











ACOUSTIC GUITARS

ACCOSTIC GOTTAINS	
Artist series	1-4
Heartsong series	5-7
Celtic series	
Americana series	9-12
Henna series	13-14
Trinity series	15-16
Oracle series	
Nylon series	23-24
Vicki Genfan signature guitar	25
Flora & Fauna series	26-32
Eclipse series	33
Woodland series	34
Safari series	
Gypsy series	39-40
UKULELES	41-53
FOLK INSTRUMENTS	53-56
ELECTRIC GUITARS	57-63
BASS GUITARS	64-65
AMPS	67
CASES	68

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product photography Sean Venn	ett
layoutChris Willia	ms
wordsYvonne de Villi	ers



from Yvonne de Villiers and Luna Guitars

American poet Mary Oliver ends her poem, Summer Day, with these lines:

Tell me, what is it you plan to do with your one wild and precious life?

More likely we ask ourselves, if money were no object, what would I do with the rest of my life? However you answer these questions, I would urge you to listen to yourself! Begin now, and pursue your answer with all your heart.

If your answer is music, or any art form, you may struggle with another question: "am I good enough to call myself an artist?" Let me counter.
"Does this calling make me come alive?" If the answer is yes, your art will be worthy – and joyous.

If keeping your day job is a necessity, then spend your laboring hours remembering why you work, and what it is you labor for. Remembering what sets your soul on fire. Art is work, too, so you know in your bones how work can be made into art. No matter what you do, put your heart, mind and soul into the smallest details of it. The flow from your work to your art - and back again - may surprise you. All your days and your nights may become a kind of fiery play. And the results of your effort may change much and many around you.

Be daring. Be impractical. Be bold. Do the thing that excites and compels you, the thing that scares you. Fuel the practice of your craft with authenticity and openness. Manifest the music you were born to play, the canvases you were meant to paint, the pages you were destined to write.

Your one precious life is yours alone. Pay attention to your fire, to your ache, to your most courageous heart.



tribal elder, muse, and the creative vision behind Luna Guitars







ARTIST SERIES CRAFTSMAN

BODY: grand auditorium TOP: solid cedar BACK & SIDES: solid koa NECK: one piece mahogany FRETBOARD/BRIDGE/BINDING: ebony **ROSETTE:** ebony INLAY: mother of pearl NUT/SADDLE: black Nubone PREAMP/TUNER: B-Band T55 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: gloss top/satin back & sides

ART CRAFTSMAN

"To practice any art, no matter how well or barly, is a way to make your soul grow. Jo to it." - Kurt Vonnegut

The Arts and Crafts movement flourished between 1860-1910 and started as a reaction against the styles developed by machine production. Objects were simple in form, without superfluous decoration - and they tended to emphasize the qualities of the materials used ("truth to material"). Their patterns were greatly inspired by flora and fauna.

Luna's Craftsman guitar has many of the same characteristics as its namesake movement. Its simple rosette and fret markers were inspired by a classic 'rose' design made famous by Dard Hunter, one of the most well-respected designers of the era. It is crafted of solid spruce, ebony, mahogany and koa with mother-of-pearl inlay - for excellence in both form and tonal quality.



"In order to be irreplaceable, one must always be different." - Coco Chanel (Deco fashion designer)

Art Deco is an eclectic artistic & design style that began in Paris in the 1920s, and flourished internationally. It represented elegance, glamour, functionality & modernity. Its linear symmetry was a distinct departure from the flowing, asymmetrical, organic curves of its predecessor, Art Nouveau.

Luna's Art Deco guitar has a clean, crisp design that perfectly reflects the Deco movement. The mother-of-pearl inlay, stunning against ebony, is a perfect example of Deco minimalism. These instruments merge elegance and functionality that add up to a truly exceptional instrument.

ARTIST SERIES

DECO

BODY: grand auditorium TOP: solid spruce (steel string) solid cedar (nylon string BACK & SIDES: solid mahogany (steel string) BACK & SIDES: solid mahogany (steel string) solid rosewood (nylon string)
NECK: one piece mahogany FRETBOARD/BRIDGE/BINDING: ebony ROSETTE: ebony INLAY: mother of pearl NUT/SADDLE: black Nubone PREAMP/TUNER: B-Band T55 SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: glass ton/satin back & sides FINISH: gloss top/ satin back & sides **ART DECO NYL**





ALL-SOLID

ARTIST

ERIES



"Logic will get you from A to B. Imagination will take you everywhere." - Albert Einstein

The Heartsong Series is another Luna innovation, sparked by asking players what would facilitate their creative process. What we heard is that flashes of creativity do not always happen at opportune times – and inspiration is sometimes lost. Luna got to work with B-band to develop a "plug and play" system with a USB output that allows a player to capture their creativity on the fly.

These ingenious instruments are available as parlor, grand concert, 12-string grand concert, or folk nylon versions – all featuring a distinctive treble/bass clef inlaid mahogany and lacewood rosette, and a pearloid fingerboard design inspired by musical notation.

And for you Vegans out there that have been requesting a guitar without mother of pearl or abalone, we can recommend this guitar as having no animal by-products.

HEARTSONG SERIES

HEARTSONG

BODY: grand concert, folk, parlor TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 OUTPUT: 1/4" + USB SCALE: 25 1/2" NUT SIZE: 1 11/16" Nubone FINISH: satin

SONG GC SONG PAR SONG NYLON SONG 12



USB-EQUIPPED

SERIES

Ever had the inspiration

to record a song idea, but you were out and about...

with no reliable way to capture the moment?



... it Joesn't have to happen again.

Any of the profiles in our new Heartsong Series come with a USB output... a "record on the spot" solution compatible with any Apple or Windows laptop, USB-supporting smartphone, iPhone or iPad. This output gives you plug-and-play capability into your favorite recording software. Now you can record your songs and ideas remotely directly into an iPad, iPhone or laptop... simply plug in and go!

No external USB power or powered USB bus/hub is required. This solution gives you your standard guitar output jack, a 9-volt battery compartment, and a Type I USB jack. A USB Type I-to-Type II cable is also included for your convenience. (iPhone/iPad users will need the Apple Camera Connector kit to complete the connection from the Guitar to the iPhone/iPad's connector)

- · USB Type I output self powered via preamp (no external USB power needed)
- · allows connectivity to PC or Apple computer for direct recording without an audio interface
- · compatible with Apple and Windows recording software applications
- · compatible with iPhone & iPad (requires Apple Camera Connector Kit) & Apple GarageBand
- · includes USB Type I-to-Type II cable
- · output assembly includes 9-volt battery compartment, 1/4" guitar output, Type I USB

SONG PAR SONG GC SONG 12 SONG NYL

ALSO AVAILABLE AS AN ADD-ON FOR ANY LUNA GUITAR WITH A B-BAND PREAMP!

...and it's literally easy as 1,2,3 to install!

The only tool you need is a small Phillips head screwdriver.

- 1) Remove the 4 screws from your existing output jack...
 - 2) Unplug the connector from your existing jack, and plug in the connector on your USB jack...
 - 3) Replace the 4 screws, and you're ready to roll!

 $\,\cdot\,$ USB Type I output $\,\cdot\,$ allows connectivity to PC or Apple computer for direct recording without an audio

· self powered via preamp - no external USB power needed · compatible with Apple and Windows recording software applications · compatible with iPhone & iPad (requires Apple Camera Connector Kit) & Apple

· includes USB Type I-to-Type II cable

output assembly includes 9-volt battery compartment, 1/4" guitar output, Type I USB Upgrade replaces standard output assembly







SWAN

NEW!

Ancient Celtic interlace patterns, interpreted in a contemporary fashion at | the sound hole of these instruments, create a stunning look – punctuated by a pelta mother-of-pearl motif at the 12th fret, against an ebony fingerboard. A circular triangle is found at the headstock, and echoed at the heel stock, for the player's enjoyment.

The swan is a symbol of love and fidelity, because swans sustain their relationship for life. The swan also has a connection to music, as its feathers were often used in the ritual cloak of the Celtic bards.

> The horse was revered by the Celts for its speed and vigor, and associated with sovereignty, abundance and guidance.

CELTIC SERIES

SWAN

HORSE

Celtic artwork by Alex Morgan BODY: full grand concert TOP: solid spruce BACK & SIDES: rosewood NECK: mahogany FRETBOARD: ebony NUT: 1 11/16" black Nubone PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" FINISH: gloss top, satin b&s

CEL SWAN

HORSE

Celtic artwork by Alex Morgan **BODY:** grand concert TOP: solid spruce BACK & SIDES: rosewood NECK: mahogany FRETBOARD: ebony NUT: 1 11/16" black Nubone PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" FINISH: gloss top, satin b&s

ELTIC

SERIES

CEL HORSE



SONG USB UPGRADE NEW!





"We are each gifted in a unique and important way. It is our privilege & our adventure to discover our own special light."- Mary Dunbar

The Americana Collection has a classic, traditional look, with designs drawn from our unique cultural heritage. For the purists who want a strictly traditional look, Luna's Americana Classic Dreadnought, Folk, Parlor and Jumbo offer finesse and uncompromising sound quality.

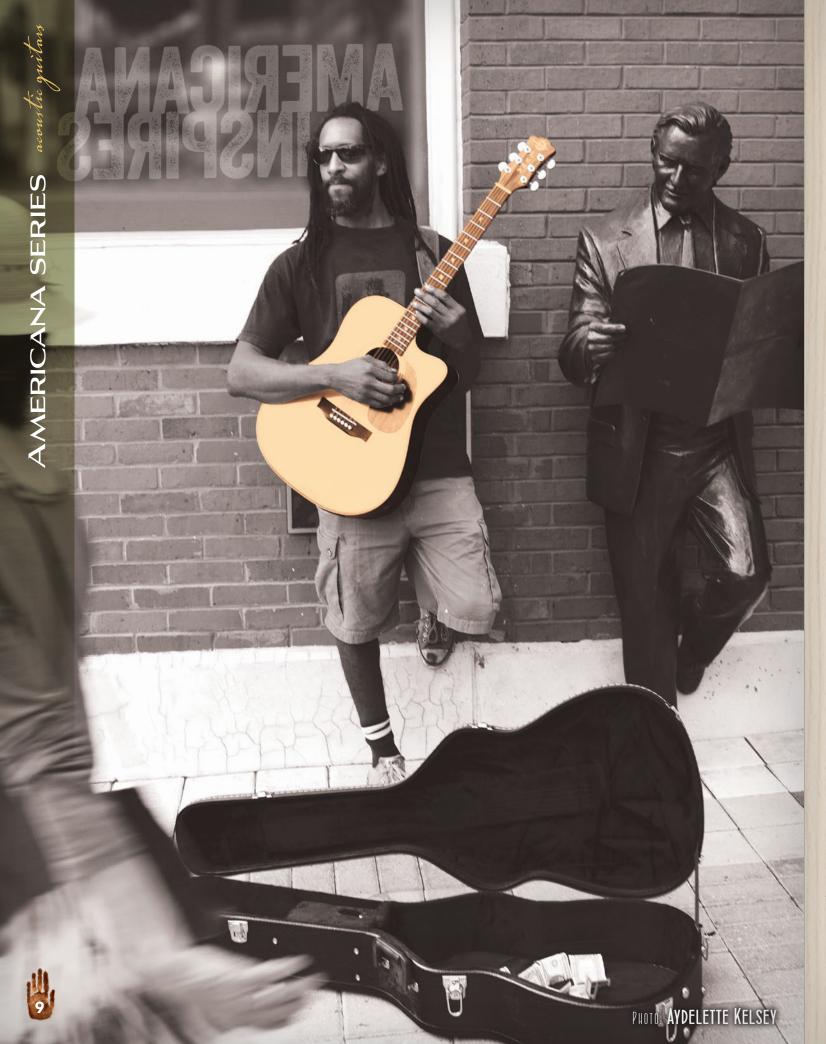
With classic features such as solid spruce tops, rosewood backs and sides, traditional shaped ebony bridges, tortoise pickguards and herringbone binding, these vintage-rooted appointments are sure to appeal to the sonic and aesthetic demands of many players.

AMERICANA SERIES

BODY: dreadnought, jumbo, folk, parlor TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T35 (except AMD 50)
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss

AMD 100 AMP 100 AMJ 100 AMD 50









AMERICANA SERIES

BODY: dreadnought TOP: solid spruce The Americana Collection BACK & SIDES: mahogany (AMT 100), rosewood (AME 100) NECK: mahogany FRETBOARD: ebony PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: clear gloss
BINDING: herringbone

AMT 100 AME 100

"Don't be a fraid to be amazing." - Andy Offutt Irwin

The Americana Collection has a classic, traditional look... and designs drawn from our unique cultural heritage.

The AME 100 features the bald eagle....the only eagle unique to North America, and the emblem of the United States since 1782 because of "its long life, great strength, and majestic looks." This guitar is as visually sleek and sonically powerful as its inspiration.

The AMT 100's etched pick guard design suggests the feel of tooled leather, and the herringbone binding suggests stitching both evocative of the American West.

For the purists who want a strictly traditional look without a preamp, the AMD 50 offers finesse and uncompromising sound quality. The AMD 100 offers the same features as the AMD 50, but with the addition of a B-Band® preamp in a cut-away profile.



"Encouragement is the oxygen of the soul." - George M. Adama

AMM 100

The AMM 100 was inspired by American Southwestern Mimbres' classic, black-on-white pottery. Rabbits are common symbols of the moon in S.W. and Central America; our "rabbit on the moon" fret marker was taken from a pottery bowl. The jagged triangular motif around the sound hole recalls lightning - also based on an ancient bowl design.

AMZ 100

The AMZ 100 was also inspired by American Southwestern pottery. Zia pottery is distinct, because it is made with clay that fires to a rich reddish tone - reflected in the AMZ's sunburst finish. The maple fret markers are a Zia sun symbol, also seen on the state flag of New Mexico. Moving down (or up) the neck, the sun is seen to set and rise - symbolizing the neverending cycle of life. The sound hole rosette is a traditional motif, seen around the mouth of water jars - which were essential in the Southwest.

AMERICANA SERIES

BODY: grand concert TOP: solid spruce BACK & SIDES: rosewood (AMM), mahogany (AMZ) NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16" FINISH: clear gloss (AMM), tobacco burst gloss (AMZ), with satin back & sides

AMZ 100 AMM 100





AMERICANA

SERIES





Take Jown a musical instrument... left the beauty of what you love be what you so." - Rumi

The Henna Series incorporates our folk style cutaway body, pairing its mahogany sides and back with either a solid Cedar or solid Spruce top for tone that is uniquely pleasing and distinctive as the instrument's showning henna artwork. A second henna design graces the abalone Luna MECK: mahogany NECK: mahogany PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: satin

WENT 2 SPR HEN P2 CDR HEN P2 CDR HEN P2 CDR HEN P2 CDR HEN P2 CDR

The henna design, a custom creation of renowned UK artist Alex Morgan, is faithfully reproduced through leading-edge laser etching - in effect, tattooing the intricate design into the instrument's wood.

PARADISE SPRUCE

3

HEN P2 SPR HEN P2 CDR HEN O2 SPR HEN O2 CDR HEN O2 SPR LEFTY



"It is not because things are difficult that we do not dare... it is because we do not dare that they are difficult." - Seneca

Trinity - easily the most recognizable and ancient Celtic knot work design of all, it is a knot with no beginning or end - a continuum of many meanings.

Like all Celtic knot work, it symbolizes the never-ending, eternal cycle of life.

Each Trinity features a solid top with the extraordinary knot work sound hole crafted of Rosewood with Mother of Pearl borders. Rosewood back and sides put the finishing touches on these elegant instruments. B-Band® preamps provide the ultimate in playing versatility. When your acoustic mood turns electric, the unit provides more than enough power for any setting and the equalizer lets you shape the sound just the way you like it. The electronics include a built- in tuner to take the guesswork out of a flawlessly tuned guitar.

TRINITY SERIES

BODY: parlor, dreadnaught or grand concert TOP: solid spruce
BACK & SIDES: rosewood
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss

TRI D TRI PAR





PHOTO: AYDELETTE KELSEY



ORACLE SERIES TATTOO, PEACE

Laser art by Alex Morgan
BODY: grand concert
TOP: solid cedar (Tattoo)
solid spruce (Peace)
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: clear satin

OCL TAT CDR OCL PCE

"I'd rather be a failure at something I love than a success at something I hate." - George Burns

ORACLE TATTOO

The Oracle Tattoo is inspired by traditional tattoo body ornamentation. Those designs were monochromatic - tattooed in black against brown skin, with strongly geometric patterns and shapes and symbols inspired by the natural island world. This instrument is tattooed by laser etching against a solid cedar top, offering a warm look with equally warm tones.

ORACLE PEACE

"Imagine all the people, living life in peace" - John Lennon
The Oracle Peace is Luna's offering to remember all who have dedicated their lives to
peace - and to help imagine peace through music. A laser-cut peace sign at the sound hole
is surrounded by laser etched words for peace in different languages, forming a graceful
continuum across the solid spruce soundboard.



"The circulation of confidence is better than the circulation of money." - James Madison

ORACLE KOI |

The koi's popularity in contemporary tattoo inspired Luna to offer this symbol as a companion to the Phoenix, which is also a favored subject for body art.

The intricate koi design is inlaid in mahogany against a solid spruce top with mahogany back and sides. The koi is a symbol of perseverance. It is Luna's fondest wish that the koi will help players to persevere in their music and their lives.

ORACLE PHOENIX

A symbol of rebirth, the phoenix represents beauty, power, vision and inspiration.

The triumphant spirit of the phoenix is perfectly captured in rosewood inlaid against a solid spruce top. Its full folk profile and onboard preamp delivers a sound as rich and freeing as the creature that inspired the design.

ORACLE SERIES

KOI, PHOENIX

inlaid koi and phoenix
BODY: grand concert
TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT SIZE: 1 11/16"
FINISH: gloss top, satin back & sides

OCL KOI OCL PHX



ORACLE DOLPHIN

"Instruction Joes much, but encouragement everything." - Johann Wolfgang von Goethe **ORACLE SERIES**

"All we have to Seciste is what to so with the time that is given us." - J.R.R. Tolkien (The Fellowship of the Ring) **ORACLE SERIES**

BUTTERFLY inlaid koa, quilted maple, dyed maple BODY: folk TOP: solid cedar BACK & SIDES: mahogany NECK: mahogany
FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16"

FINISH: gloss top, satin b/s

OCL BTF

inlaid padauk, mahogany, dyed maple **BODY:** folk TOP: solid spruce BACK & SIDES: mahogany NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: gloss top, satin b/s

ORACLE BUTTERFLY

and lightness of being.

ORACLE ROSE

ORACLE ECLIPSE

board. ORACLE ZEN

ORACLE ROSE

A butterfly alights on a delicate flower at the sound hole of this charming instrument, inlaid in exotic woods against a cedar top. The butterfly is a powerful symbol of potential, transformation, resurrection, celebration

This Oracle's rose embraces the sound hole and trails gracefully onto the lower bout. The inlaid blossoms, a symbol of love and passion, are stunning against the solid spruce top. A remarkable instruments to give voice

The crescent moon on Luna's Eclipse series shines from

the edge of the sound hole in rosewood against a solid Spruce top. To complete the night sky theme, Luna's logo is set on a matching headstock with satin nickel tuners while Luna's mother- of- pearl signature moon

phase fret markers make their way across the finger

Luna's Zen awakens players to their own true nature. The maple fingerboard is inlaid with Rosewood calligraphy that reads Wisdom, Beauty, Truth, Courage, Grace, Peace and Love. The sound hole is surrounded by a Rosewood inlaid Bagua against a solid Sitka spruce top.

Luna's Dolphin is a remarkable instrument featuring a trinity of inlaid rosewood dolphins swimming around the

soundhole against a solid sitka spruce top.

to your own love and passion through music.

ROSE

ORACLE BUTTERFLY

OCL RSE

ECLIPSE

ORACLE ECLIPSE

BODY: dreadnought TOP: solid spruce BACK & SIDES: rosewood NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: gloss

OCL ECL

ZEN

ORACLE ZEN

BODY: grand auditorium TOP: solid spruce BACK & SIDES: mahogany NECK: mahogany FRETBOARD: maple PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: gloss top, satin b/s

OCL ZEN

DOLPHIN

BODY: folk TOP: solid spruce BACK & SIDES: rosewood NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: gloss top, satin b/s

OCL DPN



ROSE NYLON NYLON SERIES

> Luna Guitars offers a wide variety of distinctive nylon designs including a petite 6 string baritone uke and a travel guitar. What distinguishes Luna's Nylon series, other than the unique designs, is the 1 11/16" nut and comfortable neck profile. Luna's Nylon series guitars are perfect for those wanting the distinctive, passionate nylon sound – without adjusting to a wide, classical-style fingerboard.

> The Muse and Heartsong nylons offer solid spruce tops, while the Henna, Deco and Trinity nylons offer solid cedar tops for a rich, dark sound.

ROSE

abalone rose design **BODY:** folk cutaway TOP: quilted maple BACK & SIDES: mahogany NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2" **NUT SIZE:** 1 5/8" FINISH: gloss top

RSE NYL

MUSE

BODY: folk **TOP:** solid sitka spruce BACK & SIDES: rosewood NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: satin

MUS NYL

HENNA

HENNA NYLON

BODY: folk TOP: solid cedar BACK & SIDES: mahogany NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: satin

HEN 02 NYL

SAFARI

gig bag included BODY: 3/4 travel TOP: select spruce BACK & SIDES: mahogany NECK: mahogany
NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 22"
NUT SIZE: 1 11/16" FINISH: satin b/s

SAF NYL

BODY: grand auditorium TOP: solid cedar BACK & SIDES: solid rosewood NECK: mahogany
FRETBOARD/BRIDGE: ebony
PREAMP/TUNER: B-Band T55
SCALE: 25 1/2"
NUT SIZE: 1 11/16" FINISH: gloss top, solid b/s

ART DECO NYL

DECO

HEARTSONG

BODY: folk TOP: select spruce BACK & SIDES: mahogany NECK: mahogany
FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: satin

SONG NYLON

TRINITY

BODY: grand concert TOP: solid cedar BACK & SIDES: mahogany RECK: mahogany
FRETBOARD/BRIDGE: rosewood
PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT SIZE: 1 11/16" FINISH: gloss top

TRI NYL

NYLON SERIES TATTOO 6-STRING

laser-etch tattoo design by Alex Morgan BODY: 30" baritone TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 19" FINISH: satin

UKE TAT 6



DECO NYLON "Throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover." - Mark Twain













FLORA SERIES MOONFLOWER

BODY: folk TOP: quilt maple BACK & SIDES: maple **NECK:** mahogany FRETBOARD: ebony INLAY: moonflower PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Trans Mallard

The Moonflower is an apt addition to Luna's Flora series, as the Moonflower's large, white trumpet-shaped blooms start to open at night under the moon. A sphinx moth poises at the edge of the moonflower's bloom at the sound hole while the same flowers twine down the fingerboard. Leaves and flowers strategically mark the 3rd, 5th, 7th, 9th, 12th, 15th, 17th, 19th and 21st frets.

Moonflowers are revered throughout many cultures as a medicinal or sacred visionary plant. Because they only bloom at night, they are a metaphor for the fact that out of the darkness comes creative blossoming.

FLO MOON CUST





Luna's beloved Lotus guitar has been given a fresh new look. In this custom version, the fingerboard resembles a lotus pond as seen from above - with leaves, flowers and koi fish strategically marking the 3rd, 5th, 7th, 9th, 12th, 15th, 17th, 19th and 21st frets.

> The lotus is symbolic of purity of the body, speech and mind... the beautiful flower has its beginnings in the mud, yet is unstained. Its unfolding petals also suggest the expansion of the soul.

FLORA SERIES

LOTUS

BODY: grand concert TOP: quilt maple BACK & SIDES: maple NECK: mahogany FRETBOARD: ebony INLAY: lotus & koi PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Trans Merlot

FLO LOT CUST





FLORA ROSE

FLORA SERIES

ROSE

The rose design wraps around the sound hole before trailing gracefully onto the lower bout. The red-tinted abalone blossoms are stunning against the blonde quilt maple top.

INLAY: rose design BODY: folk cutaway TOP: quilted maple BACK & SIDES: maple NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" NUT: 1 5/8" FINISH: Natural Gloss

FLO RSE

PASSION FLOWER

FLORA PASSION FLOWER

From the showy bloom that graces its sound hole to the delicate, small parlor body in dramatic transparent purple over quilted maple, the Passion Flower is a beautiful instrument.

INLAY: passion flower design BODY: parlor TOP: quilted maple BACK & SIDES: maple NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Trans Purple

FLO PF QM

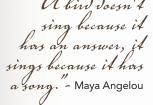


The Flora Lotus' unique sound hole takes its shape from the outline of the pristine white flower floating majestically on a background of rich plum.

FLORA LOTUS

INLAY: lotus design BODY: grand concert cutaway TOP: quilted maple BACK & SIDES: maple NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" **NUT:** 1 5/8" FINISH: Trans Shiraz

FLO LOT QM FLO LOT QM LEFTY



An iridescent hummingbird hovers delightfully at the sound hole of this charming, easy-to-play, parlor-sized instrument.

INLAY: hummingbird design BODY: parlor TOP: quilted maple BACK & SIDES: maple NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Natural Gloss

FAU HUM

anniversary!

INLAY: luna moth design **BODY:** folk TOP: quilted maple BACK & SIDES: maple NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Trans Midnight

The Luna Moth was Luna Guitars' VERY FIRST design. We're proud to bring it back in a fresh interpretation for our tenth

FAU LUNAMOTH

FAUNA SERIES

The swift– a symbol of loyalty and fidelity – is dramatic on the quilt maple sound board against a branch of pink cherry blossoms.

INLAY: swift design BODY: folk
TOP: quilted maple
BACK & SIDES: maple NECK: mahogany
FRETBOARD: rosewood
PREAMP/TUNER: B-Band T35
SCALE: 25 1/2"
NUT: 1 5/8"
FINISH: Trans Toffee

FAU SWIFT







"Don't let the noise of others' opinions drown out your own inner voice."- Steve Jobs

DRAGONFLY

A trio of abalone & mother-ofpearl dragonflies encircles the sound hole, speaking to the spirit's desire to find its way.

BODY: grand concert TOP: quilted maple BACK & SIDES: maple NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" FINISH: Trans Teal

FAU DF QM

BUTTERFLY

An abalone butterfly alights on a delicate mother-of-pearl flower at the sound hole of this charming instrument.

BODY: folk cutaway TOP: quilted maple BACK & SIDES: maple NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" FINISH: Natural Gloss

FAU BTFLY

DOLPHIN

A trinity of abalone dolphins swim around the sound hole, shimmering against against trans azure waves.

BODY: folk cutaway TOP: quilted maple BACK & SIDES: maple NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" FINISH: Trans Azure

FAU DPN



"If you hear a voice within you say 'you cannot paint, 'then by all means paint, and that voice will be silenced."-Vincent Van Gogh

KOI

The koi has layers of meaning; many people view the Koi fish as a symbol of how we should persevere in life.

BODY: folk cutaway TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Gloss Black

FAU KOI

PHOENIX

A symbol of triumphant rebirth, the phoenix represents beauty, power, vision and inspiration.

BODY: folk cutaway TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" **NUT:** 1 5/8" FINISH: Gloss Black

FAU PHX BLK

FAUNA SERIES DRAGON

With a dramatic abalone dragon arching powerfully across its raven-black finish, this Fauna is a striking choice.

BODY: folk cutaway TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FRETBOARD: rosewood PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2" **NUT:** 1 5/8" FINISH: Gloss Black

FAU DRA BLK









Luna's black Eclipse guitar was so popular that we decided to offer a few more color and profile options.

The crescent moon on Luna's Eclipse Series now shines brightly in mother-of-pearl against trans black, trans purple or trans pink. To complete the night sky theme, Luna's logo is set against a matching headstock – while Luna's signature, mother-of-pearl moon phase fret markers make their way across a slim fingerboard.

PINK

BODY: parlor TOP: quilted maple BACK & SIDES: maple NECK: mahogany BINDING: multi-ply FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 5/8" FINISH: Pink Gloss

FAU ECL TPK

PURPLE

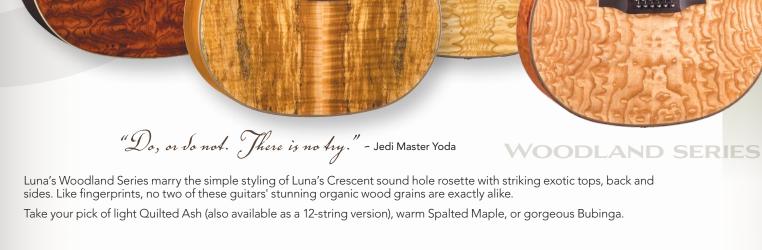
FAU ECL TPP

BODY: folk TOP: quilted maple BACK & SIDES: maple NECK: mahogany BINDING: multi-ply FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" **NUT:** 1 5/8" FINISH: Purple Gloss

BLACK

BODY: folk **TOP:** quilted maple BACK & SIDES: maple NECK: mahogany BINDING: multi-ply TUNERS: Grover® FRETBOARD/BRIDGE: ebony PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" **NUT:** 1 5/8" FINISH: Black Gloss

FAU ECL



BUBINGA

WL BUBINGA

BODY: grand concert TOP: bubinga BACK & SIDES: rosewood NECK: mahogany BINDING: multi-ply FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" **NUT:** 1 5/8" FINISH: Gloss

SPALTED MAPLE QUILTED ASH

BODY: grand concert **TOP:** spalted maple BACK & SIDES: spalted maple NECK: mahogany BINDING: multi-ply FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" **NUT:** 1 5/8" FINISH: Gloss

WL SPALT

BODY: grand concert TOP: quilted ash BACK & SIDES: quilted ash NECK: mahogany BINDING: multi-ply FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 **SCALE:** 25 1/2' **NUT:** 1 5/8" FINISH: Gloss

WL ASH

QUILTED ASH 12

Ŏ U L

P Z U

RIES

BODY: grand concert **TOP:** quilted ash BACK & SIDES: quilted ash NECK: mahogany BINDING: multi-ply FRETBOARD/BRIDGE: rosewood PREAMP/TUNER: B-Band T35 SCALE: 25 1/2" NUT: 1 13/16" FINISH: Gloss

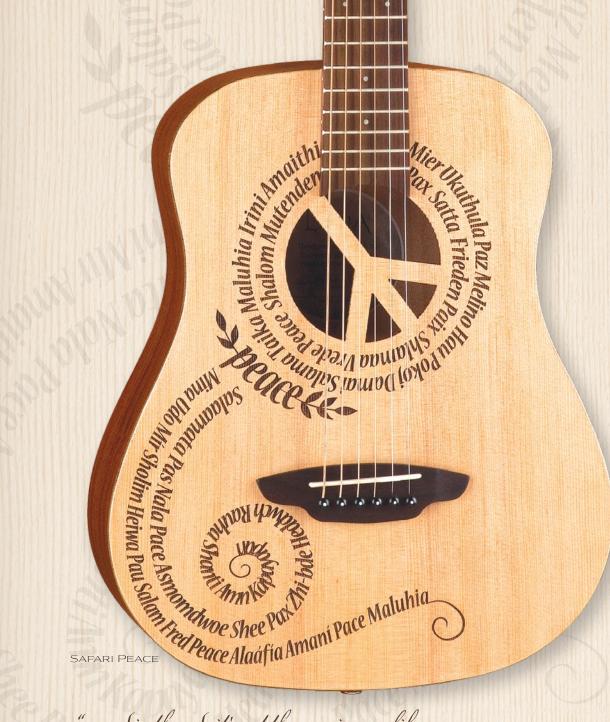
WL ASH 12





SERIES

AFARI



"...and in the end, it's not the years in your life
that count; it's the life in your years." - President Abraham Lincoln

These little dreadnoughts make the perfect traveling companions... light on your back, and easy on your wallet! Though compact, these guitars deliver 100% full tone and voice. Beautifully handcrafted of select spruce or mahogany, they offer a mini sampling of some of Luna's most beloved designs, and double as ultimate student guitars for young players. Great sound! Great Fun!

The Peace design on this Safari travel guitar is a very special one for us here at Luna, as it embodies a philosophy that we hold dear. A laser-cut peace sign at the sound hole is surrounded by the word 'peace' in different languages, forming a graceful continuum across the sound board.

SAFARI SERIES

SAFARI PEACE

laser-etched peace design by Alex Morgan GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 22" NUT: 1 11/16" FINISH: satin









"Whatever you can do or dream you can, begin it.
Boldness hors genius, power, and magic in it." - Johann Wolfgang von Goethe

SAFARI SERIES

DRAGONFLY

Inlaid Dragonfly rosette GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany SCALE: 22" NUT: 1 11/16" FINISH: Satin

SAF DF NAT

DOLPHIN

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Inlaid Dolphin rosette GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany SCALE: 22" **NUT:** 1 11/16" FINISH: Satin

SAF DPN

TRINITY

SAF TRI

Inlaid Trinity rosette GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany SCALE: 22" **NUT:** 1 11/16" FINISH: Satin

TATTOO

SAF TATTOO

laser etched Tattoo design GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany SCALE: 22" **NUT:** 1 11/16" FINISH: Satin



Laser etched Peace rosette GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany SCALE: 22" NUT: 1 11/16" FINISH: Satin

SAFARI PEACE

SAF PCE

HENNA

Laser etched Henna design GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany NECK: mahogany SCALE: 22" **NUT:** 1 11/16" FINISH: Satin

SAFARI HENNA

SAF HEN

MUSE

"One hundred percent of the shots you don't take don't go in." - Wayne Gretzky

Rosewood Celtic Knot rosette GIG BAG INCLUDED PREAMP/TUNER: B-Band T35 BODY: 3/4 travel size TOP: select spruce BACK & SIDES: mahogany **NECK:** mahogany SCALE: 22" **NUT:** 1 11/16" FINISH: Satin

SAFARI MUSE ELECTRIC

SAF EL MUS (with preamp) **SAF MUS SPR SAF MUS MAH** SAF NYL



STARRY

MAHOGANY ACOUSTIC

NATURAL **ACOUSTIC** AND NYLON

"Starry Night" design GIG BAG INCLUDED BODY: 3/4 travel size TOP: select spruce BACK & SIDES: trans blue NECK: mahogany SCALE: 22" NUT: 1 11/16" FINISH: Satin

SAFARI STARRY

SAF STR





YD

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ERIES





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GYPSY EXOTIC **BUBINGA**



"Four very powerful words to say to your child: 'Thelieve in you.'"- Kevin Heath **GYPSY SERIES**

GYPSY HENNA

Our Gypsy acoustics are perfect student guitars, for older children or adults, that feature the look of some of our regular series at an economical price.

laser etched graphic BODY: dreadnought **TOP:** select spruce BACK & SIDES: mahogany FINGERBOARD: rosewood NECK: mahogany SCALE: 25 1/2" NUT: 1 5/8"

FINISH: satin **GYP HEN**

laser etched graphic GIG BAG INCLUDED

BODY: parlor **TOP:** select spruce BACK & SIDES: mahogany FINGERBOARD: rosewood NECK: mahogany SCALE: 25 1/2" **NUT:** 1 5/8" FINISH: satin

GYP PAR

The Gypsy Fantasie series is perfect for players who want a visually stunning guitar, non-players who seek inspiration to learn, and folks who want a beautiful piece of art for their home that also functions as an instrument for visiting friends to play.

GYPSY FANTASIE

"LADY OF SHALLOT"

How does Luna offer these stunning instruments at such affordable prices? The **Exotics series**' authentic look began by photographing high-end, book-matched, exotic woods - and creating high-res graphics - for a win-win-win combination: great look, great sound, great price!

LOS art by John Waterhouse SOTN art by John Atkinson Grimshaw

BODY: grand concert **TOP:** select spruce BACK & SIDES: mahogany NECK: mahogany/rosewood SCALE: 25 1/2" **NUT:** 1 11/16" FINISH: gloss

GYP LOS GYP SOTN

GYPSY FANTASIE

"SPIRIT OF THE NIGHT"

"It is never too late to be what you might have been." - George Elliot

GYPSY FANTASIE GYPSY EXOTICS

EXOTIC WOOD GRAPHICS BODY: grand concert TOP: select spruce BACK & SIDES: mahogany

GYPSY SERIES

NECK: mahogany SCALE: 25 1/2" NUT: 1 11/16" FINISH: gloss

GYP BUBINGA GYP QA TBL GYP FLM GYP SPALT







laser etched graphic **BUILT-IN TUNER** HARDSHELL CASE INCLUDED **BODY:** dreadnought TOP: select spruce BACK & SIDES: mahogany FINGERBOARD: rosewood NECK: mahogany SCALE: 25 1/2" NUT: 1 5/8"

FINISH: satin **GYP MUS**





"What am I living for and what am I Sying for are the same question."-Margaret Atwood

To the early Hawaiians, the **mo'o** (lizards) were a symbol of spirituality and good fortune. Shape-shifting and agile, lizards are one of the oldest and most powerful of Polynesian guardian spirits.

These graceful lizards intertwine amongst tropical *Monstera Delicioso* leaves on a solid cedar top with mahogany back and sides. These lucky Mo'os (pronounced mo-ho) are sure to bring good mojo to your playing!

MO'O CONCERT CEDAR

laser-etch lizard design by Alex Morgan
ONBOARD PREAMP
AQUILA STRINGS
BODY: 23" concert
TOP: solid cedar
BACK & SIDES: mahogany
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: clear satin

UKE MO CDR







"When you lost sight of your path, listen for the Testination in your heart." - Katsura Hoshino

Luna's **Tattoo series** ukuleles take their design from traditional Hawaiian body ornamentation. The designs were monochromatic, tattooed in black against brown skin. The patterns and layout were strongly geometric, and there were many shapes and symbols which represented the natural island world – stones, waves, fish, sharks, turtles, rain, sun, birds, et cetera. The design is primarily based on waves and shark's teeth – which are also echoed as fret markers.

SOPRANO

laser-etch Polynesian tattoo design by Alex Morgan AQUILA STRINGS GIG BAG INCLUDED BODY: 21" pineapple soprano TOP: select mahogany BACK & SIDES: mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 13" FINISH: satin

UKE TATTOO

CONCERT

laser-etch Polynesian tattoo design by Alex Morgan AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert TOP: select mahogany BACK & SIDES: mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 15' FINISH: satin

UKE TC MAH

CONCERT ELECTRIC

laser-etch Polynesian tattoo design by Alex Morgan ONBOARD PREAMP **AQUILA STRINGS GIG BAG INCLUDED** BODY: 23" concert TOP: select mahogany BACK & SIDES: mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 15" FINISH: satin

UKE TEC MAH

TENOR

laser-etch Polynesian tattoo design by Alex Morgan AQUILA STRINGS GIG BAG INCLUDED BODY: 26" tenor TOP: select mahogany BACK & SIDES: mahogany **NECK:** mahogany FINGERBOARD: rosewood SCALE: 17" FINISH: satin

UKE TTN MAH

"Our Seepest fear is not that we are inadequate.
Our Seepest fear is that we are powerful beyond measure."



MALUHIA CONCERT **NEW ELECTRIC!**

MALUHIA

'Maluhia' means 'peace' in

Hawaiian. The Malu uke features

a laser-etched peace sign at

the sound hole - and the word

"peace" in different languages,

forming a graceful continuum

across the soundboard. Now

available as an electric!

laser-etch Peace design

TOP: select mahogany BACK & SIDES: mahogany

NECK: nato/mahogany FINGERBOARD: rosewood

UKE MALU UKE MALU EL

by Alex Morgan

AQUILA STRINGS

BODY: 23" concert

SCALE: 15"

FINISH: satin

GIG BAG INCLUDED

HONU SOPRANO

'Honu' means 'turtle' in Hawaiian

a symbol of longevity and

endurance. The Honu features

a turtle at the sound hole,

rendered in a Polynesian tattoo

style. The fret markers are

stylized shark's teeth.

AQUILA STRINGS

BODY: 21" soprano

GIG BAG INCLUDED

TOP: select mahogany

BACK & SIDES: mahogany

NECK: nato/mahogany FINGERBOARD: rosewood

laser-etch turtle design

NEW ELECTRIC!

MO'O CONCERT

MO'O

laser-etch lizard design by Alex Morgan AQUILA STRINGS **GIG BAG INCLUDED** BODY: 23" concert TOP: select mahogany BACK & SIDES: mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 15 FINISH: satin

UKE MO MAH UKE MO EL

FINISH: satin **UKE HONU**

SCALE: 13"

HONU

'Mo'o' means 'lizard' in Hawaiian - to the early Hawaiians, a symbol of spirituality and good fortune. The lizards on the Mo'o uke are set against the leaves of Monstera Deliciosa – a plant found throughout Hawaii. Now available with preamp option!

TATTOO 6

TATTOO 6 BARITONE

NEW!

For any guitar players who secretly covet the portability & convenience of a uke... our 6-string baritone uke is a mini guitar! Stash it in your cubicle, your car, on the coffee table, or wherever you'd enjoy a spontaneous jam!

laser-etch tattoo design by Alex Morgan AQUILA STRINGS BODY: 30" baritone TOP: select spruce BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 191 FINISH: satin

UKE TAT 6





GREAT WAVE SOPRANO

GREAT WAVE CONCERT

The Great Wave Off Kanagawa (1830-1833), also known as The Great Wave, is a woodblock print by the Japanese artist Hokusai. Copies of the print are in many collections, including the Metropolitan Museum of Art in New York City and The British Museum in London. This masterpiece is featured on the front of Luna's 21" Great Wave Soprano and 23" Great Wave Concert, and can now be in your own personal ukulele collection!

GREAT WAVE SOPRANO

Great Wave design by Hokusai AQUILA STRINGS GIG BAG INCLUDED BODY: 21" pineapple soprano TOP: select mahogany BACK & SIDES: trans blue mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 13" FINISH: satin

UKE GWS

GREAT WAVE CONCERT

Great Wave design by Hokusai AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert cutaway TOP: select mahogany BACK & SIDES: trans blue mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 15" FINISH: satin

UKE GWC



DOLPHIN CONCERT

A trio of inlaid abalone & mother of pearl dolphins play around the sound hole, evoking the rejuvenating power of water.

abalone dolphin inlay ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert cutaway TOP: select flame maple top BACK & SIDES: select maple NECK/BINDING: maple FINGERBOARD: rosewood SCALE: 15" FINISH: trans azure gloss

UKE DPN

FLORAL

FLORAL CONCERT

Hibiscus & Plumeria grace the sound hole, symbolizing the springtime of birth and life, and reminding us to seize the day.

abalone floral inlay
ONBOARD PREAMP
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert cutaway
TOP: select flame maple top
BACK & SIDES: select maple
NECK/BINDING: maple
FINGERBOARD: rosewood
SCALE: 15"
FINISH: trans plum gloss

UKE FLO



"Make your work to be in keeping with your purpose."- Leonardo Da Vinci

Luna's **High Tide series** takes its inspiration from the full moon at the first fret – which causes the abalone wave fret markers below it to "rise" as they make their way up the fretboard, towards the moon's pull. High Tide ukes are crafted from luthier-grade select koa, ovangkol and zebrawood, and the Luna "full moon" sticker inside the sound hole is framed by an abalone ring.

CONCERT

abalone High Tide fret markers ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert cutaway TOP, BACK & SIDES: koa NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 15" FINISH: satin

UKE HTC KOA

TENOR OVANGKOL

abalone High Tide fret markers ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 26" tenor cutaway TOP, BACK & SIDES: ovangkol NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 17" FINISH: satin

UKE HTT OVA

BARITONE ZEBRA

abalone High Tide fret markers ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 30" baritone TOP, BACK & SIDES: zebrawood NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 19" FINISH: satin

UKE HTB ZBR

TENOR 8 MAHOGANY

abalone High Tide fret markers ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 26" tenor 8-string TOP, BACK & SIDES: mahogany NECK: nato/mahogany FINGERBOARD: rosewood SCALE: 17" FINISH: satin

UKE HTT 8











DOLPHIN CONCERT



DRAGONFLY CONCERT



ALL SOLID KOA EGRET CONCERT





INLAID EGRET



"You must do the thing you think you cannot do." - Eleanor Roosevelt

TAPA CONCERT

Tapa is a bark cloth traditionally made in the Pacific islands, decorated with repeated motifs such as fish and plants. Luna's solid cedar Tapa uke combines beautiful, authentic form with function.

laser-etch tapa design by Alex Morgan ONBOARD PREAMP AQUILA STRINGS **GIG BAG INCLUDED** BODY: 23" concert TOP: solid cedar BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 15" FINISH: satin

UKE TAPA CDR

DOLPHIN CONCERT

A remarkable instrument, featuring a trinity of inlaid rosewood and mahogany dolphins swimming around the sound hole – on a solid spruce top with mahogany back and sides.

inlaid rosewood/mahogany dolphin AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert TOP: solid spruce BACK & SIDES: mahogany **NECK:** mahogany FINGERBOARD: rosewood SCALE: 15" FINISH: satin

"Dut your heart, mind, and soul into even your smallest acts." - Swami Sivananda

UKE DPN SPR

DRAGONFLY CONCERT

Let your imagination fly free with this uke! A fanciful trio of inlaid spalt dragonflies gather around the sound hole – on a solid spruce top with mahogany back and sides.

inlaid spalt dragonfly AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert TOP: solid spruce BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 15" FINISH: satin

UKE DFY SPR

Luna is proud to present our first offerings in an all-solid series.

The full concert Orchid, crafted of solid koa, features an elegant abalone and mother-of-pearl orchid inlaid against an ebony headstock.

The full concert Egret, crafted of solid mahogany, features a stunning mother-of-pearl egret inlaid on the ebony headstock.

Both feature Luna's signature moon phase fret markers, shining brightly against an ebony fingerboard - as well as an onboard tuner, Grover machine heads, and an ebony bridge.

CONCERT EGRET

ebony headstock with mother-of-pearl orchid design ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert TOP, BACK & SIDES: all solid koa NECK: all solid koa FINGERBOARD/BRIDGE: ebony SCALE: 15" FINISH: satin

UKE S EGT

CONCERT ORCHID

ebony headstock with abalone & mother-of-pearl orchid design ONBOARD PREAMP AQUILA STRINGS GIG BAG INCLUDED BODY: 23" concert TOP, BACK & SIDES: all solid mahogany NECK: all solid mahogany FINGERBOARD/BRIDGE: ebony **SCALE:** 15" FINISH: satin

UKE S ORC





e-Bop-A-Lula

afterlife delight

The Tattoo Six-String... for your musical moment of Zen, wherever you may happen to be

"Kature never repeats herself, and the possibilities of one human soul will never be found in another." - Elizabeth Cady Stanton



Introducing Luna's **Exotic series** ukes! These three tropical wood jewels invoke balmy tropical nights, with a crescent moon shape sound hole, and Luna's signature moon phase fret markers in mother-of-pearl. Take your pick of three beautiful offerings... olive ash burl, maple burl, or spalt maple.

MAPLE BURL

crescent moon soundhole
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP, BACK & SIDES: maple burl
NECK: nato
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE EX MB

PHOTO: SEAN VENNETT

SPALT MAPLE

crescent moon soundhole
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP, BACK & SIDES: spalt maple
NECK: nato
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE EX SM

OLIVE ASH BURL

crescent moon soundhole
AQUILA STRINGS
GIG BAG INCLUDED
BODY: 23" concert
TOP, BACK & SIDES: olive ash burl
NECK: nato
FINGERBOARD: rosewood
SCALE: 15"
FINISH: satin

UKE EX OA





"following all the rules leaves a completed checklist. following your heart achieves a completed you."-Ray Davis







The patterns etched onto the back of Luna's **banjoleles** are a tribute to traditional Hawaiian quilt design. The old legends say a breadfruit pattern was the first truly Hawaiian quilt design, and the first design traditionally used by beginners of the craft. Luna has chosen the ULU (breadfruit) and KALO (taro plant) as inspiration, because both of these plants were sacred, and an essential part of early Hawaiian life.

'Banjolele' is a generic nickname for the instrument, which was derived from the 'banjulele-banjo', introduced by Alvin D. Keech in 1917. The instrument achieved its greatest popularity in the 1920s and 1930s. It combines the small scale, tuning, and playing style of a ukulele with the construction and distinctive tone of a banjo – hence the name.

KALO BANJOLELE

laser etched taro design chrome hardware, 12-piece bracket tortoise binding BODY: soprano RESONATOR: 6" mahogany BACK: maple NECK: mahogany FINGERBOARD: rosewood SCALE: 13.6"

NUT: 1 9/16" FINISH: satin tobacco burst

UKE B6 KALO

ULU BANJOLELE

laser etched breadfruit design chrome hardware, 12-piece bracket tortoise binding BODY: concert RESONATOR: 8" mahogany BACK: maple NECK: mahogany FINGERBOARD: rosewood SCALE: 15.5" NUT: 1 9/16"

FINISH: satin tobacco burst

UKE B8 ULU

RESONATOR UKE

The "UKENATOR", or resonator ukulele, is an amazing addition to any uke collection. The front is etched with a traditional Polynesian tattoo design inspired by tiki gods... large wood and stone carvings of humanoid forms, found in Polynesia.

The resonator ukulele is a descendant of the resonator guitar, which was originally designed to be louder than conventional acoustic guitars overwhelmed by horns and percussion instruments in dance orchestras. A resonator ukulele is louder than a standard wooden ukulele, and has a different tone quality.

etched Tiki motif
AQUILA STRINGS
BODY: 23" concert
TOP, BACK & SIDES: chrome plated brass
NECK: mahogany
FINGERBOARD: rosewood
SCALE: 15"
FINISH: chrome

UKE TIKI RES



"Great spirits have always encountered opposition from mediocre minds." - Albert Einstein

Acoustic lap-style guitars first emerged in Hawaii in the 1890s, where players raised the action of their standard guitars, laid them flat on their laps, and learned to play melodies with a metal bar sliding along the strings. Los Angeles-based luthier Hermann Weissenborn refined the concept in the 1920s. Electric lap steels were developed in response for the desire for louder volume.

Luna's Weissenborn-style acoustic and electric lap steel offerings feature the same distinctive abalone fret markers as our High Tide series ukuleles. A full moon at the first fret tugs at the waves that grace the rosewood fingerboards.

WEISSENBORN-STYLE SOLID

abalone 'rising tide' fret markers BODY: Weissenborn-style Hawaiian TOP: solid mahogany BACK & SIDES: solid mahogany NECK: mahogany FINGERBOARD: Indian rosewood TUNERS: chrome-plated SCALE: 24.5" NUT: ox bone FINISH: satin

LS WEI SOLID

WEISSENBORN-STYLE SELECT

abalone 'rising tide' fret markers
BODY: Weissenborn-style Hawaiian
TOP: select mahogany
BACK & SIDES: select mahogany
NECK: mahogany
FINGERBOARD: Indian rosewood
TUNERS: chrome-plated
SCALE: 24.5"
NUT: ox bone
FINISH: gloss

LS WEI SELECT

ELECTRIC LAP STEEL

abalone 'rising tide' fret markers BODY: mahogany NECK: mahogany PICKUPS: humbuckers BRIDGE: Tune-O-Matic TUNERS: chrome-plated SCALE: 25.5" NUT: 2" FINISH: satin

LS ELECTRIC







The resonator guitar is a favorite of Hawaiian, blues, country, and bluegrass players. We wanted a design that would appeal to the vast geographical stretch from Hawaii to the Mississippi Delta. Since different species of the lovely Magnolia tree are found in all of these areas, a Magnolia blossom seemed to be the perfect choice... hence, the Steel Magnolia.

STEEL MAGNOLIA

magnolia-inspired engraving (front & back) BODY: parlor TOP, BACK & SIDES: nickel-plated iron NECK: FSC-certified mahogany FINGERBOARD: rosewood PICKUPS: lipstick and piezo SCALE: 24 3/4"

FINISH: bright nickel

STL MAG RES





Luna's banjos feature the same exquisite detailing as our other instruments. The back of the mahogany resonator makes a perfect canvas for the Celticinspired "Trinity" laser etched design, over a beautiful tobacco burst with faux tortoise shell binding - making these instruments truly unique.

5-STRING BANJO

laser etched trinity design at back of mahogany resonator transparent head 24-piece bracket plywood rim TOP, BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 26 1/2" **NUT:** 1 1/8" FINISH: satin

BGB CEL 5

6-STRING BANJO

laser etched trinity design at back of mahogany resonator transparent head 24-piece bracket plywood rim TOP, BACK & SIDES: mahogany NECK: mahogany FINGERBOARD: rosewood SCALE: 26 1/2" NUT: 1 11/16" FINISH: satin

BGB CEL 6



TRINITY **BOUZOUKI**

trinity design at sound hole faux tortoise binding BODY: Celtic-style bouzouki TOP: solid spruce BACK & SIDES: solid maple NECK: maple FINGERBOARD: rosewood **SCALE: 26.3**" **NUT:** 1 1/8" FINISH: toned back satin

BGBZ EL TRI (with preamp)



"Do one thing every day that scares you." - Eleanor Roosevelt Easily the most recognizable and ancient Celtic knot work design of all, it

is a knot with no beginning or end... a continuum of many meanings. Like all Celtic knot work, it symbolizes the eternal cycle of life.

It has symbolized the three phases of woman (maiden, mother, crone) and of the family (mother, father, child), as well as the three planes of existence (body, mind, spirit). Since the fourth century it has represented the triplicate nature of the Christian faith (Father, Son and The Holy Spirit).

TRINITY F MANDOLIN

trinity design at sound hole faux tortoise binding BODY: F-style mandolin TOP: solid spruce BACK & SIDES: solid maple NECK: maple FINGERBOARD: rosewood **SCALE:** 14" **NUT:** 1 1/8" FINISH: satin tobacco burst

BGM TRI F

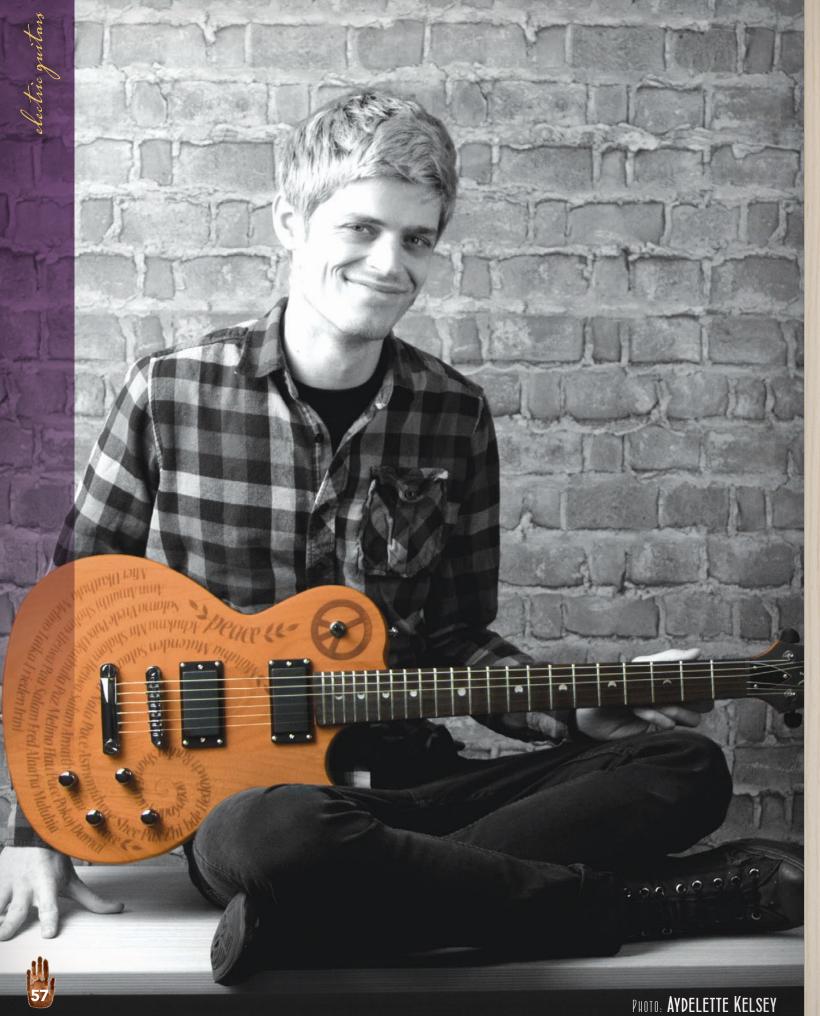
TRINITY A **MANDOLIN**

trinity design at sound hole faux tortoise binding BODY: A-style mandolin TOP: solid spruce BACK & SIDES: solid maple NECK: maple FINGERBOARD: rosewood SCALE: 14" FINISH: satin tobacco burst

BGM TRI A









"Gave the courage to follow your heart and intuition.

They somehow already know what you truly want to become." - Steve Jobs

Some of our best-loved etched designs from our solid-top acoustics now grace the tops of three solid-body electrics in our popular Apollo profile... the **Apollo Peace** shown above, the **Apollo** Paradise, and the Apollo Tattoo. All three are etched on solid mahogany with a bolt-on neck, dual humbucker pickups, and black nickel hardware – and are priced affordably to be accessible to any player wanting to make a statement and a sound investment.

The Peace design on this Apollo Peace guitar is a very special one for us here at Luna, as it embodies a philosophy that we hold dear. A laser-cut peace sign at the selector switch is surrounded by the word 'peace' in different languages, forming a graceful continuum across the body.

APOLLO SERIES APOLLO PEACE

etched Peace design by Alex Morgan BODY: mahogany NECK: mahogany "U" bolt-on FRETBOARD: rosewood

TUNERS: black PICKUPS: humbuckers BRIDGE: Tune-O-Matic SCALE: 24 3/4"

NUT SIZE: 1 5/8" FINISH: satin









APOLLO SERIES

The **Apollo Tattoo** takes its bold design from traditional Polynesian body ornamentation. Those designs were monochromatic, tattooed in black against brown skin with strongly geometric patterns and shapes and symbols inspired by the natural island world. This instrument is tattooed on mahogany by laser etching.

The **Apollo Paradise** is based on the art of Medieval Spain. The culturally rich and diverse period is the only one in which Henna was grown and used as a cosmetic in Europe. The era also was historically important in development and growing popularity of the guitar.

APL TAT

APOLLO TATTOO

etched Tattoo design by Alex Morgan BODY: mahogany NECK: mahogany "U" bolt-on FRETBOARD: rosewood TUNERS: black PICKUPS: humbuckers BRIDGE: Tune-O-Matic SCALE: 24 3/4" NUT SIZE: 1 5/8" FINISH: satin

APOLLO PARADISE

etched Paradise design
by Alex Morgan
BODY: mahogany
NECK: mahogany "U" bolt-on
FRETBOARD: rosewood
TUNERS: black
PICKUPS: humbuckers
BRIDGE: Tune-O-Matic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: satin

APL PAR



"Your time is limited, so don't waste it living someone else's life."- Steve Jobs

Hybrids are mythological creatures combining more than one species. Luna's **Athena Hybrid** combines the best playability, feels and sounds of acoustic and electric instruments into one - offering players a wide and rich palette that is more than the sum of its parts.

Like your own personal Excalibur, this is a worthy instrument that you can take into any gig and know you're ready for anything... rock, jazz, folk, country, rockabilly... pretty much whatever you or your audience are in the mood for. As a recording tool, or just for your own enjoyment and amusement, it will cover all the bases. Sleek and responsive, it's inspiring to touch – and is also a visual stunner.

ATHENA HYBRID

BODY: mahogany
NECK: mahogany "U" bolt-on
FRETBOARD: rosewood
TUNERS: chrome
PICKUPS: humbuckers, piezo
BRIDGE: acoustic
SCALE: 24 3/4"
NUT SIZE: 1 5/8"
FINISH: gloss over tobacco
burst flame maple







"Don't bend; don't water it down; don't try to make it logical; don't edit your own soul. Rather, follow your most intense obsessions mercilessly."-Franz Kafka

ATHENA WHITE

Lightweight and versatile, set neck Luna's **Athena** hollow body gold hardware BODY: maple electric quitars are the perfect instruments to be named for **NECK:** mahogany the goddess of musicians. Coax a wide and usable variety of classic, warm electric tones BRIDGE: Tune-O-Matic from the mini humbuckers. **SCALE:** 24 3/4"

pearl Art Deco fret inlays FRETBOARD: rosewood

TUNERS: die cast covered PICKUPS: mini humbuckers **NUT SIZE:** 1 5/8"

ATH HBG WHT

FINISH: white gloss

ATHENA BLACK

set neck pearl Art Deco fret inlays chrome hardware BODY: maple NECK: mahogany FRETBOARD: rosewood TUNERS: die cast covered PICKUPS: mini humbuckers **BRIDGE:** Tune-O-Matic **SCALE:** 24 3/4" **NUT SIZE:** 1 5/8" FINISH: black gloss

ATH HBG BLK

set neck

ATH HBG AQA

pearl Art Deco fret inlays chrome hardware BODY: maple NECK: mahogany FRETBOARD: rosewood TUNERS: die cast covered PICKUPS: mini humbuckers **BRIDGE:** Tune-O-Matic **SCALE:** 24 3/4" **NUT SIZE:** 1 5/8" FINISH: aqua gloss

ATHENA AQUA ATHENA 12

set neck pearl Art Deco fret inlays chrome hardware BODY: maple NECK: mahogany FRETBOARD: rosewood TUNERS: die cast covered PICKUPS: mini humbuckers BRIDGE: Tune-O-Matic SCALE: 24 3/4" **NUT SIZE:** 1 13/16' FINISH: black gloss

ATHENA 12

ATH HBG 12 BLK



ATHENA 501

Athena 501 is the big sister to our regular Athena. This semi-hollow classic features warm sound, easy playability, good sustain and resistance to feedback

Athena 501 offers the versatility of going between rock, blues, jazz and more on the same guitar. Independent volume and tone controls await your personal settings.. switch from articulate, searing leads to hauntingly dark chords at will with a flip of the almighty pickup selector.

C-style bolt-on neck gold satin hardware flame maple top BODY: maple NECK: mahogany FRETBOARD: rosewood TUNERS: die cast covered PICKUPS: humbuckers BRIDGE: Tune-O-Matic **SCALE: 24 3/4" NUT SIZE:** 1 5/8"

FINISH: clear gloss (natural), trans red (red)

ATH 501 NAT ATH 501 RED







"Flay hungry... stay foolish." - Steve Jobs

DECO STE, NATURAL

HENNA PAISLEY T, S

For fans of Luna's Henna acoustics who want a touch of the same magic on an electric, Luna's **Henna Electric Series** fits the bill. An elegant cedar pick guard adds the perfect panache to vintage profiles.

Paisley Henna design by Alex Morgan BODY: Eastern mahogany NECK: mahogany C style bolt-on FRETBOARD: rosewood (also available in maple)

TUNERS: locking Grover
PICKUPS: two single coil (Henna T), three single coil (Henna S)
BRIDGE: vintage fixed (Henna T), vintage tremolo (Henna S)
SCALE: 25 1/2"

NUT SIZE: 1 5/8"

HENNA PAISLEY TLE

FINISH: white gloss, black gloss

HEN TLE BLK HEN STE M BLK (maple fingerboard)
HEN STE R BLK (rosewood fingerboard)

DECO TLE, STE

Luna's **Deco series** offers vintage profiles in a semi hollow body featuring a single bound F-hole and bound quilted maple tops. These instruments combine light, comfortable functionality with a classic, elegant look.

bound F-hole BODY: Eastern mahogany with quilt maple top NECK: mahogany C style bolt-on FRETBOARD: rosewood (also available in maple)

TUNERS: locking Grover
PICKUPS: two single coil (Deco TLE), three single coil (Deco STE)
BRIDGE: vintage fixed (Deco TLE), vintage tremolo (Deco STE)
SCALE: 25 1/2"

NUT SIZE: 1 5/8"

FINISH: trans purple, clear

DECO TLE PRP DECO STE NAT









PAZ SIGNATURE BASS

Paz Lenchantin is known for her playing as a member of A Perfect Circle (with Maynard James Keenan of Tool) and in the supergroup Zwan (with the Smashing Pumpkins' founder, Billy Corgan). She currently plays with the band Entrance. This bass was a collaboration between the artist and Luna's designers, and the result is a stunning instrument - both sonically and aesthetically that is as vibrant to behold at as it is to play.

laser etched henna pick guard BODY: mahogany NECK: maple bolt-on

FRETBOARD: rosewood TUNERS: vintage chrome PICKUPS: two vintage P-style HARDWARE: chrome

FINISH: black gloss (PAZ 4 BLK, PAZ 5 BLK), white gloss (PAZ 4 WHT)

PAZ 4 BLK PAZ 5 BLK PAZ 4 WHT



HENNA PARADISE BASS

"Gold fast to dreams, for if dreams die, life is a broken-winged bird that cannot fly." - Langston Hughes

MUSE BASS

The **Muse Bass** features the delicate twists and turns of ancient Celtic knotwork around the sound hole, inlaid in rosewood. On the heel cap is a Celtic triskele, the trinity of life, in rosewood.

Celtic knot rosette and triskele heel cap inlay BODY: jumbo folk TOP: select spruce NECK, BACK & SIDES: mahogany FRETBOARD: rosewood
PREAMP: Orion® with 4-band EQ, digital tuner
SCALE: 34"
NUT SIZE: 1 5/8" FINISH: satin

MUS BASS

HENNA PARADISE BASS

Luna's Henna Paradise Bass combines the lush and lavish look of henna with the rich, resonant sounds of an acoustic bass. The Henna Acoustic Bass features stunning laser etched 'Paradise' artwork by renowned henna artist Alex Morgan.

laser etched Paradise artwork by Alex Morgan BODY: jumbo folk TOP: select spruce NECK, BACK & SIDES: mahogany FRETBOARD: rosewood
PREAMP: Orion® with 4-band EQ, digital tuner SCALE: 34" NUT SIZE: 1 5/8" FINISH: satin

HEN PAR B



Take your show on the road in style with Luna's vintage suitcase-look guitar & uke amps!

Vintage Tolex and a leather handle are authentic touches, crowned by vintage Hawaiian or world travel stickers that you can place yourself. Guitar strap holders allow you to strap on the amp, plug in your guitar, and play untethered and unleashed! The amp opens for easy battery changes, storage of the included AC adapter, and even has a compartment with Velcro lid to house your keys, cell phone, wallet or a small snack!

But wait... there's more! After your performance, just plug your

iPhone or MP3 player into the 1/8" mini jack for mood music. It's an instant "party in a box"!



SUITCASE AMPS

5-WATT PORTABLE AMP INCLUDES 9-VOLT BATTERY & AC ADAPTER 1/4" INPUT CD /MP3 INPUT 1/8" HEADPHONE OUT VOLUME & TONE CONTROL VINTAGE TWEED TOLEX VINTAGE TRAVEL STICKERS (quitar amp) VINTAGE HAWAIIAN STICKERS (uke amp) **LEATHER HANDLE** STRAP BUTTONS **INSIDE STORAGE**

AG5 (GUITAR) NEW! UKE SA 5 IMPROVED!



25 WATT

25 WATTS 8" SPEAKER 2.5" TWEETER
CHORUS W/ SPEED CONTROL
CHANNEL ONE: volume CHANNEL TWO: bass, mid, treble CD INPUT w/separate volume HEADPHONE JACK

15 WATT

15 WATTS 6.5" SPEAKER CHORUS W/ SPEED CONTROL VOLUME BASS MID **TREBLE**

AA 15

ACOUSTIC **AMBIENCE AMPLIFIERS**

These little jewels pack a lot of personality and sound for their size! Both are covered in a 'tooled leather' look Tolex, accented by brass hardware.

The 15 watt is a perfect practice amp and appropriate for a small cafe setting. The 25 watt is also a great practice amp, while offering more flexibility for any intimate venue performance.



ACOUSTIC HARDSHELL **CASES**

Our acoustic hardshell case features a handsome tooled leather look with distressed brass hardware and a black crushed velvet interior. Dreadnought or Grand Concert profiles.

HS DG



"One person with passion is better than forty people merely interested." - E.M. Forster



SAFARI TRAVEL BAG

When you're ready to take your Safari travel quitar on safari, these gig bags in stylish khaki offer extra padding with a large front pocket, embroidered Luna logo, distressed brass zipper pulls and a comfortable shoulder pad.

GB SAF



and polystyrene core cushioning with 5mm outer foam padding. Designed to offer excellent protection for your instrument, these cases are made of water-resistant black fabric with the Luna Guitars logo embroidered in white under a net pocket. Black velvet interior. Two-way zip closure with zip hanger and detachable shoulder strap.

LL 5 (Athena electrics) LL FP (folk, parlor) LL DG (dreadnought, grand concert) LL SOPRANO (uke) LL CONCERT (uke) LL TENOR (uke)





