



2013  
*collection*





**ACOUSTIC GUITARS**

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from **Yvonne de Villiers** and **Luna Guitars**

American poet Mary Oliver ends her poem, *Summer Day*, with these lines:

*Tell me, what is it you plan to do  
with your one wild and precious life?*

More likely we ask ourselves, if money were no object, what would I do with the rest of my life? However you answer these questions, I would urge you to listen to yourself! Begin now, and pursue your answer with all your heart.

If your answer is music, or any art form, you may struggle with another question: "am I good enough to call myself an artist?" Let me counter. "Does this calling make me come alive?" If the answer is yes, your art will be worthy – and joyous.

If keeping your day job is a necessity, then spend your laboring hours remembering why you work, and what it is you labor for. Remembering what sets your soul on fire. Art is work, too, so you know in your bones how work can be made into art. No matter what you do, put your heart, mind and soul into the smallest details of it. The flow from your work to your art - and back again - may surprise you. All your days and your nights may become a kind of fiery play. And the results of your effort may change much and many around you.

Be daring. Be impractical. Be bold. Do the thing that excites and compels you, the thing that scares you. Fuel the practice of your craft with authenticity and openness. Manifest the music you were born to play, the canvases you were meant to paint, the pages you were destined to write.

Your one precious life is yours alone. Pay attention to your fire, to your ache, to your most courageous heart.



tribal elder, muse, and the creative vision behind Luna Guitars







PHOTO: AYDELETTE KELSEY

NOUVEAU  
NEW!

*"The one thing you have that nobody else has is you.  
Your voice, your mind, your story, your vision."* - Neil Gaiman

Players asked, and Luna listened. We are delighted to present the Artist Series... beautifully appointed instruments featuring a solid back, ebony headstock, fingerboard, bridge and binding, as well as B-band's T55 preamp system. The simple and elegant designs for these instruments were inspired by three international design movements — Art Nouveau, Arts & Crafts, and Art Deco.

Art Nouveau (1890-1910) was inspired by natural forms & structures, not only in flowers and plants but also in curved lines. Luna interprets the movement's organic feel with both a stylized, floral-inspired rosette, and a fingerboard design of mother-of-pearl against ebony — both graceful and understated. This organic look is further emphasized by a solid spruce top, mahogany neck and solid rosewood back. The Nouveau is a tasteful instrument, for the most discriminating player.

ARTIST SERIES  
NOUVEAU

**BODY:** grand auditorium  
**TOP:** solid spruce  
**BACK & SIDES:** solid rosewood  
**NECK:** one piece mahogany  
**FRETBOARD/BRIDGE/BINDING:** ebony  
**ROSETTE:** ebony  
**INLAY:** mother of pearl  
**NUT/SADDLE:** black Nubone  
**PREAMP/TUNER:** B-Band T55  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top/ satin back & sides

ART NOUVEAU





## ARTIST SERIES CRAFTSMAN

**BODY:** grand auditorium  
**TOP:** solid cedar  
**BACK & SIDES:** solid koa  
**NECK:** one piece mahogany  
**FRETBOARD/BRIDGE/BINDING:** ebony  
**ROSETTE:** ebony  
**INLAY:** mother of pearl  
**NUT/SADDLE:** black Nubone  
**PREAMP/TUNER:** B-Band T55  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top/ satin back & sides

ART CRAFTSMAN

*"To practice any art, no matter how well or badly, is a way to make your soul grow. So do it."* - Kurt Vonnegut

The Arts and Crafts movement flourished between 1860-1910 and started as a reaction against the styles developed by machine production. Objects were simple in form, without superfluous decoration - and they tended to emphasize the qualities of the materials used ("truth to material"). Their patterns were greatly inspired by flora and fauna.

Luna's Craftsman guitar has many of the same characteristics as its namesake movement. Its simple rosette and fret markers were inspired by a classic 'rose' design made famous by Dard Hunter, one of the most well-respected designers of the era. It is crafted of solid spruce, ebony, mahogany and koa - with mother-of-pearl inlay - for excellence in both form and tonal quality.

CRAFTSMAN  
NEW!DECO  
NEW!

*"In order to be irreplaceable, one must always be different."* - Coco Chanel (Deco fashion designer)

Art Deco is an eclectic artistic & design style that began in Paris in the 1920s, and flourished internationally. It represented elegance, glamour, functionality & modernity. Its linear symmetry was a distinct departure from the flowing, asymmetrical, organic curves of its predecessor, Art Nouveau.

Luna's Art Deco guitar has a clean, crisp design that perfectly reflects the Deco movement. The mother-of-pearl inlay, stunning against ebony, is a perfect example of Deco minimalism. These instruments merge elegance and functionality that add up to a truly exceptional instrument.



DECO NYLON

NEW!

Also available  
in a nylon  
string version

## ARTIST SERIES DECO

**BODY:** grand auditorium  
**TOP:** solid spruce (steel string)  
solid cedar (nylon string)  
**BACK & SIDES:** solid mahogany (steel string)  
solid rosewood (nylon string)  
**NECK:** one piece mahogany  
**FRETBOARD/BRIDGE/BINDING:** ebony  
**ROSETTE:** ebony  
**INLAY:** mother of pearl  
**NUT/SADDLE:** black Nubone  
**PREAMP/TUNER:** B-Band T55  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top/ satin back & sides  
**ART DECO**  
**ART DECO NYL**





**The Heartsong Series...** capture your creativity  
in a heartbeat any place, any time!

PHOTO: AYDELETTE KELSEY



PARLOR  
**NEW!**



FOLK  
NYLON  
**NEW!**



GRAND  
CONCERT  
TWELVE  
**NEW!**

GRAND CONCERT  
**NEW!**

*"Logic will get you from A to B.  
Imagination will take you everywhere."* – Albert Einstein

The Heartsong Series is another Luna innovation, sparked by asking players what would facilitate their creative process. What we heard is that flashes of creativity do not always happen at opportune times – and inspiration is sometimes lost. Luna got to work with B-band to develop a "plug and play" system with a USB output that allows a player to capture their creativity on the fly.

These ingenious instruments are available as parlor, grand concert, 12-string grand concert, or folk nylon versions – all featuring a distinctive treble/bass clef inlaid mahogany and lacewood rosette, and a pearloid fingerboard design inspired by musical notation.

And for you Vegans out there that have been requesting a guitar without mother of pearl or abalone, we can recommend this guitar as having no animal by-products.

## HEARTSONG SERIES HEARTSONG

**BODY:** grand concert, folk, parlor  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**OUTPUT:** 1/4" + **USB**  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16" Nubone  
**FINISH:** satin

**SONG GC**  
**SONG PAR**  
**SONG NYLON**  
**SONG 12**



*Ever had the inspiration*  
to record a song idea, but you were out and about...  
with no reliable way to capture the moment?



*... it doesn't have to happen again.*

Any of the profiles in our new Heartsong Series come with a USB output... a "record on the spot" solution compatible with any Apple or Windows laptop, USB-supporting smartphone, iPhone or iPad. This output gives you plug-and-play capability into your favorite recording software. Now you can record your songs and ideas remotely directly into an iPad, iPhone or laptop... simply plug in and go!

No external USB power or powered USB bus/hub is required. This solution gives you your standard guitar output jack, a 9-volt battery compartment, and a Type I USB jack. A USB Type I-to-Type II cable is also included for your convenience. (iPhone/iPad users will need the Apple Camera Connector kit to complete the connection from the Guitar to the iPhone/iPad's connector)

- USB Type I output - self powered via preamp (no external USB power needed)
- allows connectivity to PC or Apple computer for direct recording without an audio interface
- compatible with Apple and Windows recording software applications
- compatible with iPhone & iPad (requires Apple Camera Connector Kit) & Apple GarageBand
- includes USB Type I-to-Type II cable
- output assembly includes 9-volt battery compartment, 1/4" guitar output, Type I USB

SONG PAR SONG GC SONG 12 SONG NYL

#### ALSO AVAILABLE AS AN ADD-ON FOR ANY LUNA GUITAR WITH A B-BAND PREAMP!

**...and it's literally easy as 1,2,3 to install!**  
The only tool you need is a small Phillips head screwdriver.

- 1) Remove the 4 screws from your existing output jack...
- 2) Unplug the connector from your existing jack, and plug in the connector on your USB jack...
- 3) Replace the 4 screws, and you're ready to roll!

- USB Type I output
- allows connectivity to PC or Apple computer for direct recording without an audio interface
- self powered via preamp - no external USB power needed
- compatible with Apple and Windows recording software applications
- compatible with iPhone & iPad (requires Apple Camera Connector Kit) & Apple GarageBand
- includes USB Type I-to-Type II cable
- output assembly includes 9-volt battery compartment, 1/4" guitar output, Type I USB
- Upgrade replaces standard output assembly



SONG USB UPGRADE **NEW!**



SWAN  
**NEW!**

HORSE  
**NEW!**

*"You have to speak your dream out loud."* – Kelly Corrigan

Ancient Celtic interlace patterns, interpreted in a contemporary fashion at the sound hole of these instruments, create a stunning look – punctuated by a pelta mother-of-pearl motif at the 12th fret, against an ebony fingerboard. A circular triangle is found at the headstock, and echoed at the heel stock, for the player's enjoyment.

The swan is a symbol of love and fidelity, because swans sustain their relationship for life. The swan also has a connection to music, as its feathers were often used in the ritual cloak of the Celtic bards.

The horse was revered by the Celts for its speed and vigor, and associated with sovereignty, abundance and guidance.

#### CELTIC SERIES SWAN

Celtic artwork by Alex Morgan  
BODY: full grand concert  
TOP: solid spruce  
BACK & SIDES: rosewood  
NECK: mahogany  
FRETBOARD: ebony  
NUT: 1 11/16" black Nubone  
PREAMP/TUNER: B-Band T35  
SCALE: 25 1/2"  
FINISH: gloss top, satin b&s

CEL SWAN

#### HORSE

Celtic artwork by Alex Morgan  
BODY: grand concert  
TOP: solid spruce  
BACK & SIDES: rosewood  
NECK: mahogany  
FRETBOARD: ebony  
NUT: 1 11/16" black Nubone  
PREAMP/TUNER: B-Band T35  
SCALE: 25 1/2"  
FINISH: gloss top, satin b&s

CEL HORSE





PHOTO: AYDELETTE KELSEY



AMD 100



AMP 100



AMF 100



AMD 50  
(acoustic only)



AMJ 100

*"We are each gifted in a unique and important way. It is our privilege & our adventure to discover our own special light."* - Mary Dunbar

The Americana Collection has a classic, traditional look, with designs drawn from our unique cultural heritage. For the purists who want a strictly traditional look, Luna's Americana Classic Dreadnought, Folk, Parlor and Jumbo offer finesse and uncompromising sound quality.

With classic features such as solid spruce tops, rosewood backs and sides, traditional shaped ebony bridges, tortoise pickguards and herringbone binding, these vintage-rooted appointments are sure to appeal to the sonic and aesthetic demands of many players.

## AMERICANA SERIES

**BODY:** dreadnought, jumbo, folk, parlor  
**TOP:** solid spruce  
**BACK & SIDES:** rosewood  
**NECK:** mahogany  
**FRETBOARD/BRIDGE:** ebony  
**PREAMP/TUNER:** B-Band T35 (except AMD 50)  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss

AMD 100 AMP 100 AMF 100  
 AMJ 100 AMD 50





AMT 100

**IMPROVED!**

AME 100

AMM 100

AMZ 100

## AMERICANA SERIES

*"Don't be afraid to be amazing."* - Andy Offutt Irwin

**BODY:** dreadnought**TOP:** solid spruce**BACK & SIDES:** mahogany (AMT 100), rosewood (AME 100)**NECK:** mahogany**FRETBOARD:** ebony**PREAMP/TUNER:** B-Band T35**SCALE:** 25 1/2"**NUT SIZE:** 1 11/16"**FINISH:** clear gloss**BINDING:** herringbone**AMT 100** **AME 100****AMD SERIES GUITARS**

The Americana Collection has a classic, traditional look... and designs drawn from our unique cultural heritage.

The **AME 100** features the bald eagle...the only eagle unique to North America, and the emblem of the United States since 1782 because of "its long life, great strength, and majestic looks." This guitar is as visually sleek and sonically powerful as its inspiration.

The **AMT 100**'s etched pick guard design suggests the feel of tooled leather, and the herringbone binding suggests stitching - both evocative of the American West.

For the purists who want a strictly traditional look without a preamp, the **AMD 50** offers finesse and uncompromising sound quality. The **AMD 100** offers the same features as the **AMD 50**, but with the addition of a B-Band® preamp in a cut-away profile.



3RD FRET

*"Encouragement is the oxygen of the soul."* - George M. Adama

**AMM 100**

The AMM 100 was inspired by American Southwestern Mimbres' classic, black-on-white pottery. Rabbits are common symbols of the moon in S.W. and Central America; our "rabbit on the moon" fret marker was taken from a pottery bowl. The jagged triangular motif around the sound hole recalls lightning - also based on an ancient bowl design.

**AMZ 100**

The AMZ 100 was also inspired by American Southwestern pottery. Zia pottery is distinct, because it is made with clay that fires to a rich reddish tone - reflected in the AMZ's sunburst finish. The maple fret markers are a Zia sun symbol, also seen on the state flag of New Mexico. Moving down (or up) the neck, the sun is seen to set and rise - symbolizing the never-ending cycle of life. The sound hole rosette is a traditional motif, seen around the mouth of water jars - which were essential in the Southwest.

**BODY:** grand concert**TOP:** solid spruce**BACK & SIDES:** rosewood (AMM), mahogany (AMZ)**NECK:** mahogany**FRETBOARD/BRIDGE:** ebony**PREAMP/TUNER:** B-Band T35**SCALE:** 25 1/2"**NUT SIZE:** 1 11/16"**FINISH:** clear gloss (AMM), tobacco burst gloss (AMZ), with satin back & sides**AMZ 100** **AMM 100**

## AMERICANA SERIES





PHOTO: RINA MARIE



OASIS SPRUCE

PARADISE CEDAR

PARADISE SPRUCE

OASIS CEDAR

*"Take down a musical instrument... let the beauty of what you love be what you do." - Rumi*

The Henna Series incorporates our folk style cutaway body, pairing its mahogany sides and back with either a solid Cedar or solid Spruce top for tone that is uniquely pleasing and distinctive as the instrument's show-stopping henna artwork. A second henna design graces the abalone Luna logo on the gently curved maple headstock. Elegant and durable brushed nickel tuners provide smooth, precise adjustment.

The henna design, a custom creation of renowned UK artist Alex Morgan, is faithfully reproduced through leading-edge laser etching - in effect, tattooing the intricate design into the instrument's wood.

## HENNA SERIES PARADISE, OASIS

laser etch tattoo art by Alex Morgan  
**BODY:** folk  
**TOP:** solid spruce or solid cedar  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** satin

**HEN P2 SPR**   **HEN P2 CDR**  
**HEN O2 SPR**   **HEN O2 CDR**  
**HEN O2 SPR LEFTY**





NEW!

*"It is not because things are difficult that we do not dare...  
it is because we do not dare that they are difficult."* - Seneca

Trinity - easily the most recognizable and ancient Celtic knot work design of all, it is a knot with no beginning or end - a continuum of many meanings. Like all Celtic knot work, it symbolizes the never-ending, eternal cycle of life.

Each Trinity features a solid top with the extraordinary knot work sound hole crafted of Rosewood with Mother of Pearl borders. Rosewood back and sides put the finishing touches on these elegant instruments. B-Band® preamps provide the ultimate in playing versatility. When your acoustic mood turns electric, the unit provides more than enough power for any setting and the equalizer lets you shape the sound just the way you like it. The electronics include a built-in tuner to take the guesswork out of a flawlessly tuned guitar.

## TRINITY SERIES

**BODY:** parlor, dreadnaught or grand concert  
**TOP:** solid spruce  
**BACK & SIDES:** rosewood  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss

TRI D  
 TRI PAR  
 TRI NYL





PHOTO: AYDELETTE KELSEY



OASIS SPRUCE

*"Go confidently in the direction of your dreams.  
Live the life you have imagined."* - Henry David Thoreau

Following Luna's innovative tradition, The Oracle Series foresees the future of guitar architecture, and takes solid top guitar ornamentation into uncharted territory. Some Oracle designs are the same as those found in the Flora and Fauna series, for those players who prefer a solid top and natural look – while others are exclusive to the Oracle series.

A fanciful trio of inlaid dragonflies gathered around the soundhole on a solid spruce top makes the Oracle Dragonfly among Luna Guitars' most distinctive models.

## ORACLE SERIES DRAGONFLY

**BODY:** folk  
**TOP:** solid spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** clear satin

OCL DFY





ORACLE TATTOO

ORACLE PEACE

## ORACLE SERIES TATTOO, PEACE

Laser art by Alex Morgan  
**BODY:** grand concert  
**TOP:** solid cedar (Tattoo)  
 solid spruce (Peace)  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** clear satin

OCL TAT CDR  
 OCL PCE

*"I'd rather be a failure at something I love  
 than a success at something I hate."* - George Burns

### ORACLE TATTOO

The Oracle Tattoo is inspired by traditional tattoo body ornamentation. Those designs were monochromatic - tattooed in black against brown skin, with strongly geometric patterns and shapes and symbols inspired by the natural island world. This instrument is tattooed by laser etching against a solid cedar top, offering a warm look with equally warm tones.

### ORACLE PEACE

*"Imagine all the people, living life in peace"* - John Lennon

The Oracle Peace is Luna's offering to remember all who have dedicated their lives to peace - and to help imagine peace through music. A laser-cut peace sign at the sound hole is surrounded by laser etched words for peace in different languages, forming a graceful continuum across the solid spruce soundboard.



ORACLE KOI

ORACLE PHOENIX

*"The circulation of confidence is better  
 than the circulation of money."* - James Madison

## ORACLE SERIES KOI, PHOENIX

**ORACLE KOI**  
 The koi's popularity in contemporary tattoo inspired Luna to offer this symbol as a companion to the Phoenix, which is also a favored subject for body art.

The intricate koi design is inlaid in mahogany against a solid spruce top with mahogany back and sides. The koi is a symbol of perseverance. It is Luna's fondest wish that the koi will help players to persevere in their music and their lives.

**ORACLE PHOENIX**  
 A symbol of rebirth, the phoenix represents beauty, power, vision and inspiration.

The triumphant spirit of the phoenix is perfectly captured in rosewood inlaid against a solid spruce top. Its full folk profile and onboard preamp delivers a sound as rich and freeing as the creature that inspired the design.

**inlaid koi and phoenix**  
**BODY:** grand concert  
**TOP:** solid spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD/BRIDGE:** ebony  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top, satin back & sides

OCL KOI  
 OCL PHX





ORACLE BUTTERFLY

ORACLE ROSE

**ORACLE BUTTERFLY**

A butterfly alights on a delicate flower at the sound hole of this charming instrument, inlaid in exotic woods against a cedar top. The butterfly is a powerful symbol of potential, transformation, resurrection, celebration and lightness of being.

**ORACLE ROSE**

This Oracle's rose embraces the sound hole and trails gracefully onto the lower bout. The inlaid blossoms, a symbol of love and passion, are stunning against the solid spruce top. A remarkable instruments to give voice to your own love and passion through music.

**ORACLE ECLIPSE**

The crescent moon on Luna's Eclipse series shines from the edge of the sound hole in rosewood against a solid Spruce top. To complete the night sky theme, Luna's logo is set on a matching headstock with satin nickel tuners while Luna's mother-of-pearl signature moon phase fret markers make their way across the finger board.

**ORACLE ZEN**

Luna's Zen awakens players to their own true nature. The maple fingerboard is inlaid with Rosewood calligraphy that reads Wisdom, Beauty, Truth, Courage, Grace, Peace and Love. The sound hole is surrounded by a Rosewood inlaid Bagua against a solid Sitka spruce top.

**ORACLE DOLPHIN**

Luna's Dolphin is a remarkable instrument featuring a trinity of inlaid rosewood dolphins swimming around the soundhole against a solid sitka spruce top.



ORACLE ECLIPSE

ORACLE ZEN

ORACLE DOLPHIN

*"All we have to decide is what to do with the time that is given us." - J.R.R. Tolkien (The Fellowship of the Ring)*

## ORACLE SERIES

**BUTTERFLY**

inlaid koa, quilted maple, dyed maple  
**BODY:** folk  
**TOP:** solid cedar  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top, satin b/s

OCL BTF

**ROSE**

inlaid padauk, mahogany, dyed maple  
**BODY:** folk  
**TOP:** solid spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top, satin b/s

OCL RSE

*"Instruction does much, but encouragement everything." - Johann Wolfgang von Goethe*

## ORACLE SERIES

**DOLPHIN**

**BODY:** folk  
**TOP:** solid spruce  
**BACK & SIDES:** rosewood  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top, satin b/s

OCL DPN

**ECLIPSE**

**BODY:** dreadnought  
**TOP:** solid spruce  
**BACK & SIDES:** rosewood  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss

OCL ECL

**ZEN**

**BODY:** grand auditorium  
**TOP:** solid spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** maple  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top, satin b/s

OCL ZEN





ROSE NYLON

MUSE NYLON

HENNA NYLON

SAFARI NYLON

## NYLON SERIES

Luna Guitars offers a wide variety of distinctive nylon designs including a petite 6 string baritone uke and a travel guitar. What distinguishes Luna's Nylon series, other than the unique designs, is the 1 11/16" nut and comfortable neck profile. Luna's Nylon series guitars are perfect for those wanting the distinctive, passionate nylon sound – without adjusting to a wide, classical-style fingerboard.

The Muse and Heartsong nylons offer solid spruce tops, while the Henna, Deco and Trinity nylons offer solid cedar tops for a rich, dark sound.

## ROSE

abalone rose design  
**BODY:** folk cutaway  
**TOP:** quilted maple  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 5/8"  
**FINISH:** gloss top

RSE NYL

## MUSE

**BODY:** folk  
**TOP:** solid sitka spruce  
**BACK & SIDES:** rosewood  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** satin

MUS NYL

## HENNA

**BODY:** folk  
**TOP:** solid cedar  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** satin

HEN 02 NYL

## SAFARI

**gig bag included**  
**BODY:** 3/4 travel  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 22"  
**NUT SIZE:** 1 11/16"  
**FINISH:** satin b/s

SAF NYL

## DECO

**BODY:** grand auditorium  
**TOP:** solid cedar  
**BACK & SIDES:** solid rosewood  
**NECK:** mahogany  
**FRETBOARD/BRIDGE:** ebony  
**PREAMP/TUNER:** B-Band T55  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top, solid b/s

ART DECO NYL

## HEARTSONG

**BODY:** folk  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** satin

SONG NYLON

## TRINITY

**BODY:** grand concert  
**TOP:** solid cedar  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT SIZE:** 1 11/16"  
**FINISH:** gloss top

TRI NYL

NYLON SERIES  
TATTOO 6-STRING

laser-etch tattoo design  
 by Alex Morgan  
**BODY:** 30" baritone  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 19"  
**FINISH:** satin

UKE TAT 6



DECO NYLON

HEARTSONG NYLON

NEW!

TRINITY NYLON

NEW!

TATTOO SIX-STRING UKE

NEW!

*"Throw off the bowlines. Sail away from the safe harbor.  
 Catch the trade winds in your sails. Explore. Dream. Discover." – Mark Twain*



*"Practice! The value of routine;  
trusting your swing."* – Lorii Myers

Every now and then, an artist comes along whose music reaches out and touches the soul of all who hears it. Virtuoso guitarist, singer and composer Vicki Genfan is among those artists.

Using 31 alternate tunings and the percussive technique she calls 'slap-tap', Vicki has been recognized among the world's greatest guitarists.

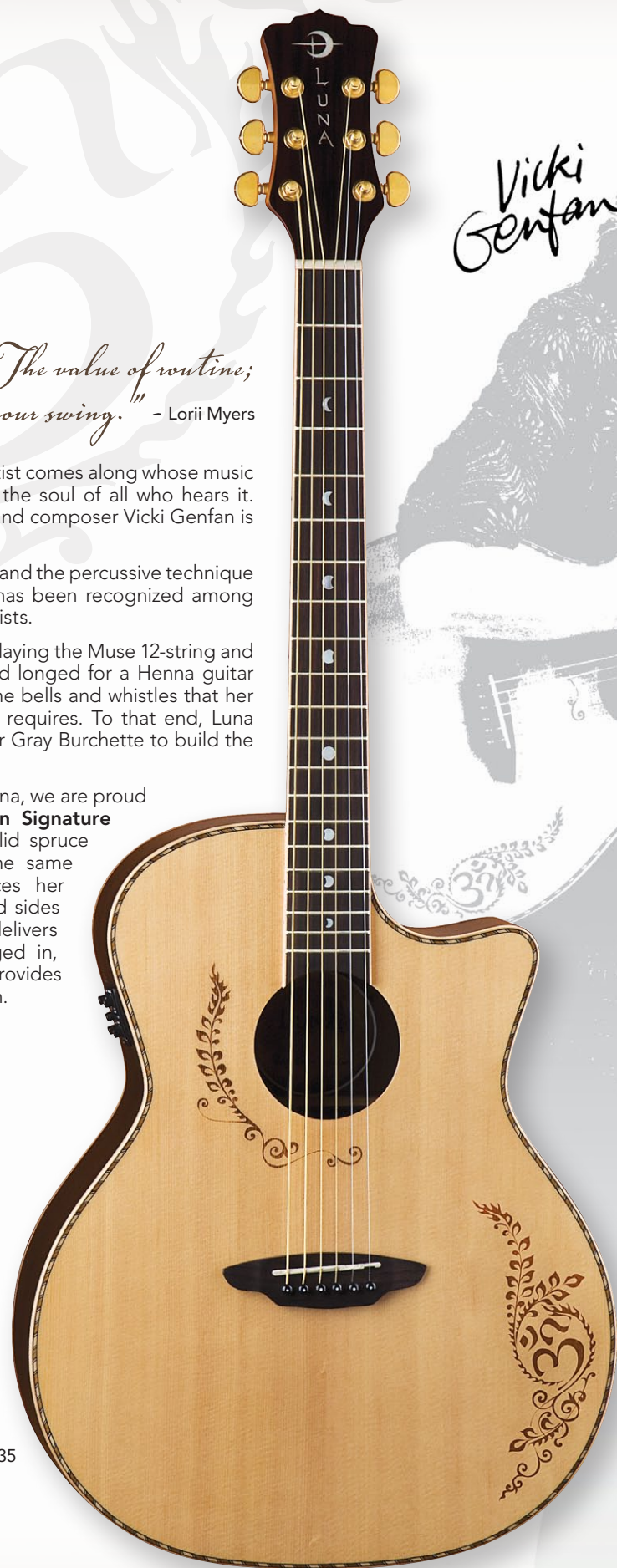
Vicki Genfan started out playing the Muse 12-string and Luna Artist Trinity, but had longed for a Henna guitar of her dreams – with all the bells and whistles that her particular type of playing requires. To that end, Luna worked with master luthier Gray Burchette to build the ultimate Luna Guitar.

Based on Vicki's dream Luna, we are proud to offer the **Vicki Genfan Signature Acoustic**. Featuring a solid spruce top laser etched with the same "OM" design that graces her own guitar, and rosewood sides and back, this guitar delivers acoustically. When plugged in, the B-Band® preamp provides stage-worthy amplification.

## VICKI GENFAN SIGNATURE

laser etch Om artwork  
by Alex Morgan  
BODY: VG Signature OM  
TOP: solid spruce  
BACK & SIDES: rosewood  
NECK: mahogany  
FRETBOARD: rosewood  
TUNERS: Grover  
NUT/SADDLE: Nubone  
PREAMP/TUNER: B-Band T35  
SCALE: 25 1/2"  
NUT SIZE: 1 11/16"  
FINISH: gloss top/ satin b&s

VG SIG



*Vicki  
Genfan*

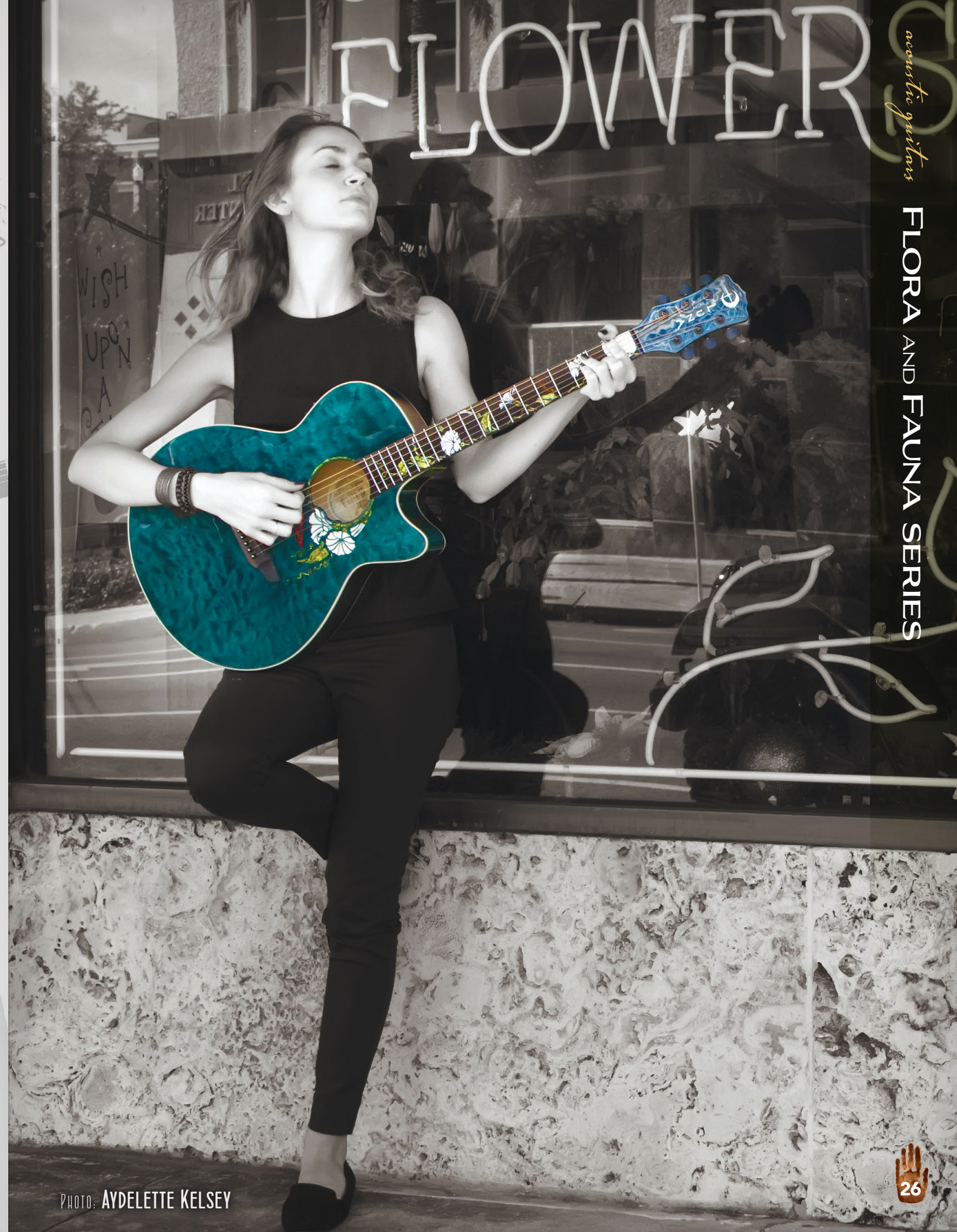


PHOTO: AYDELETTE KELSEY



MOONFLOWER CUSTOM  
**NEW!****FLORA SERIES  
MOONFLOWER**

*"Nothing is impossible - the word says 'I'm possible'!"* - Audrey Hepburn

**BODY:** folk  
**TOP:** quilt maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** ebony  
**INLAY:** moonflower  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Mallard

FLO MOON CUST

The Moonflower is an apt addition to Luna's Flora series, as the Moonflower's large, white trumpet-shaped blooms start to open at night under the moon. A sphinx moth poises at the edge of the moonflower's bloom at the sound hole while the same flowers twine down the fingerboard. Leaves and flowers strategically mark the 3rd, 5th, 7th, 9th, 12th, 15th, 17th, 19th and 21st frets.

Moonflowers are revered throughout many cultures as a medicinal or sacred visionary plant. Because they only bloom at night, they are a metaphor for the fact that out of the darkness comes creative blossoming.

LOTUS CUSTOM  
**NEW!****FLORA SERIES  
LOTUS**

*"Imagination is the true magic carpet."* - Norman Vincent Peale

Luna's beloved Lotus guitar has been given a fresh new look. In this custom version, the fingerboard resembles a lotus pond as seen from above - with leaves, flowers and koi fish strategically marking the 3rd, 5th, 7th, 9th, 12th, 15th, 17th, 19th and 21st frets.

The lotus is symbolic of purity of the body, speech and mind... the beautiful flower has its beginnings in the mud, yet is unstained. Its unfolding petals also suggest the expansion of the soul.

**BODY:** grand concert  
**TOP:** quilt maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** ebony  
**INLAY:** lotus & koi  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Merlot

FLO LOT CUST





*"Fruit does not grow on the trunk... it is found out on the limb."*

— Steve Lober

FLORA ROSE

FLORA PASSION FLOWER

FLORA LOTUS

## FLORA SERIES

## ROSE

The rose design wraps around the sound hole before trailing gracefully onto the lower bout. The red-tinted abalone blossoms are stunning against the blonde quilt maple top.

**INLAY:** rose design  
**BODY:** folk cutaway  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Natural Gloss

FLO RSE

## PASSION FLOWER

From the showy bloom that graces its sound hole to the delicate, small parlor body in dramatic transparent purple over quilted maple, the Passion Flower is a beautiful instrument.

**INLAY:** passion flower design  
**BODY:** parlor  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Purple

FLO PF QM

## LOTUS

The Flora Lotus' unique sound hole takes its shape from the outline of the pristine white flower floating majestically on a background of rich plum.

**INLAY:** lotus design  
**BODY:** grand concert cutaway  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Shiraz

FLO LOT QM FLO LOT QM LEFTY



FAUNA HUMMINGBIRD

FAUNA LUNA MOTH **NEW!**FAUNA SWIFT **NEW!**

## FAUNA SERIES

## SWIFT

The swift—a symbol of loyalty and fidelity—is dramatic on the quilt maple sound board against a branch of pink cherry blossoms.

**INLAY:** swift design  
**BODY:** folk  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Toffee

FAU SWIFT

## LUNA MOTH

The Luna Moth was Luna Guitars' VERY FIRST design. We're proud to bring it back in a fresh interpretation for our tenth anniversary!

**INLAY:** luna moth design  
**BODY:** folk  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Midnight

FAU LUNAMOTH

## HUMMINGBIRD

An iridescent hummingbird hovers delightfully at the sound hole of this charming, easy-to-play, parlor-sized instrument.

**INLAY:** hummingbird design  
**BODY:** parlor  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Natural Gloss

FAU HUM

*"A bird doesn't sing because it has an answer, it sings because it has a song." — Maya Angelou*





*"Don't let the noise of others' opinions drown out your own inner voice." - Steve Jobs*

## FAUNA SERIES DRAGONFLY

A trio of abalone & mother-of-pearl dragonflies encircles the sound hole, speaking to the spirit's desire to find its way.

**BODY:** grand concert  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Teal

FAU DF QM

## BUTTERFLY

An abalone butterfly alights on a delicate mother-of-pearl flower at the sound hole of this charming instrument.

**BODY:** folk cutaway  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Natural Gloss

FAU BTFLY

## DOLPHIN

A trinity of abalone dolphins swim around the sound hole, shimmering against trans azure waves.

**BODY:** folk cutaway  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Trans Azure

FAU DPN



*"If you hear a voice within you say 'you cannot paint,' then by all means paint, and that voice will be silenced." - Vincent Van Gogh*

## KOI

The koi has layers of meaning; many people view the Koi fish as a symbol of how we should persevere in life.

**BODY:** folk cutaway  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Gloss Black

FAU KOI

## PHOENIX

A symbol of triumphant rebirth, the phoenix represents beauty, power, vision and inspiration.

**BODY:** folk cutaway  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Gloss Black

FAU PHX BLK

## FAUNA SERIES DRAGON

With a dramatic abalone dragon arching powerfully across its raven-black finish, this Fauna is a striking choice.

**BODY:** folk cutaway  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Gloss Black

FAU DRA BLK





ECLIPSE SERIES *"Dream as if you'll live forever. Live as if you'll die today." - James Dean*

Luna's black Eclipse guitar was so popular that we decided to offer a few more color and profile options.

The crescent moon on Luna's Eclipse Series now shines brightly in mother-of-pearl against trans black, trans purple or trans pink. To complete the night sky theme, Luna's logo is set against a matching headstock – while Luna's signature, mother-of-pearl moon phase fret markers make their way across a slim fingerboard.

#### PINK

**BODY:** parlor  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**BINDING:** multi-ply  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Pink Gloss

FAU ECL TPK

#### PURPLE

**BODY:** folk  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**BINDING:** multi-ply  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Purple Gloss

FAU ECL TPP

#### BLACK

**BODY:** folk  
**TOP:** quilted maple  
**BACK & SIDES:** maple  
**NECK:** mahogany  
**BINDING:** multi-ply  
**TUNERS:** Grover®  
**FRETBOARD/BRIDGE:** ebony  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Black Gloss

FAU ECL



WOODLAND SERIES *"Do, or do not. There is no try." - Jedi Master Yoda*

Luna's Woodland Series marry the simple styling of Luna's Crescent sound hole rosette with striking exotic tops, back and sides. Like fingerprints, no two of these guitars' stunning organic wood grains are exactly alike.

Take your pick of light Quilted Ash (also available as a 12-string version), warm Spalted Maple, or gorgeous Bubinga.

#### BUBINGA

**BODY:** grand concert  
**TOP:** bubinga  
**BACK & SIDES:** rosewood  
**NECK:** mahogany  
**BINDING:** multi-ply  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Gloss

WL BUBINGA

#### SPALTED MAPLE

**BODY:** grand concert  
**TOP:** spalted maple  
**BACK & SIDES:** spalted maple  
**NECK:** mahogany  
**BINDING:** multi-ply  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Gloss

WL SPALT

#### QUILTED ASH

**BODY:** grand concert  
**TOP:** quilted ash  
**BACK & SIDES:** quilted ash  
**NECK:** mahogany  
**BINDING:** multi-ply  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** Gloss

WL ASH

#### QUILTED ASH 12

**BODY:** grand concert  
**TOP:** quilted ash  
**BACK & SIDES:** quilted ash  
**NECK:** mahogany  
**BINDING:** multi-ply  
**FRETBOARD/BRIDGE:** rosewood  
**PREAMP/TUNER:** B-Band T35  
**SCALE:** 25 1/2"  
**NUT:** 1 13/16"  
**FINISH:** Gloss

WL ASH 12





*acoustic guitars* TRAVEL-SIZED SAFARI SERIES



SAFARI PEACE

*"...and in the end, it's not the years in your life that count; it's the life in your years."* - President Abraham Lincoln

These little dreadnoughts make the perfect traveling companions... light on your back, and easy on your wallet! Though compact, these guitars deliver 100% full tone and voice. Beautifully handcrafted of select spruce or mahogany, they offer a mini sampling of some of Luna's most beloved designs, and double as ultimate student guitars for young players. Great sound! Great Fun!

The Peace design on this Safari travel guitar is a very special one for us here at Luna, as it embodies a philosophy that we hold dear. A laser-cut peace sign at the sound hole is surrounded by the word 'peace' in different languages, forming a graceful continuum across the sound board.

SAFARI SERIES  
SAFARI PEACE

laser-etched peace design  
by Alex Morgan  
**GIG BAG INCLUDED**  
**BODY:** 3/4 travel size  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 22"  
**NUT:** 1 11/16"  
**FINISH:** satin

SAF PCE





SAFARI DRAGONFLY

SAFARI DOLPHIN

SAFARI TRINITY

SAFARI TATTOO

*"Whatever you can do or dream you can, begin it. Boldness has genius, power, and magic in it."* - Johann Wolfgang von Goethe

## SAFARI SERIES

### DRAGONFLY

Inlaid Dragonfly rosette  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF DF NAT

### DOLPHIN

Inlaid Dolphin rosette  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF DPN

### TRINITY

Inlaid Trinity rosette  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF TRI

### TATTOO

laser etched Tattoo design  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF TATTOO



SAFARI PEACE

SAFARI HENNA

SAFARI MUSE ELECTRIC  
NEW!

SAFARI STARRY

*"One hundred percent of the shots you don't take don't go in."* - Wayne Gretzky

## SAFARI SERIES

### STARRY

"Starry Night" design  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: trans blue  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF STR

### PEACE

Laser etched Peace rosette  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF PCE

### HENNA

Laser etched Henna design  
GIG BAG INCLUDED  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF HEN

### MUSE

Rosewood Celtic Knot rosette  
GIG BAG INCLUDED  
PREAMP/TUNER: B-Band T35  
BODY: 3/4 travel size  
TOP: select spruce  
BACK & SIDES: mahogany  
NECK: mahogany  
SCALE: 22"  
NUT: 1 11/16"  
FINISH: Satin

SAF EL MUS (with preamp)  
SAF MUS SPR  
SAF MUS MAH  
SAF NYL





GYPSY HENNA



GYPSY MUSE



GYPSY MUSE PARLOR

*"Four very powerful words to say to your child: 'I believe in you.'"* - Kevin Heath

GYPSY SERIES

GYPSY HENNA

Our Gypsy acoustics are perfect student guitars, for older children or adults, that feature the look of some of our regular series at an economical price.

**laser etched graphic**  
**BODY:** dreadnought  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**FINGERBOARD:** rosewood  
**NECK:** mahogany  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** satin

GYP HEN

GYPSY MUSE

**laser etched graphic**  
**BUILT-IN TUNER**  
**HARDSHELL CASE INCLUDED**  
**BODY:** dreadnought  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**FINGERBOARD:** rosewood  
**NECK:** mahogany  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** satin

GYP MUS

GYPSY MUSE PARLOR

**laser etched graphic**  
**GIG BAG INCLUDED**  
**BODY:** parlor  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**FINGERBOARD:** rosewood  
**NECK:** mahogany  
**SCALE:** 25 1/2"  
**NUT:** 1 5/8"  
**FINISH:** satin

GYP PAR



GYPSY FANTASIE  
"LADY OF SHALLOT"



GYPSY FANTASIE  
"SPIRIT OF THE NIGHT"

*"It is never too late to be what you might have been."* - George Elliot

The **Gypsy Fantasie series** is perfect for players who want a visually stunning guitar, non-players who seek inspiration to learn, and folks who want a beautiful piece of art for their home that also functions as an instrument for visiting friends to play.

How does Luna offer these stunning instruments at such affordable prices? The **Exotics series** authentic look began by photographing high-end, book-matched, exotic woods - and creating high-res graphics - for a win-win-win combination: great look, great sound, great price!

GYPSY FANTASIE

**LOS art by John Waterhouse**  
**SOTN art by John Atkinson Grimshaw**  
**BODY:** grand concert  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany/rosewood  
**SCALE:** 25 1/2"  
**NUT:** 1 11/16"  
**FINISH:** gloss

GYP LOS  
GYP SOTN



QUILT ASH



FLAME MAPLE



SPALT MAPLE



GYPSY EXOTIC  
BUBINGA

GYPSY SERIES

GYPSY EXOTICS

**EXOTIC WOOD GRAPHICS**  
**BODY:** grand concert  
**TOP:** select spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**SCALE:** 25 1/2"  
**NUT:** 1 11/16"  
**FINISH:** gloss

GYP BUBINGA  
GYP QA TBL  
GYP FLM  
GYP SPALT





PHOTO: AYDELETTE KELSEY



MO'O CONCERT CEDAR

*"What am I living for and what am I dying for  
are the same question."* - Margaret Atwood

To the early Hawaiians, the **mo'o** (lizards) were a symbol of spirituality and good fortune. Shape-shifting and agile, lizards are one of the oldest and most powerful of Polynesian guardian spirits.

These graceful lizards intertwine amongst tropical *Monstera Deliciosa* leaves on a solid cedar top with mahogany back and sides. These lucky Mo'os (pronounced mo-ho) are sure to bring good mojo to your playing!

## MO'O CONCERT CEDAR

**laser-etch lizard design by Alex Morgan**  
**ONBOARD PREAMP**  
**AQUILA STRINGS**  
**BODY:** 23" concert  
**TOP:** solid cedar  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 15"  
**FINISH:** clear satin

UKE MO CDR





TATTOO SOPRANO      TATTOO CONCERT      TATTOO CONCERT ELECTRIC      TATTOO TENOR

*"When you lost sight of your path, listen for the destination in your heart."* - Katsura Hoshino

Luna's **Tattoo series** ukuleles take their design from traditional Hawaiian body ornamentation. The designs were monochromatic, tattooed in black against brown skin. The patterns and layout were strongly geometric, and there were many shapes and symbols which represented the natural island world – stones, waves, fish, sharks, turtles, rain, sun, birds, et cetera. The design is primarily based on waves and shark's teeth – which are also echoed as fret markers.

### SOPRANO

laser-etch Polynesian tattoo design by Alex Morgan  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 21" pineapple soprano  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: nato/mahogany  
 FINGERBOARD: rosewood  
 SCALE: 13"  
 FINISH: satin

UKE TATTOO

### CONCERT

laser-etch Polynesian tattoo design by Alex Morgan  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 23" concert  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: nato/mahogany  
 FINGERBOARD: rosewood  
 SCALE: 15"  
 FINISH: satin

UKE TC MAH

### CONCERT ELECTRIC

laser-etch Polynesian tattoo design by Alex Morgan  
**ONBOARD PREAMP**  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 23" concert  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: nato/mahogany  
 FINGERBOARD: rosewood  
 SCALE: 15"  
 FINISH: satin

UKE TEC MAH

### TENOR

laser-etch Polynesian tattoo design by Alex Morgan  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 26" tenor  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: mahogany  
 FINGERBOARD: rosewood  
 SCALE: 17"  
 FINISH: satin

UKE TTN MAH

*"Our deepest fear is not that we are inadequate.  
 Our deepest fear is that we are powerful beyond measure."*

- Nelson Mandela



MALUHIA CONCERT **NEW ELECTRIC!**      HONU SOPRANO      MO'O CONCERT **NEW ELECTRIC!**      TATTOO 6 BARITONE **NEW!**

### MALUHIA

'Maluhia' means 'peace' in Hawaiian. The Malu uke features a laser-etched peace sign at the sound hole – and the word "peace" in different languages, forming a graceful continuum across the soundboard. Now available as an electric!

laser-etch Peace design by Alex Morgan  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 23" concert  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: nato/mahogany  
 FINGERBOARD: rosewood  
 SCALE: 15"  
 FINISH: satin

UKE MALU      UKE MALU EL

### HONU

'Honu' means 'turtle' in Hawaiian – a symbol of longevity and endurance. The Honu features a turtle at the sound hole, rendered in a Polynesian tattoo style. The fret markers are stylized shark's teeth.

laser-etch turtle design  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 21" soprano  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: nato/mahogany  
 FINGERBOARD: rosewood  
 SCALE: 13"  
 FINISH: satin

UKE HONU

### MO'O

'Mo'o' means 'lizard' in Hawaiian – to the early Hawaiians, a symbol of spirituality and good fortune. The lizards on the Mo'o uke are set against the leaves of *Monstera Deliciosa* – a plant found throughout Hawaii. Now available with preamp option!

laser-etch lizard design by Alex Morgan  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 23" concert  
 TOP: select mahogany  
 BACK & SIDES: mahogany  
 NECK: nato/mahogany  
 FINGERBOARD: rosewood  
 SCALE: 15"  
 FINISH: satin

UKE MO MAH      UKE MO EL

### TATTOO 6

For any guitar players who secretly covet the portability & convenience of a uke... our 6-string baritone uke is a mini guitar! Stash it in your cubicle, your car, on the coffee table, or wherever you'd enjoy a spontaneous jam!

laser-etch tattoo design by Alex Morgan  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
 BODY: 30" baritone  
 TOP: select spruce  
 BACK & SIDES: mahogany  
 NECK: mahogany  
 FINGERBOARD: rosewood  
 SCALE: 19"  
 FINISH: satin

UKE TAT 6





GREAT WAVE SOPRANO

GREAT WAVE CONCERT

The Great Wave Off Kanagawa (1830-1833), also known as *The Great Wave*, is a woodblock print by the Japanese artist Hokusai. Copies of the print are in many collections, including the Metropolitan Museum of Art in New York City and The British Museum in London. This masterpiece is featured on the front of Luna's 21" Great Wave Soprano and 23" Great Wave Concert, and can now be in your own personal ukulele collection!

## GREAT WAVE SOPRANO

Great Wave design by Hokusai  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 21" pineapple soprano  
TOP: select mahogany  
BACK & SIDES: trans blue mahogany  
NECK: nato/mahogany  
FINGERBOARD: rosewood  
SCALE: 13"  
FINISH: satin

UKE GWS

## GREAT WAVE CONCERT

Great Wave design by Hokusai  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert cutaway  
TOP: select mahogany  
BACK & SIDES: trans blue mahogany  
NECK: nato/mahogany  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: satin

UKE GWC

"Be a lamp, or a lifeboat, or a ladder.  
Help someone's soul heal." - Rumi



DOLPHIN CONCERT



FLORAL CONCERT

## DOLPHIN CONCERT

A trio of inlaid abalone & mother of pearl dolphins play around the sound hole, evoking the rejuvenating power of water.

abalone dolphin inlay  
ONBOARD PREAMP  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert cutaway  
TOP: select flame maple top  
BACK & SIDES: select maple  
NECK/BINDING: maple  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: trans azure gloss

UKE DPN

## FLORAL CONCERT

Hibiscus & Plumeria grace the sound hole, symbolizing the springtime of birth and life, and reminding us to seize the day.

abalone floral inlay  
ONBOARD PREAMP  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert cutaway  
TOP: select flame maple top  
BACK & SIDES: select maple  
NECK/BINDING: maple  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: trans plum gloss

UKE FLO



HIGH TIDE CONCERT KOA

HIGH TIDE TENOR OVANGKOL

HIGH TIDE BARITONE ZEBRA

HIGH TIDE TENOR 8-STRING MAHOGANY

NEW!

"Make your work to be in keeping with your purpose." - Leonardo Da Vinci

Luna's **High Tide series** takes its inspiration from the full moon at the first fret – which causes the abalone wave fret markers below it to "rise" as they make their way up the fretboard, towards the moon's pull. High Tide ukes are crafted from luthier-grade select koa, ovangkol and zebrawood, and the Luna "full moon" sticker inside the sound hole is framed by an abalone ring.

## CONCERT KOA

abalone High Tide fret markers  
ONBOARD PREAMP  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert cutaway  
TOP, BACK & SIDES: koa  
NECK: nato/mahogany  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: satin

UKE HTC KOA

## TENOR OVANGKOL

abalone High Tide fret markers  
ONBOARD PREAMP  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 26" tenor cutaway  
TOP, BACK & SIDES: ovangkol  
NECK: nato/mahogany  
FINGERBOARD: rosewood  
SCALE: 17"  
FINISH: satin

UKE HTT OVA

## BARITONE ZEBRA

abalone High Tide fret markers  
ONBOARD PREAMP  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 30" baritone  
TOP, BACK & SIDES: zebrawood  
NECK: nato/mahogany  
FINGERBOARD: rosewood  
SCALE: 19"  
FINISH: satin

UKE HTB ZBR

## TENOR 8 MAHOGANY

abalone High Tide fret markers  
ONBOARD PREAMP  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 26" tenor 8-string  
TOP, BACK & SIDES: mahogany  
NECK: nato/mahogany  
FINGERBOARD: rosewood  
SCALE: 17"  
FINISH: satin

UKE HTT 8





SOLID CEDAR  
TAPA CONCERT



SOLID SPRUCE  
DOLPHIN CONCERT  
**NEW!**



SOLID SPRUCE  
DRAGONFLY CONCERT  
**NEW!**



ALL SOLID KOA  
EGRET CONCERT



ALL SOLID MAHOGANY  
ORCHID CONCERT



INLAID EGRET



INLAID ORCHID

*"Put your heart, mind, and soul into even your smallest acts."* - Swami Sivananda

### TAPA CONCERT

Tapa is a bark cloth traditionally made in the Pacific islands, decorated with repeated motifs such as fish and plants. Luna's solid cedar Tapa uke combines beautiful, authentic form with function.

**laser-etch tapa design by Alex Morgan**  
**ONBOARD PREAMP**  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
**BODY:** 23" concert  
**TOP:** solid cedar  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 15"  
**FINISH:** satin

**UKE TAPA CDR**

### DOLPHIN CONCERT

A remarkable instrument, featuring a trinity of inlaid rosewood and mahogany dolphins swimming around the sound hole – on a solid spruce top with mahogany back and sides.

**inlaid rosewood/mahogany dolphin**  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
**BODY:** 23" concert  
**TOP:** solid spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 15"  
**FINISH:** satin

**UKE DPN SPR**

### DRAGONFLY CONCERT

Let your imagination fly free with this uke! A fanciful trio of inlaid spalt dragonflies gather around the sound hole – on a solid spruce top with mahogany back and sides.

**inlaid spalt dragonfly**  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
**BODY:** 23" concert  
**TOP:** solid spruce  
**BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 15"  
**FINISH:** satin

**UKE DFY SPR**

Luna is proud to present our first offerings in an all-solid series.

The full concert Orchid, crafted of solid koa, features an elegant abalone and mother-of-pearl orchid inlaid against an ebony headstock.

The full concert Egret, crafted of solid mahogany, features a stunning mother-of-pearl egret inlaid on the ebony headstock.

Both feature Luna's signature moon phase fret markers, shining brightly against an ebony fingerboard – as well as an onboard tuner, Grover machine heads, and an ebony bridge.

*"You must do the thing you think you cannot do."* - Eleanor Roosevelt

### CONCERT EGRET

**ebony headstock with mother-of-pearl egret design**  
**ONBOARD PREAMP**  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
**BODY:** 23" concert  
**TOP, BACK & SIDES:** all solid koa  
**NECK:** all solid koa  
**FINGERBOARD/BRIDGE:** ebony  
**SCALE:** 15"  
**FINISH:** satin

**UKE S EGT**

### CONCERT ORCHID

**ebony headstock with abalone & mother-of-pearl orchid design**  
**ONBOARD PREAMP**  
**AQUILA STRINGS**  
**GIG BAG INCLUDED**  
**BODY:** 23" concert  
**TOP, BACK & SIDES:** all solid mahogany  
**NECK:** all solid mahogany  
**FINGERBOARD/BRIDGE:** ebony  
**SCALE:** 15"  
**FINISH:** satin

**UKE S ORC**





**The Tattoo Six-String...** for your musical moment of Zen, wherever you may happen to be

PHOTO: SEAN VENNETT

*"Nature never repeats herself, and the possibilities of one human soul will never be found in another." - Elizabeth Cady Stanton*



MAPLE BURL  
**NEW!**



SPALT MAPLE  
**NEW!**



OLIVE ASH BURL  
**NEW!**

Introducing Luna's **Exotic series** ukes! These three tropical wood jewels invoke balmy tropical nights, with a crescent moon shape sound hole, and Luna's signature moon phase fret markers in mother-of-pearl. Take your pick of three beautiful offerings... olive ash burl, maple burl, or spalt maple.

#### MAPLE BURL

crescent moon soundhole  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert  
TOP, BACK & SIDES: maple burl  
NECK: nato  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: satin

UKE EX MB

#### SPALT MAPLE

crescent moon soundhole  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert  
TOP, BACK & SIDES: spalt maple  
NECK: nato  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: satin

UKE EX SM

#### OLIVE ASH BURL

crescent moon soundhole  
AQUILA STRINGS  
GIG BAG INCLUDED  
BODY: 23" concert  
TOP, BACK & SIDES: olive ash burl  
NECK: nato  
FINGERBOARD: rosewood  
SCALE: 15"  
FINISH: satin

UKE EX OA



Put it on,  
Plug it in,  
Take off!!



Luna Ukuleles

### Take your show on the road in style with Luna's vintage suitcase- look **ukulele amp!**

Vintage Tolex and a leather handle are authentic touches, crowned by vintage Hawaiian travel stickers that you can place yourself. Guitar strap holders allow you to strap on the amp, plug in your uke and play untethered and unleashed! The amp opens for easy battery changes, storage of the included AC adapter, and even has a compartment with Velcro lid to house your keys, cell phone, wallet or a small snack!

But wait... there's more! After your performance, just plug your iPhone or MP3 player into the 1/8" mini jack for mood music! It's an instant "party in a box!"

- UKE AMP**
- 5-WATT PORTABLE AMP
  - INCLUDES 9V BATTERY & AC ADAPTER
  - 1/4" INPUT
  - CD / MP3 INPUT
  - 1/8" HEADPHONE OUT
  - VOLUME & TONE CONTROL
  - VINTAGE TWEED TOLEX
  - VINTAGE HAWAIIAN STICKERS
  - LEATHER HANDLE
  - STRAP BUTTONS
  - INSIDE STORAGE
- UKE SA 5 IMPROVED!**



"Following all the rules leaves a completed checklist.  
Following your heart achieves a completed you." - Ray Davis



KALA 6" SOPRANO



ULU 8" CONCERT



RESONATOR UKE

The patterns etched onto the back of Luna's **banjoleles** are a tribute to traditional Hawaiian quilt design. The old legends say a breadfruit pattern was the first truly Hawaiian quilt design, and the first design traditionally used by beginners of the craft. Luna has chosen the ULU (breadfruit) and KALO (taro plant) as inspiration, because both of these plants were sacred, and an essential part of early Hawaiian life.

'Banjolele' is a generic nickname for the instrument, which was derived from the 'banjulele-banjo', introduced by Alvin D. Keech in 1917. The instrument achieved its greatest popularity in the 1920s and 1930s. It combines the small scale, tuning, and playing style of a ukulele with the construction and distinctive tone of a banjo - hence the name.

**KALO BANJOLELE**

- laser etched taro design
- chrome hardware, 12-piece bracket
- tortoise binding
- BODY: soprano
- RESONATOR: 6" mahogany
- BACK: maple
- NECK: mahogany
- FINGERBOARD: rosewood
- SCALE: 13.6"
- NUT: 1 9/16"
- FINISH: satin tobacco burst

UKE B6 KALO

**ULU BANJOLELE**

- laser etched breadfruit design
- chrome hardware, 12-piece bracket
- tortoise binding
- BODY: concert
- RESONATOR: 8" mahogany
- BACK: maple
- NECK: mahogany
- FINGERBOARD: rosewood
- SCALE: 15.5"
- NUT: 1 9/16"
- FINISH: satin tobacco burst

UKE B8 ULU

**RESONATOR UKE**

The "UKENATOR", or resonator ukulele, is an amazing addition to any uke collection. The front is etched with a traditional Polynesian tattoo design inspired by tiki gods... large wood and stone carvings of humanoid forms, found in Polynesia.

The resonator ukulele is a descendant of the resonator guitar, which was originally designed to be louder than conventional acoustic guitars overwhelmed by horns and percussion instruments in dance orchestras. A resonator ukulele is louder than a standard wooden ukulele, and has a different tone quality.

- etched Tiki motif
- AQUILA STRINGS
- BODY: 23" concert
- TOP, BACK & SIDES: chrome plated brass
- NECK: mahogany
- FINGERBOARD: rosewood
- SCALE: 15"
- FINISH: chrome

UKE TIKI RES



WEISSENBORN-STYLE  
SOLID **NEW!**



WEISSENBORN-STYLE  
SELECT **NEW!**



ELECTRIC LAP STEEL  
**NEW!**

*"Great spirits have always encountered opposition from mediocre minds." - Albert Einstein*

Acoustic lap-style guitars first emerged in Hawaii in the 1890s, where players raised the action of their standard guitars, laid them flat on their laps, and learned to play melodies with a metal bar sliding along the strings. Los Angeles-based luthier Hermann Weissenborn refined the concept in the 1920s. Electric lap steels were developed in response for the desire for louder volume.

Luna's Weissenborn-style acoustic and electric lap steel offerings feature the same distinctive abalone fret markers as our High Tide series ukuleles. A full moon at the first fret tugs at the waves that grace the rosewood fingerboards.

**WEISSENBORN-STYLE SOLID**

- abalone 'rising tide' fret markers
- BODY: Weissenborn-style Hawaiian
- TOP: solid mahogany
- BACK & SIDES: solid mahogany
- NECK: mahogany
- FINGERBOARD: Indian rosewood
- TUNERS: chrome-plated
- SCALE: 24.5"
- NUT: ox bone
- FINISH: satin

LS WEI SOLID

**WEISSENBORN-STYLE SELECT**

- abalone 'rising tide' fret markers
- BODY: Weissenborn-style Hawaiian
- TOP: select mahogany
- BACK & SIDES: select mahogany
- NECK: mahogany
- FINGERBOARD: Indian rosewood
- TUNERS: chrome-plated
- SCALE: 24.5"
- NUT: ox bone
- FINISH: gloss

LS WEI SELECT

**ELECTRIC LAP STEEL**

- abalone 'rising tide' fret markers
- BODY: mahogany
- NECK: mahogany
- PICKUPS: humbuckers
- BRIDGE: Tune-O-Matic
- TUNERS: chrome-plated
- SCALE: 25.5"
- NUT: 2"
- FINISH: satin

LS ELECTRIC





STEEL MAGNOLIA

The resonator guitar is a favorite of Hawaiian, blues, country, and bluegrass players. We wanted a design that would appeal to the vast geographical stretch from Hawaii to the Mississippi Delta. Since different species of the lovely Magnolia tree are found in all of these areas, a Magnolia blossom seemed to be the perfect choice... hence, the **Steel Magnolia**.

### STEEL MAGNOLIA

magnolia-inspired engraving (front & back)  
**BODY:** parlor  
**TOP, BACK & SIDES:** nickel-plated iron  
**NECK:** FSC-certified mahogany  
**FINGERBOARD:** rosewood  
**PICKUPS:** lipstick and piezo  
**SCALE:** 24 3/4"  
**NUT:** 1 1/8"  
**FINISH:** bright nickel

STL MAG RES



5-STRING TRINITY BANJO

Luna's banjos feature the same exquisite detailing as our other instruments. The back of the mahogany resonator makes a perfect canvas for the Celtic-inspired "Trinity" laser etched design, over a beautiful tobacco burst with faux tortoise shell binding – making these instruments truly unique.

### 5-STRING BANJO

laser etched trinity design at back of mahogany resonator  
 transparent head  
 24-piece bracket  
 plywood rim  
**TOP, BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 26 1/2"  
**NUT:** 1 1/8"  
**FINISH:** satin

BGB CEL 5



6-STRING TRINITY BANJO

### 6-STRING BANJO

laser etched trinity design at back of mahogany resonator  
 transparent head  
 24-piece bracket  
 plywood rim  
**TOP, BACK & SIDES:** mahogany  
**NECK:** mahogany  
**FINGERBOARD:** rosewood  
**SCALE:** 26 1/16"  
**NUT:** 1 11/16"  
**FINISH:** satin

BGB CEL 6



TRINITY BOUZOUKI

### TRINITY BOUZOUKI

trinity design at sound hole  
 faux tortoise binding  
**BODY:** Celtic-style bouzouki  
**TOP:** solid spruce  
**BACK & SIDES:** solid maple  
**NECK:** maple  
**FINGERBOARD:** rosewood  
**SCALE:** 26.3"  
**NUT:** 1 1/8"  
**FINISH:** toned back satin

BGBZ TRI  
 BGBZ EL TRI (with preamp)



TRINITY F MANDOLIN

### TRINITY F MANDOLIN

trinity design at sound hole  
 faux tortoise binding  
**BODY:** F-style mandolin  
**TOP:** solid spruce  
**BACK & SIDES:** solid maple  
**NECK:** maple  
**FINGERBOARD:** rosewood  
**SCALE:** 14"  
**NUT:** 1 1/8"  
**FINISH:** satin tobacco burst

BGM TRI F



TRINITY A MANDOLIN

### TRINITY A MANDOLIN

trinity design at sound hole  
 faux tortoise binding  
**BODY:** A-style mandolin  
**TOP:** solid spruce  
**BACK & SIDES:** solid maple  
**NECK:** maple  
**FINGERBOARD:** rosewood  
**SCALE:** 14"  
**NUT:** 1 1/8"  
**FINISH:** satin tobacco burst

BGM TRI A

*"Do one thing every day that scares you."* – Eleanor Roosevelt

Easily the most recognizable and ancient Celtic knot work design of all, it is a knot with no beginning or end... a continuum of many meanings. Like all Celtic knot work, it symbolizes the eternal cycle of life.

It has symbolized the three phases of woman (maiden, mother, crone) and of the family (mother, father, child), as well as the three planes of existence (body, mind, spirit). Since the fourth century it has represented the triplicate nature of the Christian faith (Father, Son and The Holy Spirit).





APOLLO PEACE  
**NEW!**

*"Have the courage to follow your heart and intuition.  
They somehow already know what you truly want to become." – Steve Jobs*

APOLLO SERIES  
APOLLO PEACE

Some of our best-loved etched designs from our solid-top acoustics now grace the tops of three solid-body electrics in our popular Apollo profile... the **Apollo Peace** shown above, the **Apollo Paradise**, and the **Apollo Tattoo**. All three are etched on solid mahogany with a bolt-on neck, dual humbucker pickups, and black nickel hardware – and are priced affordably to be accessible to any player wanting to make a statement and a sound investment.

The Peace design on this **Apollo Peace** guitar is a very special one for us here at Luna, as it embodies a philosophy that we hold dear. A laser-cut peace sign at the selector switch is surrounded by the word 'peace' in different languages, forming a graceful continuum across the body.

**etched Peace design by Alex Morgan**  
**BODY:** mahogany  
**NECK:** mahogany "U" bolt-on  
**FRETBOARD:** rosewood  
**TUNERS:** black  
**PICKUPS:** humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** satin

APL PCE





APOLLO TATTOO  
**NEW!**

APOLLO PARADISE  
**NEW!**

## APOLLO SERIES

The **Apollo Tattoo** takes its bold design from traditional Polynesian body ornamentation. Those designs were monochromatic, tattooed in black against brown skin with strongly geometric patterns and shapes and symbols inspired by the natural island world. This instrument is tattooed on mahogany by laser etching.

The **Apollo Paradise** is based on the art of Medieval Spain. The culturally rich and diverse period is the only one in which Henna was grown and used as a cosmetic in Europe. The era also was historically important in development and growing popularity of the guitar.

### APOLLO TATTOO

etched Tattoo design  
by Alex Morgan  
**BODY:** mahogany  
**NECK:** mahogany "U" bolt-on  
**FRETBOARD:** rosewood  
**TUNERS:** black  
**PICKUPS:** humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** satin

APL TAT

### APOLLO PARADISE

etched Paradise design  
by Alex Morgan  
**BODY:** mahogany  
**NECK:** mahogany "U" bolt-on  
**FRETBOARD:** rosewood  
**TUNERS:** black  
**PICKUPS:** humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** satin

APL PAR



ALSO AVAILABLE  
IN QUILT ASH  
**NEW!**

ATHENA HYBRID  
TOBACCO BURST FLAME  
**NEW!**

*"Your time is limited, so don't waste it living someone else's life."* - Steve Jobs

Hybrids are mythological creatures combining more than one species. Luna's **Athena Hybrid** combines the best playability, feels and sounds of acoustic and electric instruments into one - offering players a wide and rich palette that is more than the sum of its parts.

Like your own personal Excalibur, this is a worthy instrument that you can take into any gig and know you're ready for anything... rock, jazz, folk, country, rockabilly... pretty much whatever you or your audience are in the mood for. As a recording tool, or just for your own enjoyment and amusement, it will cover all the bases. Sleek and responsive, it's inspiring to touch - and is also a visual stunner.

### ATHENA HYBRID

**BODY:** mahogany  
**NECK:** mahogany "U" bolt-on  
**FRETBOARD:** rosewood  
**TUNERS:** chrome  
**PICKUPS:** humbuckers, piezo  
**BRIDGE:** acoustic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** gloss over tobacco burst flame maple

ATH HYB TBFM  
ATH HYB QA





ATHENA WHITE



ATHENA BLACK



ATHENA AQUA



ATHENA 12



ATHENA 501 NATURAL



ATHENA 501 RED

*"Don't bend; don't water it down; don't try to make it logical; don't edit your own soul. Rather, follow your most intense obsessions mercilessly."* - Franz Kafka

### ATHENA WHITE

Lightweight and versatile, Luna's **Athena** hollow body electric guitars are the perfect instruments to be named for the goddess of musicians. Coax a wide and usable variety of classic, warm electric tones from the mini humbuckers.

**set neck**  
**pearl Art Deco fret inlays**  
**gold hardware**  
**BODY:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**TUNERS:** die cast covered  
**PICKUPS:** mini humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** white gloss

ATH HBG WHT

### ATHENA BLACK

**set neck**  
**pearl Art Deco fret inlays**  
**chrome hardware**  
**BODY:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**TUNERS:** die cast covered  
**PICKUPS:** mini humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** black gloss

ATH HBG BLK

### ATHENA AQUA

**set neck**  
**pearl Art Deco fret inlays**  
**chrome hardware**  
**BODY:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**TUNERS:** die cast covered  
**PICKUPS:** mini humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** aqua gloss

ATH HBG AQU

### ATHENA 12

**set neck**  
**pearl Art Deco fret inlays**  
**chrome hardware**  
**BODY:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**TUNERS:** die cast covered  
**PICKUPS:** mini humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 13/16"  
**FINISH:** black gloss

ATH HBG 12 BLK

*"I've been absolutely terrified every moment of my life and I've never let it keep me from doing a single thing that I wanted to do."* - Georgia O'Keeffe

### ATHENA 501

**Athena 501** is the big sister to our regular Athena. This semi-hollow classic features warm sound, easy playability, good sustain and resistance to feedback. Athena 501 offers the versatility of going between rock, blues, jazz and more on the same guitar. Independent volume and tone controls await your personal settings... switch from articulate, searing leads to hauntingly dark chords at will with a flip of the almighty pickup selector.

**C-style bolt-on neck**  
**gold satin hardware**  
**flame maple top**  
**BODY:** maple  
**NECK:** mahogany  
**FRETBOARD:** rosewood  
**TUNERS:** die cast covered  
**PICKUPS:** humbuckers  
**BRIDGE:** Tune-O-Matic  
**SCALE:** 24 3/4"  
**NUT SIZE:** 1 5/8"  
**FINISH:** clear gloss (natural), trans red (red)

ATH 501 NAT ATH 501 RED





*"Stay hungry... stay foolish."* - Steve Jobs

## HENNA PAISLEY T, S

For fans of Luna's Henna acoustics who want a touch of the same magic on an electric, Luna's **Henna Electric Series** fits the bill. An elegant cedar pick guard adds the perfect panache to vintage profiles.

**Paisley Henna design by Alex Morgan**

**BODY:** Eastern mahogany

**NECK:** mahogany C style bolt-on

**FRETBOARD:** rosewood (also available in maple)

**TUNERS:** locking Grover

**PICKUPS:** two single coil (Henna T), three single coil (Henna S)

**BRIDGE:** vintage fixed (Henna T), vintage tremolo (Henna S)

**SCALE:** 25 1/2"

**NUT SIZE:** 1 5/8"

**FINISH:** white gloss, black gloss

**HEN TLE BLK**

**HEN STE M BLK** (maple fingerboard)

**HEN STE R BLK** (rosewood fingerboard)

## DECO TLE, STE

Luna's **Deco series** offers vintage profiles in a semi hollow body featuring a single bound F-hole and bound quilted maple tops. These instruments combine light, comfortable functionality with a classic, elegant look.

**bound F-hole**

**BODY:** Eastern mahogany with quilt maple top

**NECK:** mahogany C style bolt-on

**FRETBOARD:** rosewood (also available in maple)

**TUNERS:** locking Grover

**PICKUPS:** two single coil (Deco TLE), three single coil (Deco STE)

**BRIDGE:** vintage fixed (Deco TLE), vintage tremolo (Deco STE)

**SCALE:** 25 1/2"

**NUT SIZE:** 1 5/8"

**FINISH:** trans purple, clear

**DECO TLE PRP**

**DECO STE NAT**







PAZ 4 BLK



PAZ 4 WHT

PAZ 5 BLK

### PAZ SIGNATURE BASS

Paz Lenchantin is known for her playing as a member of **A Perfect Circle** (with Maynard James Keenan of Tool) and in the supergroup **Zwan** (with the Smashing Pumpkins' founder, Billy Corgan). She currently plays with the band **Entrance**. This bass was a collaboration between the artist and Luna's designers, and the result is a stunning instrument - both sonically and aesthetically - that is as vibrant to behold as it is to play.

**laser etched henna pick guard**

**BODY:** mahogany

**NECK:** maple bolt-on

**FRETBOARD:** rosewood

**TUNERS:** vintage chrome

**PICKUPS:** two vintage P-style

**HARDWARE:** chrome

**SCALE:** 34"

**NUT SIZE:** 1 5/8"

**FINISH:** black gloss (PAZ 4 BLK, PAZ 5 BLK), white gloss (PAZ 4 WHT)

PAZ 4 BLK PAZ 5 BLK PAZ 4 WHT



MUSE BASS



HENNA PARADISE BASS

*"Gold fast to dreams, for if dreams die, life is a broken-winged bird that cannot fly." - Langston Hughes*

### MUSE BASS

The **Muse Bass** features the delicate twists and turns of ancient Celtic knotwork around the sound hole, inlaid in rosewood. On the heel cap is a Celtic triskele, the trinity of life, in rosewood.

**Celtic knot rosette and triskele heel cap inlay**

**BODY:** jumbo folk

**TOP:** select spruce

**NECK, BACK & SIDES:** mahogany

**FRETBOARD:** rosewood

**PREAMP:** Orion® with 4-band EQ, digital tuner

**SCALE:** 34"

**NUT SIZE:** 1 5/8"

**FINISH:** satin

MUS BASS

### HENNA PARADISE BASS

Luna's **Henna Paradise Bass** combines the lush and lavish look of henna with the rich, resonant sounds of an acoustic bass. The Henna Acoustic Bass features stunning laser etched 'Paradise' artwork by renowned henna artist Alex Morgan.

**laser etched Paradise artwork by Alex Morgan**

**BODY:** jumbo folk

**TOP:** select spruce

**NECK, BACK & SIDES:** mahogany

**FRETBOARD:** rosewood

**PREAMP:** Orion® with 4-band EQ, digital tuner

**SCALE:** 34"

**NUT SIZE:** 1 5/8"

**FINISH:** satin

HEN PAR B



Take your show on the road in style with Luna's vintage suitcase-look **guitar & uke amps!**

Vintage Tolex and a leather handle are authentic touches, crowned by vintage Hawaiian or world travel stickers that you can place yourself. Guitar strap holders allow you to strap on the amp, plug in your guitar, and play untethered and unleashed! The amp opens for easy battery changes, storage of the included AC adapter, and even has a compartment with Velcro lid to house your keys, cell phone, wallet or a small snack!

But wait... there's more! After your performance, just plug your iPhone or MP3 player into the 1/8" mini jack for mood music. It's an instant "party in a box"!



### SUITCASE AMPS

5-WATT PORTABLE AMP  
INCLUDES 9-VOLT BATTERY & AC ADAPTER  
1/4" INPUT  
CD /MP3 INPUT  
1/8" HEADPHONE OUT  
VOLUME & TONE CONTROL  
VINTAGE TWEED TOLEX  
VINTAGE TRAVEL STICKERS (guitar amp)  
VINTAGE HAWAIIAN STICKERS (uke amp)  
LEATHER HANDLE  
STRAP BUTTONS  
INSIDE STORAGE

AG5 (GUITAR) **NEW! UKE SA 5 IMPROVED!**

### ACOUSTIC AMBIENCE AMPLIFIERS

These little jewels pack a lot of personality and sound for their size! Both are covered in a 'tooled leather' look Tolex, accented by brass hardware.

The 15 watt is a perfect practice amp and appropriate for a small cafe setting. The 25 watt is also a great practice amp, while offering more flexibility for any intimate venue performance.



#### 25 WATT

25 WATTS  
8" SPEAKER  
2.5" TWEETER  
CHORUS W/ SPEED CONTROL  
CHANNEL ONE: volume  
CHANNEL TWO: bass, mid, treble  
CD INPUT w/separate volume  
HEADPHONE JACK

AA 25

#### 15 WATT

15 WATTS  
6.5" SPEAKER  
CHORUS W/ SPEED CONTROL  
VOLUME  
BASS  
MID  
TREBLE

AA 15



### ACOUSTIC HARDSHELL CASES

Our acoustic hardshell case features a handsome tooled leather look with distressed brass hardware and a black crushed velvet interior. Dreadnought or Grand Concert profiles.

HS DG



ACOUSTIC HARDSHELL

*"One person with passion is better than forty people merely interested."* - E.M. Forster



SAFARI TRAVEL BAG

### SAFARI TRAVEL BAG

When you're ready to take your Safari travel guitar on safari, these gig bags in stylish khaki offer extra padding with a large front pocket, embroidered Luna logo, distressed brass zipper pulls and a comfortable shoulder pad.

GB SAF



ELECTRIC HARDSHELL

### ELECTRIC BASS / ELECTRIC GUITAR HARDSHELL CASES

Luna's traditional universal hardshell cases feature rock-solid construction, black velvet interior and solid, spring-loaded locks.

HS LE



ACOUSTIC SOFTSHELL

UKE SOFTSHELL

ELECTRIC SOFTSHELL

### LIGHTWEIGHT CASES

Luna's soft cases feature lightweight, durable construction and polystyrene core cushioning with 5mm outer foam padding. Designed to offer excellent protection for your instrument, these cases are made of water-resistant black fabric with the Luna Guitars logo embroidered in white under a net pocket. Black velvet interior. Two-way zip closure with zip hanger and detachable shoulder strap.

LL 5 (Athena electrics) LL FP (folk, parlor) LL DG (dreadnought, grand concert)  
LL SOPRANO (uke) LL CONCERT (uke) LL TENOR (uke)





 **LUNA  
GUITARS**

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**JOIN THE TRIBE**