



LUNA GUITARS
2018
NEW PRODUCT CATALOG



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To the Tribe!

At Luna, one thing we know to be true is that creative inspiration has the power to guide aspiring musicians and songwriters to make wonderful music - better than anything else. Whether you have a compelling background story to tell or you're just in the right environment to write beautiful lyrics, your instrument helps you create strong messages. When we plan for 2018, our main question is: "What will help the Luna Tribe continue their creative process?"

For starters, we know the Luna Tribe loves their ukuleles and our new line will feature a variety of ukuleles that showcase their natural beauty. From exotic mahogany, bamboo, and acacia, uke enthusiasts will enjoy the attention they receive when they perform in front of an audience or around the campfire! A family of ukuleles is a happy family, so be sure to take a look at each signature design feature on each body shape.

Luna Guitars always looks to provide songwriters and musicians with the tools they need to perfect their craft. Laser-etched designs came back in a big way in the Henna Series, inspired by artwork of the culturally rich history from medieval Spain. Luna expanded the Vintage Series in response to positive feedback from a few 2017 models. This includes a Safari guitar to take on the road and a full body, cutaway equipped with a Fishman preamp. For those who enjoy an all solid wood guitar, we introduce two different models in the Artist Series that won't break the bank! Why should an aspiring musician have to pay a lot to perfect a skill they plan on practicing for the rest of their life?

As 2018 begins, we wish for peace and prosperity in the world. We understand there will always be folks in need of help. The Luna Tribe embodies the definition of community and the concept of people helping people. As an instrument manufacturer, we are going to do what we can to help make people be the best they can be. Follow Luna on the journey through the New Year as we already have a few charity partnerships lined up, community events, and much more to come!

Yours truly,

Adam Gomes
Director of Marketing & Artist Relations
Luna Guitars





ARTIST SERIES VINTAGE

BODY: dreadnought cutaway
TOP: solid spruce
BACK & SIDES: mahogany
NECK: one piece mahogany
FRETBOARD/BRIDGE: rosewood
BINDING: multiply
INLAY: pearl moon phase
PREAMP/TUNER: Fishman® Isys+ (ISY-301)
SCALE: 25 1/2" (648mm)
NUT WIDTH: 1 11/16" (43mm)
FINISH: distressed vintage brownburst

ART V DCE

Songwriters and musicians take time to write their music and deserve a reliable guitar that is built to meet their standards and Luna is here to deliver.

Expanding on our popular Vintage Series, this solid spruce top dreadnought offers a deep cutaway mahogany body that provides guitarists comfort and ease when accessing the upper frets.

Easily amplify your sound and dial it in quickly with the onboard Fishman Isys+® preamp system with onboard tuner.

From its vintage distressed brown burst finish to the brushed nickel open gear tuners, the Luna Art Vintage Dreadnought Cutaway will stand out on any stage with its eye catching rustic look.



ARTIST SERIES RECORDER DREADNOUGHT

BODY: dreadnought
TOP: solid spruce
BACK & SIDES: solid mahogany
NECK: mahogany
SCALE: 25 1/2" (648mm)
NUT: 1 11/16" (43mm)
FINISH: satin natural

ART REC D

Everyone needs an all around great sounding guitar they can depend on to get them through shows, writing sessions or whatever else the musician life throws their way. The idea behind the Artist Recorder Series is to provide guitar players with an all solid wood guitar so they can perfect their skills without breaking the bank. These full body dreadnought and dreadnought cutaway guitars are carefully crafted using all solid mahogany back and sides paired with a solid spruce top to produce a warm vibrant tone.

Complete with gold hardware, pearl moon phase inlay motif, herringbone body binding and a smooth natural satin finish, the Artist Recorders deliver visual aesthetics in all the right places.

Easily amplify your sound and dial it in quickly on the Artist Recorder Dreadnought Cutaway with the onboard Fishman Presys+® preamp system with onboard tuner.



ARTIST SERIES RECORDER DREADNOUGHT CUTAWAY

BODY: dreadnought
TOP: solid spruce
BACK & SIDES: solid mahogany
NECK: mahogany
PREAMP/TUNER: Fishman® Presys+ (PSY-201)
SCALE: 25 1/2" (628mm)
NUT SIZE: 1 11/16" (43mm)
FINISH: satin natural

ART REC DCE



PARADISE SPRUCE



OASIS SPRUCE

HENNA SERIES PARADISE & OASIS

laser etch tattoo art by **Alex Morgan**
BODY: folk

TOP: select spruce

BACK & SIDES: mahogany

NECK: mahogany

PREAMP/TUNER: Luna SL3 w/Tuner

SCALE: 25 1/2" (648mm)

NUT SIZE: 1 5/8" (41mm)

FINISH: open pore natural

HEN PA SPR HEN OA SPR

OASIS

The Henna Oasis guitar transports players to a magical world of visual and auditory delights. Become captivated by the beautiful laser-etched Henna Oasis design that adorns this spruce topped guitar. Crafted with mahogany back and sides and a select spruce top this instrument provides a tone rich in definition from note to note with plenty of presence when playing rhythmic chords.

Amplify your sound with the Luna SL-3 pre-amp and built-in tuner system.

PARADISE

"The culturally rich and diverse period (Medieval Spain) is the only one in which Henna was grown and used as a cosmetic in Europe. The era also was historically important in development and growing popularity of the guitar." – UK Henna Artist Alex Morgan

The Henna Paradise Select Spruce is an acoustic-electric guitar built on a folk body design and showcases a beautiful laser-etched Henna Paradise design. The mahogany back and sides with a select spruce top create rich definition from note to note with plenty of presence and unique character when playing rhythmic chords. Amplify your sound with the Luna SL-3 pre-amp and built-in tuner system.







GYPSY SERIES
12 STRING MAHOGANY

TOP: mahogany
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: blackwood
SCALE: 25 1/2" (648mm)
NUT: 1 3/4" (44mm)
FINISH: satin natural

GYP D12 MAH

The Gypsy 12 String, a full-size dreadnought, is part of Luna's all mahogany Gypsy series known for providing a warm and inviting tone.

Its surprisingly affordable price is paired with elegant features such as beautiful blackwood stringers on the back of the neck, Luna's signature moon phase fret markers, and a subtle celtic-inspired rosette. An all mahogany body and neck help provide a tonal powerful punch with an inviting midrange.

Luna's specially designed neck profile ensures a comfortable playing experience that puts challenging notes and chords within easy reach



SAFARI SERIES BAMBOO

BODY: 3/4 scale Safari
TOP: bamboo
BACK & SIDES: bamboo
NECK: mahogany
FRETBOARD: walnut
SCALE: 22" (559mm)
NUT SIZE: 1 11/16" (43mm)
FINISH: satin natural

SAF BAMBOO

SAFARI BAMBOO

Our Safari Bamboo guitar is a 3/4 dreadnought travel acoustic featuring a bamboo top, back, and sides, as well as a bamboo leaf laser etching around the soundhole. While it is a compact guitar, Luna Safari Guitars deliver full size tone and tonal voice that belie its small size. Beautifully handcrafted from bamboo, the Safari boasts quality construction to match its sound and stunning design. Whether you are looking for a guitar for impromptu gigs, as a student guitar or for song writing on the go, the Luna Safari Series are perfect for a variety of players and needs. Branded Gig Bag included.







Musicians we get it – You're always on the go! On your next voyage, take the sharp-looking Safari Art Vintage Travel Guitar! Expanding on the popular Vintage Series, Luna added a $\frac{3}{4}$ dreadnought sized travel guitar to offer guitar players a journey-friendly option. Carefully handcrafted with mahogany back and sides and a strong spruce top, the Safari Art Vintage marries quality and practicality with a rustic vintage design.

Attention to detail is not slim; the Safari Art Vintage showcases multiply cream binding around a distressed finished body, you'll also notice a simple yet elegant rosette design around the sound hole. From the brushed nickel open gear tuners to the vintage body design and the pearl moon phase inlay motif, this safari guitar is an eye-catcher.

Songwriters and musicians take time to write music and deserve a reliable guitar to take along the way. Branded travel bag included.

SAFARI SERIES ARTIST VINTAGE

BODY: $\frac{3}{4}$ scale Safari
TOP: spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: 22" (559mm)
NUT: 1 $\frac{11}{16}$ " (48mm)
FINISH: distressed vintage brownburst

SAF ART VINTAGE





UKE ACACIA SOPRANO

UKE ACACIA TENOR

UKE ACACIA CONCERT

Acacia wood is a proven favorite among uke enthusiasts for its warm sounding tone, sturdy construction and close similarities to the popular KOA wood. The Luna Acacia Wood Series is an eye-catching line of exotic ukuleles that sound as amazing as they look!

From the beautiful wood grain pattern rippling across the natural Acacia wood body up the mahogany neck and walnut fretboard, people will be stunned by the ukulele's natural beauty.

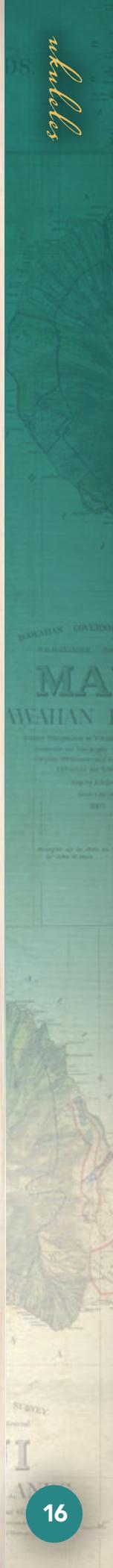
Ukulele offered in Soprano, Concert and Tenor body shape sizes.

Branded travel bag included.

FLAMED ACACIA

- TOP:** acacia
- BACK & SIDES:** mahogany
- NECK:** mahogany
- FRETBOARD:** walnut
- SCALE:** 15"(381mm concert)
13 1/2"(343mm soprano) 17"(432mm tenor)
- FINISH:** satin natural
- EQUIPED WITH**
- AQUILA STRINGS**

UKE ACS UKE ACT UKE ACC





UKE VINTAGE
PINEAPPLE



UKE VINTAGE
CONCERT EL
W/ PREAMP

UKE VINTAGE
CONCERT

UKE VINTAGE
BARITONE

UKE VINTAGE
TENOR

UKE VINTAGE
CONCERT
CUTAWAY
W/ PREAMP

VINTAGE MAHOGANY SERIES MAHOGANY RED SATIN

All-Mahogany ukuleles are some of the most favored wood construction among uke enthusiasts today. Luna continues its unique stride in creativity by introducing a full family of Vintage ukuleles dressed in a Red Satin finish. The Vintage Mahogany Series offers several traditional body shapes, a walnut bridge and fretboard and beautiful pearl triangle inlays. The signature laser-etched rosette design around the sound hole compliments their already striking Red Satin color.

TOP: mahogany
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: (381mm concert)
13 1/2" (343mm soprano & pineapple)
432mm tenor 19" (483mm baritone)
FINISH: red satin
EQUIPED WITH
AQUILA STRINGS

UKE VMC EL RDS UKE VMC RDS
UKE VMB RDS UKE VMT RDS
UKE VMP RDS UKE VMC CE RDS





UKE HIGH TIDE
EXOTIC MAHOGANY
SOBRANO



UKE HIGH TIDE
EXOTIC MAHOGANY
TENOR



UKE HIGH TIDE
EXOTIC MAHOGANY
CONCERT

HIGH TIDE SERIES EXOTIC MAHOGANY

Luna's "High Tide" Series is a premier line of line of ukuleles crafted from exotic tropical hardwoods. The idea behind the series takes its inspiration from the full moon at the first fret which causes the abalone wave fret markers below it to "rise" as they make their way up the fretboard towards the moon's pull. Each High-Tide ukulele features a sound hole framed by an elegant abalone rosette. The sturdy mahogany neck together with the walnut bridge and fretboard provides lasting sustain and clarity to your tone.

TOP: exotic mahogany
BACK & SIDES: exotic mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: 15"(381mm concert)
13 1/2"(343mm soprano) 17"(432mm tenor)
FINISH: satin natural
EQUIPED WITH
AQUILA STRINGS

UKE HTS EXM UKE HTT EXM
UKE HTC EXM



UKE BAMBOO SOPRANO



UKE BAMBOO TENOR



UKE BAMBOO CONCERT

BAMBOO SERIES BAMBOO

The Luna Bamboo Series is a stunning line of exotic ukuleles made from all bamboo wood married with aesthetically-pleasing features. Luna continues its unique stride in the realm of exotic woods by adding Bamboo ukuleles to the mix that include Soprano, Concert and Tenor sizes. The Uke Bamboo series is built with a sturdy mahogany neck, walnut bridge and fretboard, and beautiful wood moon phase inlays. From the laser-etched leaf design around the sound hole to the smooth ripples along the natural bamboo wood body, uke players will be stunned by these instruments natural beauty.

TOP: bamboo
BACK & SIDES: bamboo
NECK: mahogany
FRETBOARD: walnut
SCALE: 15"(381mm concert)
13 1/2"(343mm soprano) 17"(432mm tenor)
FINISH: satin natural
EQUIPED WITH
AQUILA STRINGS

UKE BAMBOO S UKE BAMBOO T
UKE BAMBOO C





VINTAGE CONCERT

Adding on to the Luna Vintage Series, the Art Vintage Distressed ukulele is carefully crafted utilizing superior wood selection and offers distinct, visually appealing features. Like its guitar siblings, this Vintage Ukulele hits the sweet spot with warm tone and sound having a spruce wood top and mahogany back and sides. Built on a concert body shape, ukulele enthusiasts will be comfortable with the 15" scale length, casually maneuvering from chord to chord with each strum. From the single ply cream binding to the to the cream rosette, songwriters and musicians will fall in love with the ART Vintage Concert's sharp features. Branded travel bag included!

TOP: spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: 15" (381mm concert)
FINISH: distressed vintage brownburst
EQUIPED WITH AQUILA STRINGS

UKE ART V C



MALUHIA SOPRANO

"Maluhia" means peace in Hawaiian. The Peace design on this soprano uke is a very special one for us at Luna as it embodies a philosophy we hold dear. The Maluhia Soprano Ukulele features a laser cut peace sign at the sound hole and the word "peace" in a multitude of different languages forming a graceful continuum across the sound board. So, go forth and raise smiles through music...the universal language. One of our most popular ukuleles, this soprano uke is distinguished by all mahogany construction which lends itself to the instrument's astonishingly full tone.

TOP: mahogany
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: 13" (343mm soprano)
FINISH: satin natural
EQUIPED WITH AQUILA STRINGS

UKE MALU S







HONU SOPRANO

The Honu Spruce Soprano Ukulele boasts decorations inspired from traditional Hawaiian body tattoos. Hawaiian tattoo patterns and layout were strongly geometric with many shapes and symbols representing the natural island world: stones, waves, fish, sharks, turtles, rain, sun, birds. This design is based on a Hawaiian turtle (honu), a symbol of longevity and endurance rendered in a Polynesian tattoo style. Branded travel bag included!

TOP: spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: 13" (343mm soprano)
FINISH: satin natural
EQUIPED WITH
AQUILA STRINGS

UKE HONU SPR



TAPA CONCERT

Tapa is a bark cloth traditionally made in the Pacific islands. It could be painted or decorated by rubbing, stamping, stenciling, or dyeing. Many tapa designs contained geometrical patterns with repeated motifs such as fish and plants. Traditional dyes were usually black and rust-brown, although other colors are also known. Luna's Tapa Concert Ukulele, like this ancient tradition, combines beautiful and authentic form with function.

Features include a solid spruce top and Luna UK-T2 Preamp system with Tuner.
 Branded travel bag included!

TOP: solid spruce
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
PREAMP/TUNER: Luna UK-T2 w/Tuner
SCALE: 15" (381mm concert)
FINISH: satin natural
EQUIPED WITH
AQUILA STRINGS

UKE TAPA SPR





GREAT WAVE SOPRANO

The Great Wave off Kanagawa (1830-1833), also known as The Great Wave is a woodblock print by the Japanese artist Hokusai. Copies of the print are in many collections, including the Metropolitan Museum of Art in New York City and The British Museum in London. Luna features this historical artwork on a 13 1/2" scale length soprano body shape and shows strong craftsmanship using mahogany wood for the back, sides, top and neck. The pearl tuners and pearl dot inlays are just icing on the cake! This masterpiece can now be in your own personal ukulele collection.

TOP: mahogany
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
SCALE: 13"(343mm soprano)
FINISH: great wave graphic
EQUIPPED WITH
AQUILA STRINGS

UKE GW SOPRANO



TATTOO BARI-BASS

A new and exciting take on Luna's line of baritone bass ukuleles. This instrument features an all mahogany body with beautiful laser etched mahogany top, set mahogany neck with walnut fingerboard and sturdy die-cast open gear tuners. This uke comes standard with 20.2" scale length and a Fishman® Classica II active preamp system with built in tuner. Strung with Aquila Thundergut strings make this instrument a joy to play. Branded deluxe gigbag included.

TOP: mahogany
BACK & SIDES: mahogany
NECK: mahogany
FRETBOARD: walnut
PREAMP/TUNER: Fishman®
 Classica II (CLA-101)
SCALE: 20.2"(513mm baritone)
FINISH: satin natural
EQUIPPED WITH AQUILA
THUNDERGUT STRINGS

UKE BBASS TAT MAH

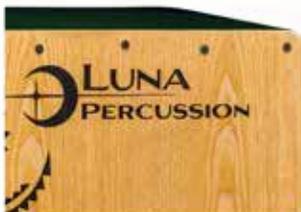
ALL NEW LUNA CAJON!



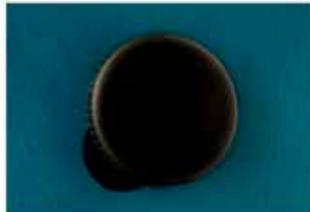
For centuries Cajons have played a key supporting role in music history. Luna Cajons are built to enhance all aspects of the performance from visuals aesthetics to functionality to comfort. Adding a more unique touch, Luna takes the Cajon a step further by applying the signature Luna Tattoo design on the front, which sits comfortably on Ash wood. Crafted together using a mixture of strong woods, the Luna Cajon produces deep and punchy bass tones off the ash wood front piece while the body is supported by birch and eucalyptus woods, ensuring a sturdy structure. With a built in Snare, drummers can control the beat of the music and alter the rhythm of the music at any pace with the easily accessible quick switch of a lever for on and off control. Cajons are available in three colors; Black, Teal & Green. Each comes with a gig bag and a soft foam pad for comfort when sitting on the Cajon.

FEATURES:

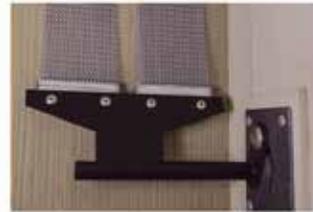
- Birch & Eucalyptus Body
- Ash Wood Front Piece
- Luna Tattoo Design
- 3 Color Options; Black, Teal, Green
- Includes Soft Foam Pad & Branded Carry Bag
- 12 x 12 x 19 Inches



Sturdy Structure



Adjustable Snare Lever



Built in Snare



Comfort Pad



Luna Tattoo Design



Travel Case



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