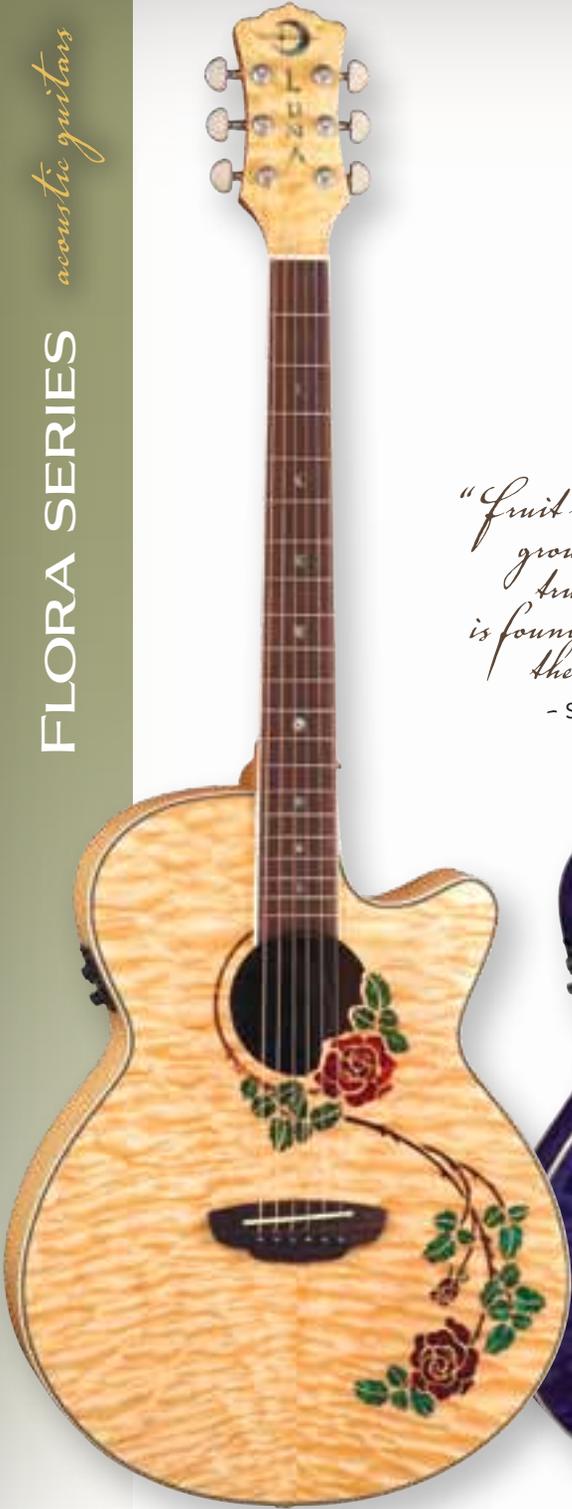
BODY: folk
TOP: quilt maple
BACK & SIDES: maple
NECK: mahogany
FRETBOARD: ebony
INLAY: moonflower
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Trans Mallard

FLO MOON CUST

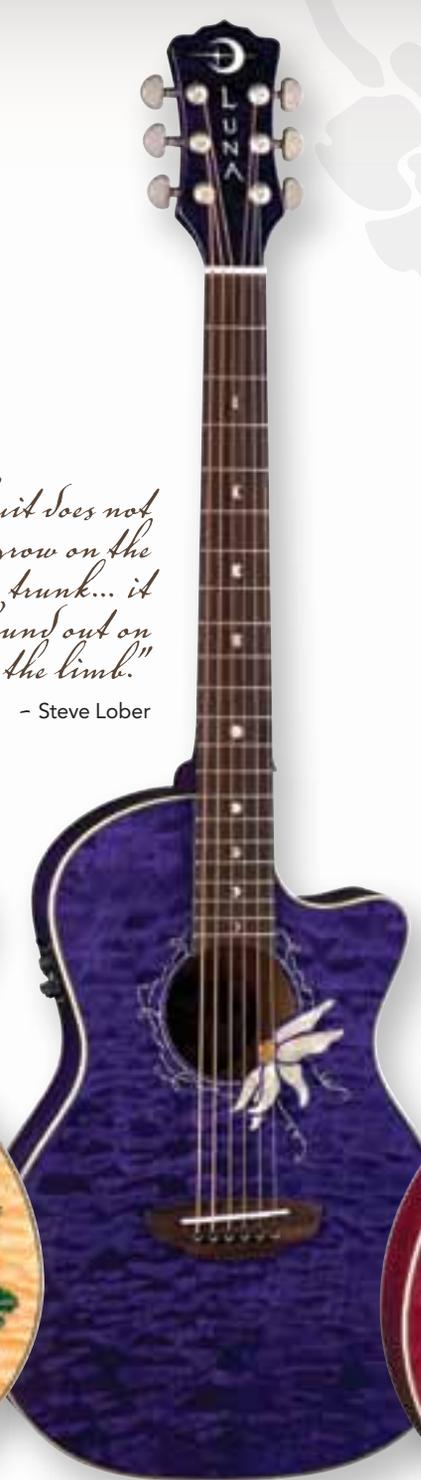
"Nothing is impossible - the word says 'I'm possible!'" - Audrey Hepburn

The Moonflower is an apt addition to Luna's Flora series, as the Moonflower's large, white trumpet-shaped blooms start to open at night under the moon. A sphinx moth poises at the edge of the moonflower's bloom at the sound hole while the same flowers twine down the fingerboard. Leaves and flowers strategically mark the 3rd, 5th, 7th, 9th, 12th, 15th, 17th, 19th and 21st frets.

Moonflowers are revered throughout many cultures as a medicinal or sacred visionary plant. Because they only bloom at night, they are a metaphor for the fact that out of the darkness comes creative blossoming.



FLORA ROSE



FLORA PASSION FLOWER



FLORA LOTUS

"Fruit does not grow on the trunk... it is found out on the limb."

- Steve Lober

FLORA SERIES

ROSE

The rose design wraps around the sound hole before trailing gracefully onto the lower bout. The red-tinted abalone blossoms are stunning against the blonde quilt maple top.

- INLAY: rose design
- BODY: folk cutaway
- TOP: quilted maple
- BACK & SIDES: maple
- NECK: mahogany
- FRETBOARD: rosewood
- PREAMP/TUNER: B-Band T35
- SCALE: 25 1/2"
- NUT: 1 5/8"
- FINISH: Natural Gloss

FLO RSE

PASSION FLOWER

From the showy bloom that graces its sound hole to the delicate, small parlor body in dramatic transparent purple over quilted maple, the Passion Flower is a beautiful instrument.

- INLAY: passion flower design
- BODY: parlor
- TOP: quilted maple
- BACK & SIDES: maple
- NECK: mahogany
- FRETBOARD: rosewood
- PREAMP/TUNER: B-Band T35
- SCALE: 25 1/2"
- NUT: 1 5/8"
- FINISH: Trans Purple

FLO PF QM

LOTUS

The Flora Lotus' unique sound hole takes its shape from the outline of the pristine white flower floating majestically on a background of rich plum.

- INLAY: lotus design
- BODY: grand concert cutaway
- TOP: quilted maple
- BACK & SIDES: maple
- NECK: mahogany
- FRETBOARD: rosewood
- PREAMP/TUNER: B-Band T35
- SCALE: 25 1/2"
- NUT: 1 5/8"
- FINISH: Trans Shiraz

FLO LOT QM FLO LOT QM LEFTY



FAUNA HUMMINGBIRD



FAUNA LUNA MOTH



FAUNA SWIFT

"A bird doesn't sing because it has an answer, it sings because it has a song." - Maya Angelou

HUMMINGBIRD

An iridescent hummingbird hovers delightfully at the sound hole of this charming, easy-to-play, parlor-sized instrument.

- INLAY: hummingbird design
- BODY: parlor
- TOP: quilted maple
- BACK & SIDES: maple
- NECK: mahogany
- FRETBOARD: rosewood
- PREAMP/TUNER: B-Band T35
- SCALE: 25 1/2"
- NUT: 1 5/8"
- FINISH: Natural Gloss

FAU HUM

LUNA MOTH

The Luna Moth was Luna Guitars' VERY FIRST design. We're proud to bring it back in a fresh interpretation for our tenth anniversary!

- INLAY: luna moth design
- BODY: folk
- TOP: quilted maple
- BACK & SIDES: maple
- NECK: mahogany
- FRETBOARD: rosewood
- PREAMP/TUNER: B-Band T35
- SCALE: 25 1/2"
- NUT: 1 5/8"
- FINISH: Trans Midnight

FAU LUNAMOTH

FAUNA SERIES SWIFT

The swift—a symbol of loyalty and fidelity—is dramatic on the quilt maple sound board against a branch of pink cherry blossoms.

- INLAY: swift design
- BODY: folk
- TOP: quilted maple
- BACK & SIDES: maple
- NECK: mahogany
- FRETBOARD: rosewood
- PREAMP/TUNER: B-Band T35
- SCALE: 25 1/2"
- NUT: 1 5/8"
- FINISH: Trans Toffee

FAU SWIFT



"Don't let the noise of others' opinions drown out your own inner voice." - Steve Jobs

FAUNA SERIES
DRAGONFLY

A trio of abalone & mother-of-pearl dragonflies encircles the sound hole, speaking to the spirit's desire to find its way.

BODY: grand concert
TOP: quilted maple
BACK & SIDES: maple
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Trans Teal

FAU DF QM

BUTTERFLY

An abalone butterfly alights on a delicate mother-of-pearl flower at the sound hole of this charming instrument.

BODY: folk cutaway
TOP: quilted maple
BACK & SIDES: maple
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Natural Gloss

FAU BTFLY

DOLPHIN

A trinity of abalone dolphins swim around the sound hole, shimmering against trans azure waves.

BODY: folk cutaway
TOP: quilted maple
BACK & SIDES: maple
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Trans Azure

FAU DPN



"If you hear a voice within you say 'you cannot paint,' then by all means paint, and that voice will be silenced." - Vincent Van Gogh

KOI

The koi has layers of meaning; many people view the koi fish as a symbol of how we should persevere in life.

BODY: folk cutaway
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Gloss Black

FAU KOI

PHOENIX

A symbol of triumphant rebirth, the phoenix represents beauty, power, vision and inspiration.

BODY: folk cutaway
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Gloss Black

FAU PHX BLK

FAUNA SERIES DRAGON

With a dramatic abalone dragon arching powerfully across its raven-black finish, this Fauna is a striking choice.

BODY: folk cutaway
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Gloss Black

FAU DRA BLK



NEW!

ECLIPSE SERIES

"Dream as if you'll live forever. Live as if you'll die today." - James Dean

Luna's black Eclipse guitar was so popular that we decided to offer a few more color and profile options.

The crescent moon on Luna's Eclipse Series now shines brightly in mother-of-pearl against trans black, trans purple or trans pink. To complete the night sky theme, Luna's logo is set against a matching headstock – while Luna's signature, mother-of-pearl moon phase fret markers make their way across a slim fingerboard. And now - new for 2014 - we offer the Nox model, depicting lunar phases around a gorgeously inlaid sound hole.

NOX

BODY: grand concert
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
BINDING: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Black Gloss

FAU NOX

PINK

BODY: parlor
TOP: quilted maple
BACK & SIDES: maple
NECK: mahogany
BINDING: multi-ply
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Pink Gloss

FAU ECL TPK

PURPLE

BODY: folk
TOP: quilted maple
BACK & SIDES: maple
NECK: mahogany
BINDING: multi-ply
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Purple Gloss

FAU ECL TPP

BLACK

BODY: folk
TOP: quilted maple
BACK & SIDES: maple
NECK: mahogany
BINDING: multi-ply
TUNERS: Grover®
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Black Gloss

FAU ECL



"Do, or do not. There is no try." - Jedi Master Yoda

WOODLAND SERIES

Luna's Woodland Series marry the simple styling of Luna's Crescent sound hole rosette with striking exotic tops, back and sides. Like fingerprints, no two of these guitars' stunning organic wood grains are exactly alike.

Take your pick of light Quilted Ash (also available as a 12-string version), warm Spalted Maple, or gorgeous Bubinga.

BUBINGA

BODY: grand concert
TOP: bubinga
BACK & SIDES: rosewood
NECK: mahogany
BINDING: multi-ply
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Gloss

WL BUBINGA

SPALTED MAPLE

BODY: grand concert
TOP: spalted maple
BACK & SIDES: spalted maple
NECK: mahogany
BINDING: multi-ply
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Gloss

WL SPALT

QUILTED ASH

BODY: grand concert
TOP: quilted ash
BACK & SIDES: spalted ash
NECK: mahogany
BINDING: multi-ply
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Gloss

WL ASH

QUILTED ASH 12

BODY: grand concert
TOP: quilted ash
BACK & SIDES: quilted ash
NECK: mahogany
BINDING: multi-ply
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 13/16"
FINISH: Gloss

WL ASH 12







SAFARI SUPREME SOLID TOP
NEW!

"...and in the end, it's not the years in your life that count; it's the life in your years." - President Abraham Lincoln

These little dreadnoughts make the perfect traveling companions... light on your back, and easy on your wallet! Though compact, these guitars deliver 100% full tone and voice. Beautifully handcrafted of select spruce or mahogany, they offer a mini sampling of some of Luna's most beloved designs, and double as ultimate student guitars for young players. Great sound! Great Fun!

Many discriminating players have been asking for a solid top travel guitar. This little jewel boasts not only a solid top, but many other elegant appointments, including a laser-etched henna-inspired rosette by Alex Morgan.

SAFARI SERIES SAFARI SUPREME SOLID TOP

laser-etched henna design
by Alex Morgan
PADDED GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FINGERBOARD/BRIDGE: ebony
SCALE: 22"
NUT: 1 11/16"
FINISH: satin

SAF SUPREME



SAFARI DRAGONFLY



SAFARI DOLPHIN



SAFARI TRINITY



SAFARI TATTOO

*"Whatever you can do or dream you can, begin it.
Boldness has genius, power, and magic in it."* - Johann Wolfgang von Goethe

**SAFARI SERIES
DRAGONFLY**

Inlaid Dragonfly rosette
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF DF NAT

DOLPHIN

Inlaid Dolphin rosette
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF DPN

TRINITY

Inlaid Trinity rosette
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF TRI

TATTOO

laser etched Tattoo design
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF TATTOO



SAFARI PEACE



SAFARI HENNA



MAHOGANY ACOUSTIC



NATURAL ACOUSTIC AND NYLON



SAFARI MUSE ELECTRIC



SAFARI STARRY

"One hundred percent of the shots you don't take don't go in." - Wayne Gretzky

PEACE

Laser etched Peace rosette
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF PCE

HENNA

Laser etched Henna design
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF HEN

MUSE

Rosewood Celtic Knot rosette
GIG BAG INCLUDED
PREAMP/TUNER: B-Band T35
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF EL MUS (with preamp)
SAF MUS SPR
SAF MUS MAH
SAF NYL

SAFARI SERIES STARRY

"Starry Night" design
GIG BAG INCLUDED
BODY: 3/4 travel size
TOP: select spruce
BACK & SIDES: trans blue
NECK: mahogany
SCALE: 22"
NUT: 1 11/16"
FINISH: Satin

SAF STR



GYPSY HENNA



GYPSY MUSE



GYPSY MUSE PARLOR

"Four very powerful words to say to your child: 'I believe in you.'" - Kevin Heath

GYPSY SERIES

Our Gypsy acoustics are perfect student guitars, for older children or adults, that feature the look of some of our regular series at an economical price.

GYPSY HENNA

laser etched graphic
BODY: dreadnought
TOP: select spruce
BACK & SIDES: mahogany
FINGERBOARD: rosewood
NECK: mahogany
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: satin

GYP HEN

GYPSY MUSE

laser etched graphic
BUILT-IN TUNER
HARDSHELL CASE INCLUDED
BODY: dreadnought
TOP: select spruce
BACK & SIDES: mahogany
FINGERBOARD: rosewood
NECK: mahogany
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: satin

GYP MUS

GYPSY MUSE PARLOR

laser etched graphic
GIG BAG INCLUDED
BODY: parlor
TOP: select spruce
BACK & SIDES: mahogany
FINGERBOARD: rosewood
NECK: mahogany
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: satin

GYP PAR



GYPSY FANTASIE
"LADY OF SHALLOT"



GYPSY FANTASIE
"SPIRIT OF THE NIGHT"



QUILT ASH



FLAME MAPLE



SPALT MAPLE



GYPSY EXOTIC
BUBINGA

"It is never too late to be what you might have been." - George Elliot

GYPSY FANTASIE

The **Gypsy Fantasie series** is perfect for players who want a visually stunning guitar, non-players who seek inspiration to learn, and folks who want a beautiful piece of art for their home that also functions as an instrument for visiting friends to play.

How does Luna offer these stunning instruments at such affordable prices? The **Exotics series'** authentic look began by photographing high-end, book-matched, exotic woods - and creating high-res graphics - for a win-win-win combination: great look, great sound, great price!

LOS art by John Waterhouse
SOTN art by John Atkinson Grimshaw
BODY: grand concert
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany/rosewood
SCALE: 25 1/2"
NUT: 1 11/16"
FINISH: gloss

GYP LOS
GYP SOTN

GYPSY SERIES
GYPSY EXOTICS

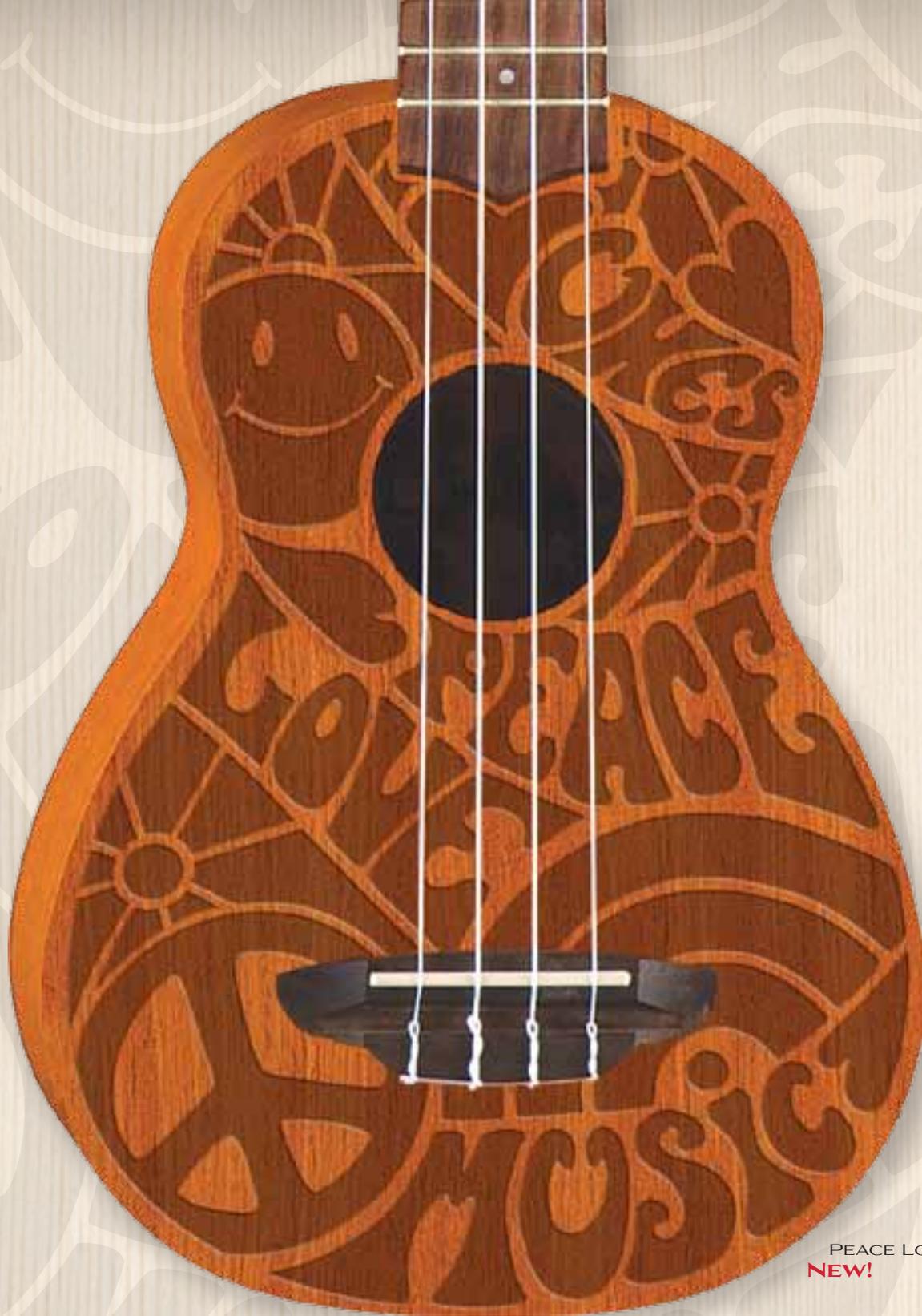
EXOTIC WOOD GRAPHICS
BODY: grand concert
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
SCALE: 25 1/2"
NUT: 1 11/16"
FINISH: gloss

GYP BUBINGA
GYP QA TBL
GYP FLM
GYP SPALT



MAL
VAIAN IS





PEACE LOVE
NEW!

*"When the power of love overcomes
the love of power, the world will
know peace." - Jimi Hendrix*

Ukes, Peace, Love and Music...
what more could anyone wish for?

Whatever your musical or political bag is, we hope
you will enjoy Luna's tiny tribute to the 60's. Groovy
looks and killer quality for not a lot of bread. Dig it!

PEACE LOVE

laser-etch Sixties design by Yvonne de Villiers
ONBOARD PREAMP
AQUILA STRINGS
BODY: 21" soprano
TOP: mahogany
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 13"
FINISH: clear satin

UKE PCE





TATTOO
CONCERT
ELECTRIC



TATTOO SOPRANO



TATTOO CONCERT
ELECTRIC VERSION
PERFECT WITH OUR
UKE SUITCASE AMP!



TATTOO 6 BARITONE



TATTOO TENOR

Luna's **Tattoo series** ukuleles take their design from traditional Hawaiian body ornamentation. The designs were monochromatic, tattooed in black against brown skin. The patterns and layout were strongly geometric, and there were many shapes and symbols which represented the natural island world – stones, waves, fish, sharks, turtles, rain, sun, birds, et cetera. The design is primarily based on waves and shark's teeth – which are also echoed as fret markers.

SOPRANO

laser-etch Polynesian tattoo design by Alex Morgan
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 21" pineapple soprano
TOP: select mahogany
BACK & SIDES: mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 13"
FINISH: satin

UKE TATTOO

CONCERT / CONCERT ELECTRIC

laser-etch Polynesian tattoo design by Alex Morgan
ONBOARD PREAMP (on UKE TEC MAH)
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: select mahogany
BACK & SIDES: mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE TC MAH
UKE TEC MAH

TATTOO 6

For guitar players who secretly covet the portability & convenience of a uke, our 6-string baritone uke is a mini guitar! Stash it in your cubicle, your car, on the coffee table, or wherever you'd enjoy a spontaneous jam!

laser-etch Polynesian tattoo design by Alex Morgan
AQUILA STRINGS
BODY: 30" baritone
TOP: select spruce
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 19"
FINISH: satin

UKE TAT 6

TENOR

laser-etch Polynesian tattoo design by Alex Morgan
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 26" tenor
TOP: select mahogany
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 17"
FINISH: satin

UKE TTN MAH



MALUHIA CONCERT
PERFECT WITH OUR
UKE SUITCASE AMP!



HONU SOPRANO



MO'O CONCERT
PERFECT WITH OUR
UKE SUITCASE AMP!

*"Our deepest fear is not that we are inadequate.
Our deepest fear is that we are powerful beyond measure."*

- Nelson Mandela

MALUHIA

'Maluhia' means 'peace' in Hawaiian. The Malu uke features a laser-etched peace sign at the sound hole – and the word "peace" in different languages, forming a graceful continuum across the soundboard. Now available as an electric!

laser-etch Peace design
by Alex Morgan
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: select mahogany
BACK & SIDES: mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE MALU UKE MALU EL

HONU

'Honu' means 'turtle' in Hawaiian – a symbol of longevity and endurance. The Honu features a turtle at the sound hole, rendered in a Polynesian tattoo style. The fret markers are stylized shark's teeth.

laser-etch turtle design
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 21" soprano
TOP: select mahogany
BACK & SIDES: mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 13"
FINISH: satin

UKE HONU

MO'O

'Mo'o' means 'lizard' in Hawaiian – to the early Hawaiians, a symbol of spirituality and good fortune. The lizards on the Mo'o uke are set against the leaves of *Monstera Deliciosa* – a plant found throughout Hawaii. Now available with preamp option!

laser-etch lizard design
by Alex Morgan
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: select mahogany
BACK & SIDES: mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE MO MAH UKE MO EL

"Be a lamp, or a lifeboat, or a ladder.
Help someone's soul heal." - Rumi



GREAT WAVE SOPRANO



GREAT WAVE CONCERT

The Great Wave Off Kanagawa (1830-1833), also known as *The Great Wave*, is a woodblock print by the Japanese artist Hokusai. Copies of the print are in many collections, including the Metropolitan Museum of Art in New York City and The British Museum in London. This masterpiece is featured on the front of Luna's 21" Great Wave Soprano and 23" Great Wave Concert, and can now be in your own personal ukulele collection!

GREAT WAVE SOPRANO

Great Wave design by Hokusai
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 21" pineapple soprano
TOP: select mahogany
BACK & SIDES: trans blue mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 13"
FINISH: satin

UKE GWS

GREAT WAVE CONCERT

Great Wave design by Hokusai
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert cutaway
TOP: select mahogany
BACK & SIDES: trans blue mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE GWC



FLORAL CONCERT
 PERFECT WITH OUR
 UKE SUITCASE AMP!



DOLPHIN CONCERT
 PERFECT WITH OUR
 UKE SUITCASE AMP!

FLORAL CONCERT

Hibiscus & Plumeria grace the sound hole, symbolizing the springtime of birth and life, and reminding us to seize the day.

abalone floral inlay
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert cutaway
TOP: select flame maple top
BACK & SIDES: select maple
NECK/BINDING: maple
FINGERBOARD: rosewood
SCALE: 15"
FINISH: trans plum gloss

UKE FLO

DOLPHIN CONCERT

A trio of inlaid abalone & mother of pearl dolphins play around the sound hole, evoking the rejuvenating power of water.

abalone dolphin inlay
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert cutaway
TOP: select flame maple top
BACK & SIDES: select maple
NECK/BINDING: maple
FINGERBOARD: rosewood
SCALE: 15"
FINISH: trans azure gloss

UKE DPN



HIGH TIDE CONCERT KOA
PERFECT WITH OUR UKE SUITCASE AMP!

HIGH TIDE TENOR OVANGKOL
PERFECT WITH OUR UKE SUITCASE AMP!

HIGH TIDE BARITONE ZEBRA
PERFECT WITH OUR UKE SUITCASE AMP!

HIGH TIDE TENOR 8-STRING MAHOGANY
PERFECT WITH OUR UKE SUITCASE AMP!

"Make your work to be in keeping with your purpose." - Leonardo Da Vinci

Luna's **High Tide** series takes its inspiration from the full moon at the first fret – which causes the abalone wave fret markers below it to "rise" as they make their way up the fretboard, towards the moon's pull. High Tide ukes are crafted from luthier-grade select koa, ovangkol and zebrawood, and the Luna "full moon" sticker inside the sound hole is framed by an abalone ring.

CONCERT KOA

abalone High Tide fret markers
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert cutaway
TOP, BACK & SIDES: koa
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE HTC KOA

TENOR OVANGKOL

abalone High Tide fret markers
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 26" tenor cutaway
TOP, BACK & SIDES: ovangkol
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 17"
FINISH: satin

UKE HTT OVA

BARITONE ZEBRA

abalone High Tide fret markers
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 30" baritone
TOP, BACK & SIDES: zebrawood
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 19"
FINISH: satin

UKE HTB ZBR

TENOR 8 MAHOGANY

abalone High Tide fret markers
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 26" tenor 8-string
TOP, BACK & SIDES: mahogany
NECK: nato/mahogany
FINGERBOARD: rosewood
SCALE: 17"
FINISH: satin

UKE HTT 8



SOLID SPRUCE
DOLPHIN CONCERT

SOLID CEDAR
TAPA CONCERT
PERFECT WITH OUR
UKE SUITCASE AMP!

SOLID SPRUCE
DRAGONFLY CONCERT

SOLID CEDAR
MO'O CONCERT
PERFECT WITH OUR
UKE SUITCASE AMP!

"Put your heart, mind, and soul into even your smallest acts." - Swami Sivananda

DOLPHIN CONCERT

A remarkable instrument, featuring a trinity of inlaid rosewood and mahogany dolphins swimming around the sound hole – on a solid spruce top with mahogany back and sides.

inlaid rosewood & mahogany dolphin
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE DPN SPR

TAPA CONCERT

Tapa is a bark cloth traditionally made in the Pacific islands, decorated with repeated motifs such as fish and plants. Luna's solid cedar Tapa uke combines beautiful, authentic form with function.

laser-etch tapa design
by Alex Morgan
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: solid cedar
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE TAPA CDR

DRAGONFLY CONCERT

Let your imagination fly free with this uke! A fanciful trio of inlaid spalt dragonflies gather around the sound hole – on a solid spruce top with mahogany back and sides.

inlaid spalt dragonfly
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE DFY SPR

MO'O CONCERT

To the early Hawaiians, **mo'o** (lizards) were a symbol of spirituality and good fortune. These lucky Mo'os (pronounced mo-ho) are sure to bring good mojo to your playing!

laser-etch lizard design
by Alex Morgan
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP: solid cedar
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: clear satin

UKE MO CDR



ALL SOLID MAHOGANY
PEARL CONCERT

NEW!

*"You must do the
thing you think
you cannot do."*

- Eleanor Roosevelt



ALL SOLID MAHOGANY
CORAL CONCERT

NEW!

Luna is proud to present two unique and affordable ALL SOLID ukuleles.

Their full, resonant and articulate sounds – combined with two brand-new, aquatic-themed laser etch designs – results in instruments that will delight the full range of senses.

The delicate etched **sea horse** symbolizes creativity, imagination, good luck, fatherhood, vigilance, grace and confidence. The pearl on the same uke symbolizes triumph over adversity, purity, and spiritual transformation – and is associated with water, the moon and feminine energy.

The graceful etched **fish** mirrors the flowing lines of the kelp, and symbolizes fertility, eternity, creativity, happiness, fatherhood, fidelity and transformation. The spiral shape of the abalone shell symbolizes evolution and holistic growth, surrender, release, and the revolutions of time, stars, planets and geometry of natural growth – as seen throughout nature.

PEARL

etched sea horse design
with pearl inlay
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP, BACK & SIDES:
all-solid mahogany
NECK: mahogany
FINGERBOARD/BRIDGE:
rosewood
SCALE: 15"
FINISH: open pore satin

UKE PEARL

CORAL

etched kelp/fish design
with abalone shell inlay
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP, BACK & SIDES:
all-solid mahogany
NECK: mahogany
FINGERBOARD/BRIDGE:
rosewood
SCALE: 15"
FINISH: open pore satin

UKE CORAL



MAPLE BURL

SPALT MAPLE

OLIVE ASH BURL

"Nature never repeats herself, and the possibilities of one human soul will never be found in another." - Elizabeth Cady Stanton

Introducing Luna's **Exotic series** ukes! These three tropical wood jewels invoke balmy tropical nights, with a crescent moon shape sound hole, and Luna's signature moon phase fret markers in mother-of-pearl. Take your pick of three beautiful offerings... olive ash burl, maple burl, or spalt maple.

MAPLE BURL

crescent moon soundhole
 AQUILA STRINGS
 GIG BAG INCLUDED
 BODY: 23" concert
 TOP, BACK & SIDES: maple burl
 NECK: nato
 FINGERBOARD: rosewood
 SCALE: 15"
 FINISH: satin

UKE EX MB

SPALT MAPLE

crescent moon soundhole
 AQUILA STRINGS
 GIG BAG INCLUDED
 BODY: 23" concert
 TOP, BACK & SIDES: spalt maple
 NECK: nato
 FINGERBOARD: rosewood
 SCALE: 15"
 FINISH: satin

UKE EX SM

OLIVE ASH BURL

crescent moon soundhole
 AQUILA STRINGS
 GIG BAG INCLUDED
 BODY: 23" concert
 TOP, BACK & SIDES: olive ash burl
 NECK: nato
 FINGERBOARD: rosewood
 SCALE: 15"
 FINISH: satin

UKE EX OA

Put it on,
Plug it in,
Take off!!



Take your show on the road in style with Luna's vintage suitcase- look **ukulele amp!**

Vintage Tolex and a leather handle are authentic touches, crowned by vintage Hawaiian travel stickers that you can place yourself. Guitar strap holders allow you to strap on the amp, plug in your uke and play untethered and unleashed! The amp opens for easy battery changes, storage of the included AC adapter, and even has a compartment with Velcro lid to house your keys, cell phone, wallet or a small snack!

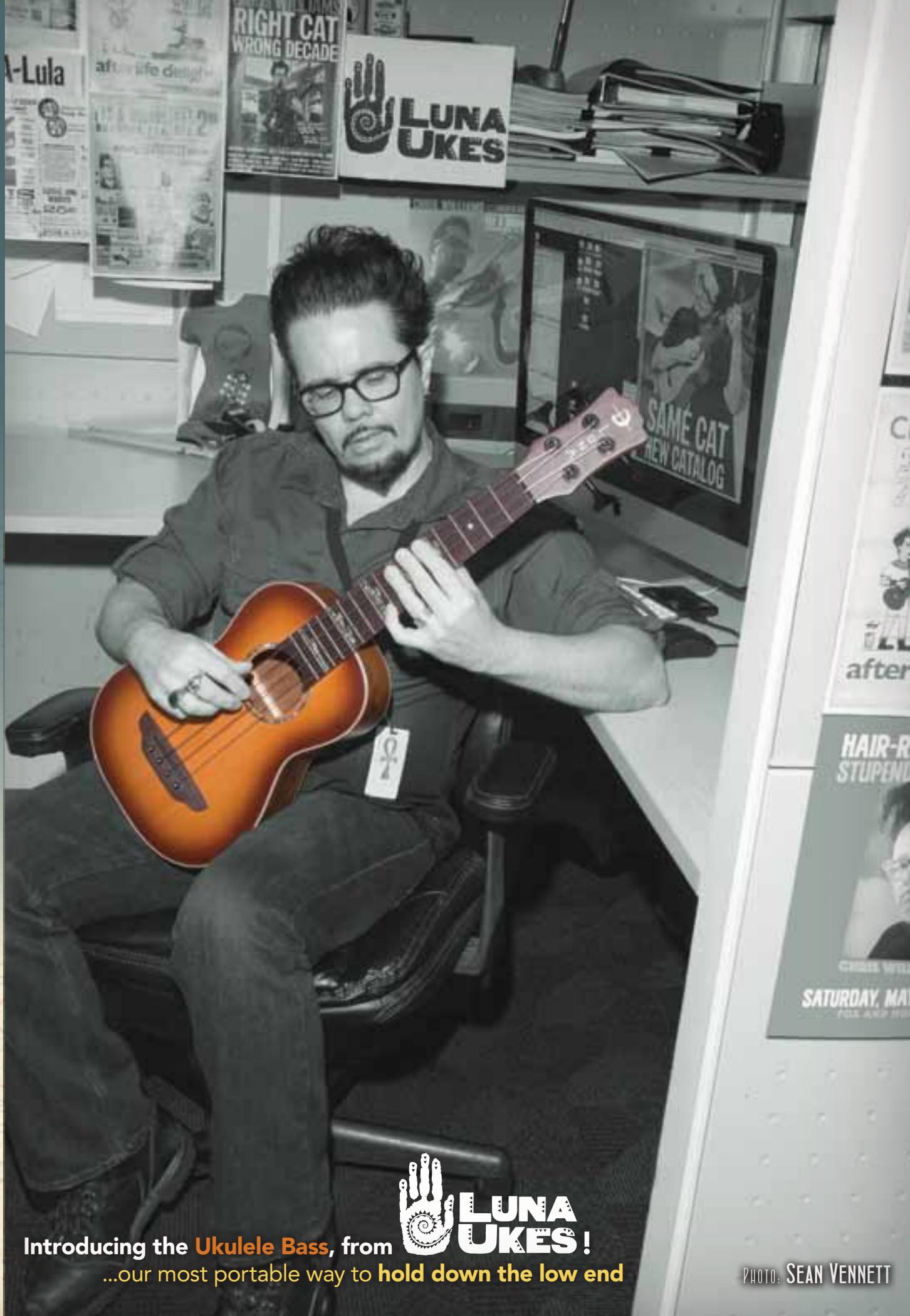
But wait... there's more! After your performance, just plug your iPhone or MP3 player into the 1/8" mini jack for mood music! It's an instant "party in a box!"

UKE AMP

- 5-WATT PORTABLE AMP
- INCLUDES 9V BATTERY & AC ADAPTER
- 1/4" INPUT
- CD / MP3 INPUT
- 1/8" HEADPHONE OUT
- VOLUME & TONE CONTROL
- VINTAGE TWEED TOLEX
- VINTAGE HAWAIIAN STICKERS
- LEATHER HANDLE
- STRAP BUTTONS
- INSIDE STORAGE

UKE SA 5 IMPROVED!





Introducing the **Ukulele Bass**, from **LUNA UKES!**
...our most portable way to **hold down the low end**



NEW! HIGH TIDE
UKE BASS



NEW! TATTOO
UKE BASS



NEW! GLOSS BLACK
UKE BASS

Luna's **ukulele basses** are fun to play - for portable performance or practice anywhere! They are 21" short scale instruments, featuring flatwound strings that are tuned to E-A-D-G like a traditional bass guitar - but one octave up.

We offer our popular High Tide and Tattoo designs – with the addition of a stunning gloss black model with maple rosette and binding, with sharks teeth fret markers. All basses come equipped with Luna preamps – although, unlike bass ukes with nylon strings, our flatwound strings offer a robust acoustic sound even without amplification.

Whether you are a full-size bass player looking to practice on your lunch hour – or a ukulele player looking for a new challenge in the territory of lower pitches and a bass-like approach – Luna's distinctive styling, combined with affordable prices, make these basses an irresistible addition to your collection.

*"Great spirits have always
encountered opposition
from mediocre minds."*

- Albert Einstein

HIGH TIDE UKE BASS

FLATWOUND STRINGS
BODY: baritone
TOP: solid spruce
BACK & SIDES: ovangkol
PREAMP: Luna
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 20.2"
FINISH: satin

UKE BASS HT TSB

TATTOO UKE BASS

FLATWOUND STRINGS
BODY: baritone
TOP: spruce
BACK & SIDES: mahogany
PREAMP: Luna
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 20.2"
FINISH: satin

UKE BASS TAT SPR

GLOSS BLACK UKE BASS

FLATWOUND STRINGS
BODY: baritone
TOP: spruce
BACK & SIDES: mahogany
PREAMP: Luna
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 20.2"
FINISH: gloss black

UKE BASS CBK



HEARTSONG UKE **NEW!**
**USB-EQUIPPED FOR
 RECORDING ON THE FLY!**



ULU 8" CONCERT BANJOULELE



RESONATOR UKE

*"Following all the rules leaves a completed checklist.
 Following your heart achieves a completed you." - Ray Davis*

The patterns etched onto the back of Luna's **banjoUke** is a tribute to traditional Hawaiian quilt design. Legends say a breadfruit pattern was the first truly Hawaiian quilt design, and the first design traditionally used by beginners of the craft. Luna chose the ULU (breadfruit) as inspiration because this plant was sacred, and an essential part of early Hawaiian life.

Capture your inspiration on the fly with Luna's USB-equipped **Heartsong ukulele!** The USB output gives you plug-and-play capability into your favorite recording software. Now you can record your songs and ideas remotely by plugging directly into an iPad, iPhone or laptop... wherever and whenever your Muse finds you! And the great news is that it's practical, beautiful AND affordable. Please see page 7-8 for more detailed information on this unique system.

The "**UKENATOR**", or resonator ukulele, is an amazing addition to any uke collection. The front is etched with a traditional Polynesian tattoo design inspired by tiki gods... large wood and stone carvings of humanoid forms, found in Polynesia.

The resonator ukulele is a descendant of the resonator guitar, which was originally designed to be louder than conventional acoustic guitars overwhelmed by horns and percussion instruments in dance orchestras. A resonator ukulele is louder than a standard wooden ukulele, and has a different tone quality.

HEARTSONG UKE

AQUILA STRINGS
BODY: concert
TOP: spruce
BACK & SIDES: mahogany
PREAMP: B-Band w/USB output
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE SONG

ULU BANJOULELE

laser etched breadfruit design
chrome hardware, 12-piece bracket
tortoise binding
BODY: concert
RESONATOR: 8" mahogany
BACK: maple
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15.5"
NUT: 1 9/16"
FINISH: satin tobacco burst

UKE B8 ULU

RESONATOR UKE

etched Tiki motif
AQUILA STRINGS
BODY: 23" concert
TOP, BACK & SIDES: chrome plated brass
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: chrome

UKE TIKI RES



WEISSENBORN-STYLE SOLID

WEISSENBORN-STYLE SELECT

ELECTRIC LAP STEEL

"It is never too late to be what you might have been." - George Elliot

Acoustic lap-style guitars first emerged in Hawaii in the 1890s, where players raised the action of their standard guitars, laid them flat on their laps, and learned to play melodies with a metal bar sliding along the strings. Los Angeles-based luthier Hermann Weissenborn refined the concept in the 1920s. Electric lap steels were developed in response for the desire for louder volume.

Luna's Weissenborn-style **acoustic and electric lap steel** offerings feature the same distinctive abalone fret markers as our High Tide series ukuleles. A full moon at the first fret tugs at the waves that grace the rosewood fingerboards.

WEISSENBORN-STYLE SOLID

abalone 'rising tide' fret markers
BODY: Weissenborn-style Hawaiian
TOP: solid mahogany
BACK & SIDES: solid mahogany
NECK: mahogany
FINGERBOARD: Indian rosewood
TUNERS: chrome-plated
SCALE: 24.5"
NUT: ox bone
FINISH: satin

LS WEI SOLID

WEISSENBORN-STYLE SELECT

abalone 'rising tide' fret markers
BODY: Weissenborn-style Hawaiian
TOP: select mahogany
BACK & SIDES: select mahogany
NECK: mahogany
FINGERBOARD: Indian rosewood
TUNERS: chrome-plated
SCALE: 24.5"
NUT: ox bone
FINISH: gloss

LS WEI SELECT

ELECTRIC LAP STEEL

abalone 'rising tide' fret markers
BODY: mahogany
NECK: mahogany
PICKUPS: humbuckers
BRIDGE: Tune-O-Matic
TUNERS: chrome-plated
SCALE: 25.5"
NUT: 2"
FINISH: satin

LS ELECTRIC



STEEL MAGNOLIA

The resonator guitar is a favorite of Hawaiian, blues, country, and bluegrass players. We wanted a design that would appeal to the vast geographical stretch from Hawaii to the Mississippi Delta. Since different species of the lovely Magnolia tree are found in all of these areas, a Magnolia blossom seemed to be the perfect choice... hence, the **Steel Magnolia**.

STEEL MAGNOLIA

magnolia-inspired engraving (front & back)
BODY: parlor
TOP, BACK & SIDES: nickel-plated iron
NECK: FSC-certified mahogany
FINGERBOARD: rosewood
PICKUPS: lipstick and piezo
SCALE: 24 3/4"
NUT: 1 1/8"
FINISH: bright nickel

STL MAG RES



5-STRING TRINITY BANJO

6-STRING TRINITY BANJO

Luna's banjos feature the same exquisite detailing as our other instruments. The back of the mahogany resonator makes a perfect canvas for the Celtic-inspired "Trinity" laser etched design, over a beautiful tobacco burst with faux tortoise shell binding – making these instruments truly unique.

5-STRING BANJO

laser etched trinity design at back of mahogany resonator
transparent head
24-piece bracket
plywood rim
TOP, BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 26 1/2"
NUT: 1 1/8"
FINISH: satin

BGB CEL 5

6-STRING BANJO

laser etched trinity design at back of mahogany resonator
transparent head
24-piece bracket
plywood rim
TOP, BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 26 1/2"
NUT: 1 11/16"
FINISH: satin

BGB CEL 6



TRINITY ELECTRIC BOUZOUKI

TRINITY BOUZOUKI

trinity design at sound hole
faux tortoise binding
BODY: Celtic-style bouzouki
TOP: solid spruce
BACK & SIDES: solid maple
NECK: maple
FINGERBOARD: rosewood
SCALE: 26.3"
NUT: 1 1/8"
FINISH: toned back satin

BGBZ EL TRI (with preamp)



TRINITY F MANDOLIN

TRINITY F MANDOLIN

trinity design at sound hole
faux tortoise binding
BODY: F-style mandolin
TOP: solid spruce
BACK & SIDES: solid maple
NECK: maple
FINGERBOARD: rosewood
SCALE: 14"
NUT: 1 1/8"
FINISH: satin tobacco burst

BGM TRI F



TRINITY A MANDOLIN

TRINITY A MANDOLIN

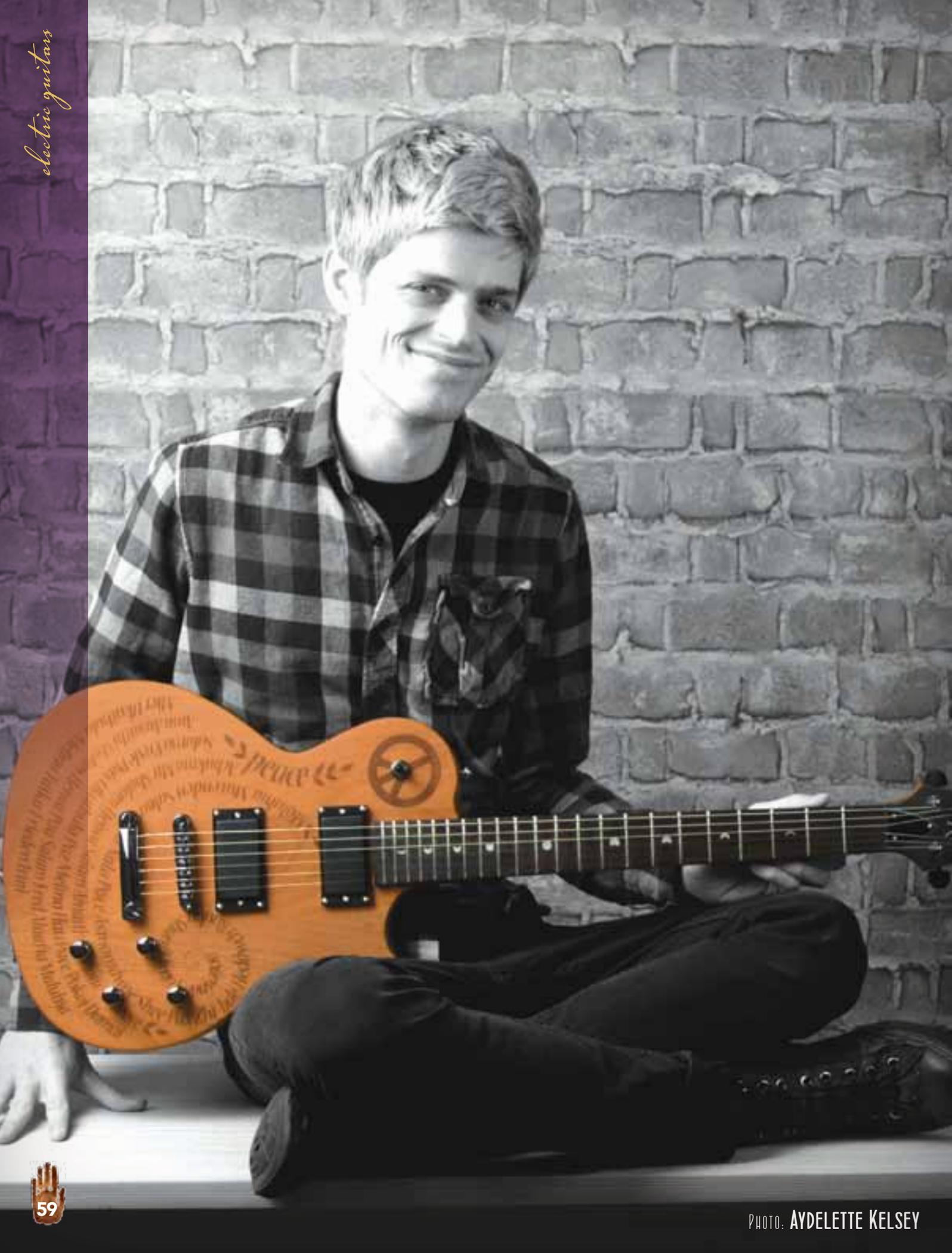
trinity design at sound hole
faux tortoise binding
BODY: A-style mandolin
TOP: solid spruce
BACK & SIDES: solid maple
NECK: maple
FINGERBOARD: rosewood
SCALE: 14"
NUT: 1 1/8"
FINISH: satin tobacco burst

BGM TRI A

"Do one thing every day that scares you." - Eleanor Roosevelt

Easily the most recognizable and ancient Celtic knot work design of all, it is a knot with no beginning or end... a continuum of many meanings. Like all Celtic knot work, it symbolizes the eternal cycle of life.

It has symbolized the three phases of woman (maiden, mother, crone) and of the family (mother, father, child), as well as the three planes of existence (body, mind, spirit). Since the fourth century it has represented the triplicate nature of the Christian faith (Father, Son and The Holy Spirit).





APOLLO PEACE

"Have the courage to follow your heart and intuition. They somehow already know what you truly want to become." - Steve Jobs

APOLLO SERIES APOLLO PEACE

Some of our best-loved etched designs from our solid-top acoustics now grace the tops of three solid-body electrics in our popular Apollo profile... the **Apollo Peace** shown above, the **Apollo Paradise**, and the **Apollo Tattoo**. All three are etched on solid mahogany with a bolt-on neck, dual humbucker pickups, and black nickel hardware – and are priced affordably to be accessible to any player wanting to make a statement and a sound investment.

The Peace design on this **Apollo Peace** guitar is a very special one for us here at Luna, as it embodies a philosophy that we hold dear. A laser-cut peace sign at the selector switch is surrounded by the word 'peace' in different languages, forming a graceful continuum across the body.

etched Peace design by Alex Morgan
BODY: mahogany
NECK: mahogany "U" bolt-on
FRETBOARD: rosewood
TUNERS: black
PICKUPS: humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: satin

APL PCE



APOLLO TATTOO

APOLLO PARADISE

APOLLO SERIES

The **Apollo Tattoo** takes its bold design from traditional Polynesian body ornamentation. Those designs were monochromatic, tattooed in black against brown skin with strongly geometric patterns and shapes and symbols inspired by the natural island world. This instrument is tattooed on mahogany by laser etching.

The **Apollo Paradise** is based on the art of Medieval Spain. The culturally rich and diverse period is the only one in which Henna was grown and used as a cosmetic in Europe. The era also was historically important in development and growing popularity of the guitar.

APOLLO TATTOO

etched Tattoo design
by Alex Morgan
BODY: mahogany
NECK: mahogany "U" bolt-on
FRETBOARD: rosewood
TUNERS: black
PICKUPS: humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: satin

APL TAT

APOLLO PARADISE

etched Paradise design
by Alex Morgan
BODY: mahogany
NECK: mahogany "U" bolt-on
FRETBOARD: rosewood
TUNERS: black
PICKUPS: humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: satin

APL PAR



ALSO AVAILABLE
IN ASH

ATHENA HYBRID
TOBACCO BURST FLAME

"Your time is limited, so don't waste it living someone else's life." - Steve Jobs

Hybrids are mythological creatures combining more than one species. Luna's **Athena Hybrid** combines the best playability, feels and sounds of acoustic and electric instruments into one - offering players a wide and rich palette that is more than the sum of its parts.

Like your own personal Excalibur, this is a worthy instrument that you can take into any gig and know you're ready for anything... rock, jazz, folk, country, rockabilly... pretty much whatever you or your audience are in the mood for. As a recording tool, or just for your own enjoyment and amusement, it will cover all the bases. Sleek and responsive, it's inspiring to touch - and is also a visual stunner.

ATHENA HYBRID

BODY: mahogany
NECK: mahogany "U" bolt-on
FRETBOARD: rosewood
TUNERS: chrome
PICKUPS: humbuckers, piezo
BRIDGE: acoustic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: gloss over tobacco burst flame maple

ATH HYB TBFM
ATH HYB QA



ATHENA WHITE



ATHENA BLACK



ATHENA AQUA

"Don't bend; don't water it down; don't try to make it logical; don't edit your own soul. Rather, follow your most intense obsessions mercilessly." - Franz Kafka

ATHENA WHITE

ATHENA BLACK

ATHENA AQUA

Lightweight and versatile, Luna's **Athena** hollow body electric guitars are the perfect instruments to be named for the goddess of musicians. Coax a wide and usable variety of classic, warm electric tones from the mini humbuckers.

set neck
 pearl Art Deco fret inlays
 gold hardware
BODY: maple
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: mini humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: white gloss

set neck
 pearl Art Deco fret inlays
 chrome hardware
BODY: maple
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: mini humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: black gloss

set neck
 pearl Art Deco fret inlays
 chrome hardware
BODY: maple
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: mini humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: aqua gloss

ATH HBG WHT

ATH HBG BLK

ATH HBG AQUA



ATHENA 12



ATHENA 501 NATURAL



ATHENA 501 RED

"I've been absolutely terrified every moment of my life and I've never let it keep me from doing a single thing that I wanted to do." - Georgia O'Keeffe

ATHENA 12

set neck
pearl Art Deco fret inlays
chrome hardware
BODY: maple
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: mini humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 13/16"
FINISH: black gloss

ATH HBG 12 BLK

Athena 501 is the big sister to our regular Athena. This semi-hollow classic features warm sound, easy playability, good sustain and resistance to feedback.

Athena 501 offers the versatility of going between rock, blues, jazz and more on the same guitar. Independent volume and tone controls await your personal settings... switch from articulate, searing leads to hauntingly dark chords at will with a flip of the almighty pickup selector.

ATHENA 501

C-style bolt-on neck
gold satin hardware
flame maple top
BODY: maple
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: clear gloss (natural), trans red (red)

ATH 501 NAT ATH 501 RED

"Hold fast to dreams, for if dreams die, life is a broken-winged bird that cannot fly." - Langston Hughes

Companions to Luna's Apollo Tattoo, Peace and Henna electric guitars, these **Tattoo basses** combine quality, style and affordability... aimed at cost conscious musicians of any age. The tattoo design is laser etched with an open pore finish, so the player can "feel" the design.

Whether you're more comfortable with our long or short scale version, you'll enjoy the stable feel and satisfying response of either model's comfortable action. You'll be enveloped in deep, fundamental bass tone, whether fat and unadorned (with the tone control at zero) or mixed with the perfect treble component (with the tone control at maximum, or anywhere in between).

TATTOO ELECTRIC BASS - LONG SCALE

Laser etched tattoo art by Alex Morgan

BODY: mahogany
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: vintage P-bass style
BRIDGE: vintage style
SCALE: 34"
NUT WIDTH: 1 5/8"
FINISH: open pore

BASS TAT 34

TATTOO ELECTRIC BASS - SHORT SCALE

Laser etched tattoo art by Alex Morgan

BODY: mahogany
NECK: mahogany
FRETBOARD: rosewood
TUNERS: die cast covered
PICKUPS: vintage P-bass style
BRIDGE: vintage style
SCALE: 30"
NUT WIDTH: 1 5/8"
FINISH: open pore

BASS TAT 30



NEW!

NEW!



NEW!

TATTOO CEDAR BASS

The long scale **Tattoo Cedar bass** is inspired by traditional Polynesian tattoo body ornamentation. These designs were monochromatic – tattooed in black against brown skin, with strongly geometric patterns and shapes and symbols inspired by the natural island world.

This instrument is tattooed by laser etching against a select cedar top, offering a warm look with equally warm tones.

Laser art by Alex Morgan
BODY: Grand Auditorium
TOP: Select Cedar
NECK: Mahogany
FRETBOARD: Rosewood
PREAMP: B-Band
SCALE: 34"
NUT WIDTH: 1 5/8"
FINISH: Matte

LAB 34 TAT CDR



NEW!

TRIBAL BASS

The short scale **Tribal bass** is inspired by contemporary tribal tattoo design – a bold visual statement of individuality distilled from a variety of traditional tribal motifs.

We all have an undeniable need to belong...the most basic tribal need... and the reason for the tribal tattoo's renewed power in contemporary culture. Renew your creative inspiration, and give voice to your own unique expression, with this comfortable, easy to play short scale bass.

Laser art by Alex Morgan
BODY: Folk
TOP: Select Spruce
NECK: Mahogany
FRETBOARD: Rosewood
PREAMP: Luna
SCALE: 30"
NUT WIDTH: 1 5/8"
FINISH: Matte

LAB 30 TRIBAL

Take your show on the road in style with Luna's vintage suitcase-look **guitar & uke amps!**

Vintage Tolex and a leather handle are authentic touches, crowned by vintage Hawaiian or world travel stickers that you can place yourself. Guitar strap holders allow you to strap on the amp, plug in your guitar, and play untethered and unleashed! The amp opens for easy battery changes, storage of the included AC adapter, and even has a compartment with Velcro lid to house your keys, cell phone, wallet or a small snack!

But wait... there's more! After your performance, just plug your iPhone or MP3 player into the 1/8" mini jack for mood music. It's an instant "party in a box"!



SUITCASE AMPS

- 5-WATT PORTABLE AMP
- INCLUDES 9-VOLT BATTERY & AC ADAPTER
- 1/4" INPUT
- CD /MP3 INPUT
- 1/8" HEADPHONE OUT
- VOLUME & TONE CONTROL
- VINTAGE TWEED TOLEX
- VINTAGE TRAVEL STICKERS (guitar amp)
- VINTAGE HAWAIIAN STICKERS (uke amp)
- LEATHER HANDLE
- STRAP BUTTONS
- INSIDE STORAGE

AG5 (GUITAR) **UKE SA 5**

ACOUSTIC AMBIENCE AMPLIFIERS

These little jewels pack a lot of personality and sound for their size! Both are covered in a 'tooled leather' look Tolex, accented by brass hardware.

The 15 watt is a perfect practice amp and appropriate for a small cafe setting. The 25 watt is also a great practice amp, while offering more flexibility for any intimate venue performance.



25 WATT

- 25 WATTS
- 8" SPEAKER
- 2.5" TWEETER
- CHORUS W/ SPEED CONTROL
- CHANNEL ONE: volume
- CHANNEL TWO: bass, mid, treble
- CD INPUT w/separate volume
- HEADPHONE JACK

AA 25



15 WATT

- 15 WATTS
- 6.5" SPEAKER
- CHORUS W/ SPEED CONTROL
- VOLUME
- BASS
- MID
- TREBLE

AA 15

"One person with passion is better than forty people merely interested." - E.M. Forster

amplifiers and cases

ACOUSTIC HARDSHELL CASES

Our acoustic hardshell case features a handsome tooled leather look with distressed brass hardware and a black crushed velvet interior. Dreadnought or Grand Concert profiles.

HS DG



ACOUSTIC HARDSHELL

ELECTRIC HARDSHELL



SAFARI
TRAVEL
BAG



ELECTRIC BASS / ELECTRIC GUITAR HARDSHELL CASES

Luna's traditional universal hardshell cases feature rock-solid construction, black velvet interior and solid, spring-loaded locks.

HS LE

ACOUSTIC
SOFTSHELL

UKE SOFTSHELL



ELECTRIC SOFTSHELL

SAFARI TRAVEL BAG

When you're ready to take your Safari travel guitar on safari, these gig bags in stylish khaki offer extra padding with a large front pocket, embroidered Luna logo, distressed brass zipper pulls and a comfortable shoulder pad.

GB SAF

LIGHTWEIGHT CASES

Luna's soft cases feature lightweight, durable construction and polystyrene core cushioning with 5mm outer foam padding. Designed to offer excellent protection for your instrument, these cases are made of water-resistant black fabric with the Luna Guitars logo embroidered in white under a net pocket. Black velvet interior. Two-way zip closure with zip hanger and detachable shoulder strap.

LL 5 (Athena electrics) **LL FP** (folk, parlor) **LL DG** (dreadnought, grand concert)
LL SOPRANO (uke) **LL CONCERT** (uke) **LL TENOR** (uke)



LUNA GUITARS

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JOIN THE TRIBE